PEACE ARCH CURLING CLUB

MINUTES OF BOARD OF DIRECTORS MEETING

Held at Peace Arch Curling Club on Sunday, February 12, 2023

1. Call to Order

The meeting was called to order at 10:03 a.m.

The following Board members were present:

Christine Makasoff, Blaine Makasoff, Dale Bradford, Warren Ennis, Rod Friesen, Mark Thorvaldson, Greg Christofferson

Also present:

Gary MacKinnon, Manager

2. Agenda

Moved/Seconded (Rod/Christine) and Carried that the Agenda for this meeting be approved as published.

<u>3. Approval of Minutes</u>

Moved/Seconded (Christine/Rod) and Carried that the Minutes of the Board Meeting held on January 08, 2023 be approved as published.

4. Business arising from previous meeting:

Nothing arising from previous meeting

5. President's Report

Christine noted that Blaine has been trying to get 2 or 3 quotes on the cost of replacing/upgrading our ice plant. Blaine hasn`t had any replies to his requests yet.

One of the companies Blaine contacted is Accent Refrigeration who are based on Vancouver Island. Apparently they did the Chilliwack rink (which is 8 sheets) and should be well qualified to do an upgrade to our plant.

Another firm suggested by Norm Scott is an outfit called Blue Collar. Blaine has attempted to call them as well but has not had a reply to his voicemail to date.

There was a brief discussion about the relative merits of changing our system to freon from ammonia.

6. Manager's Report

Gary reports that we paid \$6,920 in fees to Curl BC for the current season (2022/23). This represents 346 individuals who registered to curl at PACC (cf 280 for the 2021/22 season).

We had 40 people signed up for the Intermediate Clinic conducted by Ross Scott, Doug Boynton and Ed Holland. The clinic raised \$1,440, \$630 going to the instructors and \$810 to PACC.

As of now there are 11 corporate rentals reserved for the remainder of the season. Due to the difficulty getting volunteer instructors/supervisors for these events Gary has been turning away new business. Most of the rentals are on Saturday evenings, last for 2 hours with 20 minutes of initial instruction from our volunteers. The instructors are requested to stay for the remainder of the on ice rental to supervise the use of the ice.

Action item: We need to set the amount of remuneration to pay our volunteer

instructors/supervisors for ice rental contracts with corporate and other groups. (Blaine suggested \$20.00 per volunteer plus a complementary alcoholic or other beverage of their choice. Gary will further research this and report back to the Board).

Gary has made up a tentative schedule for the Day of Champions. He notes there will be one empty slot if the Thursday a.m. Women's league doesn't participate. Gary is concerned about how the nonparticipation of that league will affect the other Women's league in determining a club champion. Gary notes our ice plant continues to fail from time to time. The ice makers are currently reflooding, scraping and repebbling the ice as part of the routine ice maintenance.

Gary reports he has received some negative comments about the use of spares in various leagues. It is alleged that some teams regularly bring in "ringers" and we need a blanket policy for all leagues, eg. no more than 2 spares, one of whom must play lead and if there are 2 then they should play 1st and 2nd respectively. Blaine agrees with the idea of a blanket "overarching" policy governing all leagues in PACC. **Action item: Blaine will discuss this issue with the league reps to get their input so we can, if necessary, come up with a blanket policy for next season.**

7. Committee Reports

a) Treasurer (Blaine)

Blaine tendered his resignation as Treasurer as he feels the position far exceeds his accounting abilities. Inasmuch as there is no one else on the Board at the moment who could fill the position it was agreed that Blaine would continue as nominal Treasurer until we are able to find a more qualified person. It was noted there are a couple of members of PACC who have accounting backgrounds and they will be approached by 1 or more directors to see if any of them can be persuaded to take on the position. Failing that, we may have to hire a bookkeeper or accountant to assist.

b) Leagues (Blaine)

See above under Manager's Report

c) Events (Christine)

The Wine Tasting event held last Friday (Feb. 10) was poorly attended with only curlers from the Friday Night Open league and 2 non PACC members present. Accordingly, there was left over wine which will have to either be returned to the Liquor store or possibly be sold to members during the next week.

d) Capital Fundraising (Christine)

Christine noted that we will have to put on our thinking caps to come up with a fundraiser for our anticipated capital project(s). There is nothing happening in this regard at present.

e) Membership/Marketing (Warren/Mark)

