



Curling Club Manager's AGM Report

Season: 2024–2025

Presented by: Ross Scott – Optimal Ice Curling Services Ltd.

Date: October 26, 2025

1. Introduction

It is my pleasure to present the Manager's Report for the 2024–2025 curling season. This year has been one of growth, resilience, and community spirit. Our club continues to thrive thanks to the dedication of our members, volunteers, staff, and board.

2. Membership & Participation

- Orders in 2023 were 815 and last year we increased to 846 positions filled,. This increase was mostly due to a successful learn to curl program. It worked out to a 4% increase from the previous year.
- Junior curling saw a strong resurgence, with 15 youth participants enrolled in our weekly development program.
- Our Learn-to-Curl sessions were fully booked, with 48 participants across the whole season. The first half session continued and created a 1 draw league running on Saturdays. I experimented with a Monday night session, but it was not successful in attracting many curlers. We have 13 of those learn to curlers in attendance today.
- League participation remained steady, with 1 new league – Monday Afternoon Womens "Appy" running throughout the week.

3. Events & Competitions

- Ted Anderson, High Tides, Stirling, By the Sea Bonspiels were all successfully held. The internal Day Spiel was held.
- Successfully ran the Internal Hutch- full capacity
- Novice Spiel was well received
- Day of Champions was well attended and great curling
- The team Grandy event was well attended and a great bonding event for members
- Our club was able to send 4 teams to the newly recreated interclub event held in Langley.

4. Financial Overview

- The club operated with a surplus of **\$53,000** thanks to strong event turnout and careful budgeting.
- Revenue highlights:
 - Membership fees: \$201 K PY \$181K
 - Advertising income: \$11K PY \$13K
 - Sponsorship income: \$7 K PY \$1K
 - Bonspiel: \$ 19K PY \$13K
 - Bar sales: \$75K PY \$57 K
 - Rentals \$35 K PY 45K (rented proshop during summer)
 - New ice scraper – donated
 - Donations \$35 K – in the BC Sport Fund – used for scraper and rest transferred to Capital project fund
- Major expenses included ice maintenance, staffing, and facility upgrades.
- Secured Asahi Canada as a major sponsor for High Tides for 5 years. Aspira Retirement homes became involved in club as well – Contract signed till 2030
- We currently continue to have costs in the range of \$120k from the City of White Rock for our utilities and portion of the shared space.

5. Plant and Ice

- We had several plant failures last year related to power outages and weather. The evaporator outside is at end of life and being held together with good intentions.
- Lowering the dehumidifier helped remove the frost during the season.
- With increasing warm Septembers, it caused high humidity in the building and frost was an issue. I recommend that the season start later and end later to avoid some of these issue. The ice could be installed in the last week of September and more learn to curl and outreach programs could be done to boost evening leagues.

6. Staffing & Volunteers

- Welcomed two new bartenders
- Volunteer hours totaled 1,100+, with special thanks to our event coordinators, league conveners, and junior program coaches.
- Need to expand volunteer pool so the same people don't need to be relied on.

7. Looking Ahead: 2025–2026

- Goals for next season:
 - Expand our junior outreach to local schools
 - Continue to look for other opportunities for additional advertising and sponsorship contracts.
 - Need to have a more volunteers for our learn to curl, ice rentals, and school program sessions.
 - Look for ways to expand night leagues
 - Continue to be inclusive and reach out to other communities of people
 - Plant improvements

8. Closing Remarks

Thank you to everyone who contributed to another successful season. Our club is more than just a place to curl—it's a community. I look forward to building on this momentum and continuing to grow our sport and our club in the year ahead.

Respectfully submitted

Ross Scott