

PEACE ARCH CURLING CLUB
MINUTES OF ANNUAL GENERAL
MEETING Sunday, October 27, 2024

1. Call to Order:

President Christine Makasoff, having confirmed a quorum was present (20 members constitutes a quorum – 25 members signed in), called the meeting to order at 3:14 p.m.

2. Agenda

Moved/Seconded (Mark Evans/Terry Peel) and carried that the order of business as published in the Notice of Annual General Meeting, be adopted as the agenda for the meeting.

3. Approval of Minutes

President, Christine Makasoff, noted there should be a change to the minutes under Part 5. President's Report: the amount of the grant from Via Sport BC should read "\$5,000", not "\$10,000".

Moved/Seconded (Terry Peel/Mark Evans) and carried that the Minutes of the Annual General Meeting held on October 29, 2023 be approved, as amended.

4. Awards

The manager, Ross Scott, presented Lori Goulet with an award for Volunteer of the Year.

5. Approval of Financial Statements

(Financial Statements for PACC as at April 30, 2024 are posted on the Peace Arch Curling Club's website.)

The President, Christine Makasoff, briefly reviewed the highlights of the Financial Statements, noting gross revenues of \$422,508, total expenses of \$420,482 and net income of \$2,026. She also noted the Club's net assets of \$323,102.

On a call for the Motion, it was Moved and Seconded (Judy Skinner/Don Moe) that the unaudited Financial Statements for the fiscal year ended April 30, 2024 prepared by Saklas & Co., Chartered Professional Accountants be accepted.

After discussion, the Motion was CARRIED by a show of hands.

6. President's Report (Christine Makasoff)

Christine reminded everyone that last year, PACC removed the requirement to purchase a membership in PACC. Instead, anyone who is registered in a league, is a member of PACC and has voting rights at the AGM. This was done, in part, to increase participation at the AGM and board level.

Christine thanked the new management company, Optimal Ice, and its proprietor, Ross Scott for a successful first year managing the club. Christine thanked Ross Scott and his company Optimal Ice for a great first year as manager. One of Ross's biggest successes has been increasing rental revenue. Optimal Ice was able to create substantially better ice for PACC last year which we all appreciate. Ross was also the lead person behind the fundraiser for Team Grandy in February. PACC members raised \$6,000 to support the Team at the Scotties.

Janice Scott and Martha MacArthur spent many hours developing a new website for PACC. That was a huge undertaking that is greatly appreciate. The result is a modern website for the club that is easier to navigate.

The junior program was revitalized last year. The Saturday time slot didn't really work for most kids so this year it will be changed to Wednesday afternoons. Thanks to Greg Christofferson, Lori Goulet, Mark Thorvaldson and many others for getting that program running again. This year, we are very fortunate to have Brad Burton, who is a former world-class coach, taking on the position of lead coach of the juniors. I'm not sure if the juniors will every know how lucky they are.

The Board adopted new spare rules last year that are now in the PACC Policy Manual. These new spare rules are a result of multiple meetings with the league representatives who were the ones that approved the new rules. There was a lengthy discussion among members about some leagues not following these new rules. Some members would like the Senators to be exempt from this new spare rule.

We continue to operate without a Treasurer which is a difficulty for PACC. Ross Savage stepped up last year to act as Treasurer however, he ended up moving mid-year and had to resign from the Board. Michelle MacKinnon spent numerous hours with Ross Scott again this year to prepare the year-end financials.

Unfortunately, Warren Ennis also had to step down from the Board during the year. Blaine Makasoff stepped in to increase the Board numbers for the remainder of the year.

PACC hired a company this year to put together two different large, grant applications. Unfortunately, we were not successful in our applications however, we have started the

process of identifying our needs, getting quotes, and analyzing the costs associated with running the club's facilities. We will continue this process and hopefully have success next year in our grant applications.

PACC was successful in receiving a larger gaming grant this year, in the amount of \$32,000, up from \$25,000 last year. PACC was also awarded a \$1,000 grant from the City of White Rock which the Board approved to be spent on advertising to increase membership at the Club.

