

## The All Canada Games and X-Treme Threads Announce a Multi-Year Sponsorship Agreement

February 3, 2021

For Immediate Release:

**Toronto, Ontario** - The All Canada Games, Canada's largest and longest running lacrosse recruiting tournament, is proud to announce a multi-year uniform and apparel sponsorship agreement with local Vancouver company: X-Treme Threads.

X-Treme Threads' custom sublimated uniforms and apparel can be seen on multiple sports teams throughout Canada and around the world. X-Treme Threads will be onsite during the All Canada Games offering event apparel and supplying custom uniform packages for all participants. Previously, X-Treme Threads was the official apparel sponsor & supplier for the 2016 World U19 Men's Field Lacrosse Championships in Coquitlam, BC.

This partnership agreement will ensure the All Canada Games are supplied with top quality uniforms and apparel for all participants including players, volunteers, referees and guest coaches. Along with supplying apparel and uniforms, X-Treme Threads will sponsor the All Canada Games: All-Star Game, by providing player awards for each division.

"We are very excited and honoured to be given this opportunity to support one of Canada's top recruiting events for players looking to get college opportunities", says Connor Clough from X-Treme Threads. All Canada Games Convenor Scott Fox added, "This is a multi-year agreement that will help us keep registration fees low and make sure all of our athletes have the best possible uniforms and apparel on and off the field."

Registration for the 2021 X-Treme All Canada Games is now open. The event takes place June 27,28 and 29 and Creditview Sandalwood Fields in Brampton, Ontario. The All Canada Games assembles the most elite lacrosse players from across Canada and the USA to compete before NCAA and CUFLA coaches for recruiting and scholarship opportunities. Players wishing to register should visit <u>www.allcanadagames.com</u>.

For further information, contact:

Scott Fox, Convenor X-treme All Canada Games