



MYTHS V/S REALITY

Some common questions people have about Shail Advisors

#1 OUR WORK

Myth

- We only give strategic advice to our clients



Reality

- We help you build a strategy and then help you execute it on the ground



#2 – INDUSTRY?

Myth

- We only work for FinTech & B2B



Kaafi Phaila Hua Business Hai!

Reality

- Our specialty is growing companies. We have helped dozens of startups across industries like Automobile, Fashion, EV, Wellness, E-commerce, B2B, FinTechs, FMCG and more

#3 GROWTH AREAS

Myth

- We only help companies in sales



**Jab Tak Todenge Nahi ... Tab
Tak Chhodenge Nahi**

Reality

- We are a multi-functional & multi-dimensional enterprise. We engage and work on everything that our clients need to grow. We have helped them scale their teams, raise funds, product management, systems integration, structuring their company & yes, sales.

#4

RIGHT TIME TO PARTNER WITH US

Myth

- Shail Advisors's will be required post scaleup



Kashti lehon se takrayegi..
toh hi kinaare naseeb honge !

Reality

- We have helped startups at all growth stags, from scratch to expansion. You will grow faster if we work together. Its never too early to get expertise of Industry veterans, IIM Alumni, Country Heads & Data scientists.

#5 – COST

Myth

- We are out of your budget



**MERI ZARDOORATEIN KAM HAI...
IS LIYE MERE ZAMEER MEIN DUM HAI**

Reality

- Our customized pricing is a mix of retainership, revenue sharing & equity. The money is coming out of your increased revenues and is never a burden on your existing finances

WANT TO GROW YOUR COMPANY?
LET'S DO IT TOGETHER.

Call 9810781604 or drop us a message on growth@shailadvisors.com