One of the main concerns this year as President has been the escalating common area costs that are shared with the City of White Rock. In November and December 2022, the HVAC system for the building malfunctioned. That resulted in a huge additional cost in electrical usage which PACC had to pay a portion of. This event led to a discussion with the City about which costs should PACC be responsible for in regard to capital replacement and repair. The Board has had three meetings with the City this year concerning this issue. The City and PACC both agree that the Operational Agreement does not align with the Lease Agreement. (the Operational Agreement was written by the City). The goal over the next year will be rewriting the Operational Agreement however, before we do that, we need City Council to understand the financial difficulties that PACC faces and get their support and backing for a less onerous contribution toward the replacement and maintenance cost of the shared building? PACC's first step will be attending an upcoming City Council meeting to introduce the club, the history and its role in the community.

Finally, the Day Ladies League, which for years has hosted the By the Sea Bonspiel and other fundraising endeavors, will now be a standing committee on the Board. Mary Holmes, will sit on the Board as the chair of the Day Ladies standing committee.

7. Directors` Reports

A. Facilities (Rod Friesen)

The plant and facility have been running pretty well. The platform for the dehumidifier was lowered this year. The lowered platform provides better access to maintain the dehumidifier and will hopefully create better ice conditions. PACC has identified the compressor and condenser as needing replacement in the next few years.

B. Membership and Marketing (Mark Thorvaldson)

Mark reported that PACC sponsored/hired a Kwantlen University student, Dominik Goedl, in January. Dominik was able to set up an Instagram account, produce some Facebook templates and provide input into the new website. Overall, it was a good endeavor for the Club. PACC was represented at the WR Farmer's Market for several Sundays. The manager confirmed that many people who signed up for Learn-to-Curl, heard about it at the Farmer's Market.

8. Manager's Report presented by Ross Scott of Optimal Ice

There was will some trepidation in incorporating, leaving a relatively stress-free teaching job and taking on this new position, but I and my team felt the support of Peace Arch Curlers everyday, and I am grateful for that.

The year was successful with the expansion of several areas.

Leagues

Our volunteer team was highly successful with the creation of a new league on Sunday that was built from our Learn to Curl Program. We had a second group in January, and some have come back for another round. The challenge is to place the second group in a league as the season ends so quickly.

School Program

We had 658 student visits between High School program in the morning and elementary schools during the Tuesdays. That equated to over 210 volunteer hours. Ed Holland was able to have 2 High School teams from EMS participate in the zone playdowns. Lost in the final. We are looking at Semi and Elgin to try and get a local High School league started.

Website

With the support of Martha McArthur, Janice Scott and out KPU student Domink the Try Learn Play was adapted from Curl BC and we made it our own. Our model has been copied by other clubs. We have moved into Instagram to try and reach out to different groups. It would be my recommendation for a full-time volunteer who understands the social media world to take this on for the club.

We need members to visit the site regularly to drive traffic to the site. It boosts its position in Google. We will be using the site for our newsletters and other information so visit it as often as possible.

Plant Operations

The infrastructure is ageing, and we need to find a way to replace the floor, evaporator, compressor, chiller, and on and on. We have possibly 3 years left on some equipment and months on others. Plant failure during Christmas caused some issues as we almost lost the ice and had to postpone the Hutch.

Bar

The out-of-date sign above the bar is gone and we have gone to menus for our selection. Based on what I observed last year and comparisons with local clubs and restaurants I have picked some different drinks to offer. Asahi Canada has been very supportive and purchased us a new tap for their products and has supported the novice bonspiel last year. Moving forward they have signed a deal for 5 years to support the High Tides bonspiel and contribute to our new jackets. Samples arrive on the 29th. We said goodbye to 2 of our

bartenders and welcomed a new one Daina. Stephanie's arm was twisted to return to 1 night a week.

Pro Shop

Thanks to members the pro shop was successful as the Asham rep came for a visit. We have a consignment deal with them for shoes so visit the shop what they have to offer, and we can order them in for you. The club can offer discounts as a wholesaler so the price you would pay online is a lot more than what we charge you. It is cheaper to order through the club.

New Jackets made by Asham that the Pros wear are coming soon. Try one on and Look Good Play Good.

New Business

Return it account – Peace Arch Curling club

Nov. 2 Craft fair – please come

Volunteers – Need event volunteers to coordinate with manager. The manager is not responsible for running special events.

9. Election of Directors

The following persons, namely: Christine Makasoff, Mark Thorvaldson, Rod Friesen, Greg Christofferson, Mark Evans, Joel MacDonald, Keith Gracey and Mary Holmes all having consented so to act, were elected by acclamation and will constitute our new Board of Directors for 2024/2025.

10. Adjournment

There being no further business to attend to and after being duly moved and seconded the meeting was adjourned at approximately 4:48 pm.