(see attached Marketing Grants 2023)

Mark reported that the Club's application to the Peace Arch Hospital Foundation for a \$5,000 grant under its Healthy Community Program was declined. (No reason given.) Mark confirmed that PACC has been approved for a \$5,000 grant from ViaSport to assist the Club with its membership promotion and diversity. However, he noted the Club will be required to contribute \$? Towards the same project/goal as a condition of the ViaSport grant. That can be accomplished by "monetizing" the value of our volunteers time in conducting the program(s) and with other "in kind" contributions by the Club to make up the notional contribution. The other outstanding grant application is under the Canada Summer Jobs Program for \$6,000. The proposal is to hire a student from Kwantlen University for the upcoming summer (2023) who would assist with developing promotional and marketing materials, strategies and programs. This Program also requires that PACC contribute \$2,500 of its own funds/resources to the employment of the student. Again, it was Mark's feeling that we could likely satisfy this requirement with "in kind" contributions from the Club.

Motion by Mark, seconded by Warren, "That the Membership/Marketing Committee be given responsibility for administering the ViaSport Grant funds and reporting to the appropriate government agency on the use/application of those funds in due course." MOTION CARRIED

f) Facilities (Rod)

Nothing new to report

g) Junior & Novice (Greg)

The Club is currently holding a Junior Curling Boot Camp (see attached pamphlet) There are only 6 people registered for the Camp, 3 of whom have expressed interest in the Saturday Learn to Curl program. There are 4 more sessions remaining (each Wednesday until March 08). There are 3 volunteer instructors for the Camp, namely Ed Holland, Laurie ? and ?. Mark noted how difficult it has been to promote the Camp at Semiahmoo and Earl Marriot High Schools. Neither of those schools would permit us to post the attached pamphlet on their bulletin boards, eg. He feels that if we want to reach new curlers we need to have our programs like this Boot Camp and our Learn to Curl program listed in the Parks & Recreation Guides for Surrey and White Rock.

h) Nominations (Blaine) Action item: Blaine will talk to Greg Cebry about him taking on the role of Treasurer.

i) Constitution & Bylaws (Dale) Nothing new to report

8. New Business

Christine advised she has spoken with Don Moe who confirmed he apologized to Doug Boynton for his unkind comments about the condition of the ice and the cost of renting for a bonspiel Don wishes to hold.

The Sturling bonspiel is planned for next weekend with the ice rental cost to be determined thru negotiation between Ross Scott and Don Moe.

Mark noted that Curl BC honors Club volunteers each year with a volunteer award pin. Every Member Club (of which PACC is one) is entitled to nominate and receive two volunteer awards annually. Awards are distributed to each club for recognition at its closing banquet or Annual General meeting. Mark circulated a nomination form from Curl BC and he proposes that the Membership & Marketing Committee will nominate one female and one male from our Club for this award in 2023. However, after discussion by the Committee it was decided that there might be negative feedback from Club members so it was agreed the Committee would compile a list of candidates for the awards and would present it to the Board for determination of who would be our nominees for the award.

Blaine reported on the upcoming International Tankard which is to be held in Chilliwack after being cancelled the past two years due to the Covid pandemic. PACC has been invited to send a male and a female member of the Club to that event and Blaine wishes to attend. However, Christine prefers to attend our Day of Champions windup which is being held at the same time as the International Tankard. **Motion by Mark, seconded by Greg "That Blaine and Christine be nominated to represent PACC at the International Tankard event in Chilliwack, provided that if Christine can`t or chooses not to participate in that event she may nominate another female member to represent our Club in Christine`s place." MOTION CARRIED**

With respect to the sign at the entrance to Centennial Park at North Bluff road which has been out of commission for several months, Mark proposes the Club send a letter to John Stech, Recreation Programmer at the City of White Rock, requesting details of the City`s tender for repairs or plans for replacement of the sign.

Gary advised the Board that he has been told by City representative(s) that the sign is unfixable. Action item: Gary will send an email or letter to City of White Rock requesting an update on the status of the sign.

It was suggested that in communicating with the City that we should express our wish that PACC should have the ability to advertise our presence in Centennial Park on any sign the City installs at that site.

9. Next Meeting

10:00 am. on Sunday, March 12, 2023 at Peace Arch Curling Club upper lounge

10. Adjournment

There being no further business, the meeting was adjourned at approximately 11:53 a.m.