



Volunteers

Overview of Volunteer Activities and Benefits to PACC

Volunteering



- PACCC cannot operate without Volunteers
- PACCC has a wonderful community of members (or family & friends of members) who are able and willing to help
- Not everyone knows what opportunities and needs are available...
- ... This presentation is meant to help identify those opportunities!

Volunteer perks!



- Most people want to give back. Despite that, volunteers enjoy:
- Added 5% discount at bar
- Pro Shop discounts
- Working experience/opportunity (including family members)
- Recognition pin
- Luncheon invite in March

Volunteer Activities



The next pages are meant to provide an overview of the Volunteering opportunities that exist at Peace Arch Curling Club

Board Member



- Overview: Help meet and set policies for the club. 1 year terms. Jobs vary from Treasurer to President, Member Services...
- **Strategic Policy:** Set long-term vision, club policies, and financial health guidelines.
- **Diverse Roles:** Fill essential portfolios including President, Treasurer, Secretary and Member Services.
- **Flexible Commitment:** Serve renewable 1-year terms to keep ideas fresh and dynamic

Board members are the architects of the club, volunteering their professional skills behind the scenes to keep the ice on, the lights running, and our community thriving. Board members have agreed to only achieve volunteer credit for other/additional volunteering duties

League Rep



- **Player Liaison:** Connect club management with league curlers to ensure smooth communication
- **Team Recruitment:** Help form balanced teams and actively recruit new curlers into the league
- **Logistics Coordinator:** Arrange draw times, schedule ice, draw times
- **League Strategy:** Drive key decisions on formatting, such as structuring A and B divisions
- **Game Day Admin:** Manage the spares list while tracking and updating weekly league scores

League Reps are the heartbeat of our weekly leagues. They turn a schedule on paper into a fun, fair, and organized community on the ice

Office & Digital Support



- **Digital Signage:** Update in-club screens with upcoming events, dynamic announcements, and sponsor ads
- **Website Management:** Maintain the club's digital home with fresh schedules, news, and registration info
- **Paperless Transition:** Scan physical documents to build a secure, searchable digital archive
- **Data Security:** Handle sensitive information securely through routine shredding and file management
- **Bookkeeping:** Help ensure expenses are properly paid and tracked

"Our office and tech volunteers keep the club organized, modern, and accessible. They reduce clutter behind the scenes and make sure our curlers always have the information they need."

Coaching



- **Youth Development:** Introduce the sport to local elementary school programs, teaching fundamentals safely. Tuesdays 12:30-2:00. Requires 1 lead, and 1-2 volunteers per sheet
- **Try Curling Sessions:** Host 2-hour introductory clinics to give curious beginners their first on-ice experience. Requires 1 lead, and 1-2 volunteers per sheet
- **Corporate Events:** Guide corporate groups through team-building activities, friendly matches, and on-ice coaching.
- **Ambassadors of the Game:** Build a welcoming environment that builds confidence and recruits lifelong curlers.

Coaches and instructors are the first point of contact for new curlers. Their enthusiasm, patience, and guidance grow our membership and share the passion for curling with the wider community

Head Coach & Instructor Lead



- **Session Management:** Review and approve incoming membership requests for specialized coaching and private lessons.
- **Instructor Selection:** Screen and approve volunteer coaches for the Learn 2 Curl, Try Curling, and School Programs.
- **Curriculum Standard:** Define, review, and approve all teaching materials and agendas across all player tiers.
- **Quality Assurance:** Maintain consistent, high-quality instruction to give every participant an excellent experience.

The Head Coach is the guardian of our instructional standards. They ensure a seamless curling journey for our members—from picking out the perfect volunteers to guide a child's first slides, to designing intermediate clinics and private lessons that help veteran curlers refine their strategies and elevate their game

Sponsorship & Advertising



- **Business Outreach:** Act as a sales ambassador to pitch advertising opportunities to local businesses.
- **Visible Inventory:** Sell high-impact placements, including wall signs around the rink and in-ice graphics.
- **Revenue Generation:** Secure crucial alternative funding that keeps membership dues affordable for everyone.
- **Community Giveback:** Partner with sponsors to create community value, like youth event funding or local charity nights.

By building mutually beneficial partnerships with local businesses, they secure the revenue needed to maintain our facility while deeply embedding our club into the local economy.

