

Source: Sycamore Entertainment Group, Inc.

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Sycamore Entertainment and Freiberger Company Inc. Launch Blockchain Project

HOLLYWOOD, Calif., Dec. 26, 2017 (GLOBE NEWSWIRE) -- **Sycamore Entertainment Group, Inc. (SEGI)**, a leading innovator in hybrid film and entertainment distribution, is pleased to announce it has partnered with the Freiberger Company Inc. to launch MediaCoin LLC.

MediaCoin is a media rights management application using blockchain technology. This application is a decentralized and encrypted system to manage artists and producers rights, track payments, ELIMINATE PIRACY, and manage terms of the distribution contracts and royalty revenues. Sycamore Entertainment Group will also seek to use MediaCoin to acquire film and television content as well as other media.

This partnership between Sycamore and Freiberger is one of the world's first token collateralized asset management platform that offers artists and rights holders access to an open sourced management accounting and audit system, powered by a flexible and transparent ledger that is managed securely on a blockchain.

Edward Sylvan, CEO of Sycamore Entertainment Group Inc. stated:

"Blockchain is the backbone of numerous digital currencies including Bitcoin, Ethereum and Litecoin, but it has uses and applications that go beyond currency. Blockchain can be used to verify multiple levels of transactions and opens the door to platforms that can track permanent, and traceable peer to peer transactions. This opens the door to solving multiple problems in the media industry in areas of piracy and authenticity and will offer less expensive transactions to our customers. The music and Film industries are ideal for Blockchain applications as they are fraught with middlemen and have traditionally suffered from rampant piracy and a lack of transparency while being controlled by a small handful of companies. MediaCoin is going to revolutionize the entertainment industry."

"We are delighted to be partnered with Jeff Freiberger and his team. They are currently launching Blockchain applications that are in full compliance with federal and securities regulations. This partnership will have a disruptive yet positive impact on the entertainment industry. MediaCoin will bring peace of mind to artists and media content creators while protecting their rights worldwide in a secure blockchain platform."

The Freiberger Company Inc. is a blockchain consulting and development company focused on launching decentralized Blockchain technologies in multiple applicable industries in the United States. The Freiberger Company Inc. and its advisors are comprised of a team of legal councils that specialize in securities regulations and blockchain technologies, blockchain developers, and blockchain expertise.

Jeff Freiberger, CEO Freiberger Company Inc. stated:

"We are delighted to partner with Sycamore Entertainment Group on MediaCoin. We strive to work with companies that are the best suited for this technology. We have relationships in the music and media industries which positions us to offer our Blockchain technology to quickly increase adoption once released. Freiberger Company Inc. has the expertise in SEC compliance requirements to launch an effective blockchain tech. This partnership with Sycamore is a very natural fit for us both as we both understand the problems we will solve in the media industry with our technology."

Freiberger Company Inc. is planning to release a white-paper in February 2018 explaining the specifics of MediaCoin that will be available on the Sycamore Entertainment Website.

About Sycamore Entertainment Group Inc. (SEGI):

Sycamore Entertainment is a diversified entertainment company that specializes in the acquisition, marketing and worldwide distribution of quality finished feature-length motion pictures. Sycamores' management team utilizes its long standing relationships to provide market specific publicity, promotion, media purchase, *theatrical placement* and *Print & Advertising* financing for theatrical domestic release.

Contact:

Sycamore Entertainment Group, Inc.: 310-245-9091

Email: info@sycamoreentertainment.com

Company website: www.sycamoreentertainment.com

Investors can also follow Sycamore on:

Facebook: [Sycamore Entertainment](#)

Twitter: [Sycamorefilms](#)

About Freiburger Company Inc.:

The Freiburger Company Inc. is a blockchain consulting and development company focused on launching decentralized Blockchain technologies in multiple industries. The Freiburger Company Inc. and its advisors are comprised of legal councils that specialize in securities regulations and blockchain technologies, blockchain developers, and blockchain expertise.

Forward-Looking Safe Harbor Statement

Sycamore Entertainment press releases contain forward-looking statements that are made pursuant to the safe harbor provisions of the Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. By their nature, forward-looking statements and forecasts involve risks and uncertainties related to events dependent on circumstances that will occur in the near future. These statements involve known and unknown risks and uncertainties, which may cause Sycamore Films actual results in future periods to differ materially from results expressed or implied by forward-looking statements. These risks and uncertainties include, but are not limited to, our ability to obtain rights to distribute and market films, product availability; demand and market competition, and access to capital markets. For a more complete discussion of the risks to which Sycamore Films is subject to please see our filings with the SEC, including our Current Report on Form 8-K filed May 21, 2010 and our Quarterly Report on Form 10-Q for the first quarter 2010. You should independently investigate and fully understand all risks before making investment decisions.