

# **Cornhole Competition FAQ**

## What is Boiling n Bragging?

• This is a District 6860 event that supports the Critical Care Transport Team from Children's of Alabama. (hospital) This team of professionals makes over 900 lifesaving trips annually to deliver critically ill or injured children to Birmingham. This event has raised \$1,100,000 over the past 13 years.

## How does Boiling n Bragging raise money?

• Schools, businesses, sponsors and Rotary Clubs set up their tailgate tents at Otey's restaurant parking lot in Crestline Village in Birmingham and spreads the word for fans to show up, wearing their team colors. A \$30 admission gets you great burgers and sausage off the grill, snacks and drinks to enjoy while participating in a variety of activities to support your team. Businesses and clubs can also provide sponsorship dollars.

#### What if our Rotary Club already sponsors Boiling n Bragging?

• The Cornhole Tournament is in addition to and not to interfere with a club's current sponsorship.

# Why are we adding a District Wide Rotary Cornhole Competition to Boiling & Bragging?

- To introduce more Rotarians to this event that supports the Critical Care Transport Team.
- To create an opportunity for local clubs to raise money for their own programs, piggybacking off Boiling n Bragging promotion, resources, website, etc.
- To Introduce more people to the Rotary Story, attract new members and our mission of Service above Self.

#### How will this competition raise money?

- Each Rotary Club will send a two- person (doesn't have to be Rotary members) Cornhole Team to the Boiling n
  Bragging Tailgate Party in Birmingham on Saturday August 19th to represent the club and your community. Teams will
  be greeted and welcomed with Boiling n Bragging hospitality Welcome Swag Bag.
- Boiling n Bragging will provide each participating club with turn-key fund-raising playbook of emails, handouts, press releases, etc. to promote your team throughout your community, asking for their support with donation.
- Half of the money, each local club raises, stays with the club to support their programs. The other half supports the District's project to support the Critical Care Transport Team.

#### How will each club promote this event?

- Boiling n Bragging Committee will provide each club with a playbook that includes the following items to help promote this event in your community:
  - Rotary member handout to explain the event with talking points and scripts.
  - o Press release for your local news outlets.
  - o Emails for club members to copy, paste and share with their relationships.

#### How do you donate?

- Best option is for family, friends and fan go to <u>www.bnbal.org</u> to make an on-line donation. Select donation amount
  and pick your Rotary Club Team. Online donation received by midnight on August 18th will count towards donation
  competition.
- Checks (payable to your club) and cash can be collected by your club and should be mailed once all donations are collected.
- Mail one check to Rotary District 6860 PO Box 329, Florence AL 35631. Check payable to District 6860; memo note
  for BNB Cornhole. Must be reported (via email <u>allgdd@yahoo.com</u>) by Friday August 19<sup>th</sup> 8:00 am and mailed to
  count towards donation competition.

#### Does the team that raises the most in donations win anything?

• Top teams will be recognized in both the small and large club categories and the club with the highest donations per member.

# What does the eventual winner of the Boiling n Bragging Cornhole Tournament win?

Along with the prestige and respect that comes with the title, the winning team will receive trophy and prizes.