Club Promotion & Outreach



- **Community Presence:** Represent the club at popular local events, like the Sunday Farmer's Market.
- **Grassroots Marketing:** Hand out club brochures, answer questions, and put a friendly face to the sport.
- **Targeted Recruitment:** Actively pitch the club to both competitive athletes and casual social curlers.
- **Community Connection:** Bridge the gap between the neighborhood and the club to welcome new faces

Promotion volunteers are our community ambassadors. By stepping outside the facility and onto the local streets, they invite the neighborhood in and ensure our membership continues to grow year after year

Fundraising Initiatives



- **Win-Win Programs:** Run smart campaigns like the Save-On gift card promo where members save \$3 and the club earns \$3 per \$100 card
- **Seasonal Campaigns:** Coordinate popular holiday events, such as Purdy's Chocolates order drives for Christmas and Valentine's Day
- **Continuous Revenue:** Manage year-round micro-fundraisers, including the club bottle and recycling return program
- **Capital Support:** Turn everyday community purchases into dedicated funding for ice maintenance and facility upgrades

Fundraising volunteers bridge the gap between our regular budget and bigger next steps. By turning everyday grocery, holiday, and recycling habits into club revenue, they help us upgrade our facility without raising membership fees

Pro Shop



- **Product Expertise:** Offer knowledgeable advice to curlers on choosing the right shoes, brooms, and gear.
- **Gear Consultation:** Provide tailored advice to help members select equipment that matches their skill level.
- **Inventory Management:** Help restock shelves, track popular items, and keep the shop looking sharp.
- **Custom Apparel:** Coordinate special orders for custom club apparel, including team jackets and custom embroidery.

Pro Shop volunteers are our resident gear experts. By matching curlers with the right equipment and custom apparel, they ensure our members look good, feel confident, and perform their best on the ice

Social Committee & Events



- **Event Planning:** Design and host fun, memorable social events, bonspiels, and themed nights throughout the season
- **Club Decorating:** Transform the lounge and facility with festive decorations for holidays and special events
- **Community Building:** Create a warm, lively atmosphere where members can connect off the ice
- **Volunteer Coordination:** Rally extra hands to help with event setup, cleanup, and kitchen hosting

The Social Committee is the heart and soul of our lounge. They turn our curling club into a second home, creating the fun memories and traditions that make members want to return season after season

Lounge Support & Hospitality



- **Microbrew Program:** Help manage our weekly local craft beer rotation by sourcing flats of unique tall cans from our fantastic local breweries to give them exposure and offer members new suds to try.
- **Atmosphere Upkeep:** Assist staff by clearing tables, wiping counters, and keeping the lounge welcoming during busy draws.
- **Serving It Right:** Put your [BC Serving It Right certification](#) to use by acting as an on-call emergency backup bartender.
- **Shift Support:** Assist our dedicated bar staff during high-traffic events, large rentals, or unexpected rushes.
- **POS & Operations:** Learn the basics of our [Clover POS system](#) to help keep transactions smooth when the lounge is packed

Our lounge is where community happens after the final stone is thrown. Lounge support volunteers work alongside our excellent paid staff to enhance the post-game experience—whether that's keeping the room tidy or helping run programs that connect our members with the best local breweries

Bonspiel Master & Ambassador



- **External Promotion:** Seek out upcoming bonspiels at other clubs and promote them heavily to our membership.
- **Team Matchmaking:** Help individual players connect to form competitive or social teams for away events.
- **Club Representation:** Coordinate travel logistics or group entries to ensure our club has a strong, proud showing on rival ice.
- **Reciprocal Hosting:** Encourage visiting teams to come try our own club events, building bridges across the curling community

The Bonspiel Master is our link to the wider curling world. By rallying our members to play in external events, they ensure our club is well-represented on the road while bringing fresh ideas and new friendships back to our home ice.

Facilities Upkeep & Maintenance



- **Clubhouse Tidiness:** Perform regular care, including cleaning carpets and washing windows to keep the facility looking sharp.
- **On-Ice Management:** Keep the ice shed area tidy and organized to ensure player safety and professional presentation.
- **Equipment Care:** Maintain, sanitize, and refresh rental brooms so guests and new curlers have excellent gear to use.
- **Lost & Found:** Manage the club's lost-and-found station to safely track and return misplaced gear to members

Facilities volunteers are the caretakers of our club. By keeping our ice area pristine and our equipment in top shape, they ensure every member and guest steps into a clean, safe, and professional environment we can all be proud of

What Did We Miss?



- **Your Unique Skills:** Do you have a talent, profession, or hobby that doesn't fit into the roles we've listed today?
- **Fresh Ideas:** Do you see an opportunity for a new event, a club improvement, or a community partnership?
- **Flexible Support:** Are you looking to help out on a casual, project-by-project basis rather than a full-season role?
- **Open Door Policy:** Share your suggestions with the Board or management - we want to build the club *you* want to see

Every major program at our club started as a simple idea from a member. If you see a gap we can fill, a new way to have fun, or a process we can improve, please speak up. Our volunteer community is built on fresh perspectives!

We are also happy to provide experience and opportunity for a family member that could gain experience or volunteer credit for their participation