

SPONSORSHIP CONTRACT

Williams County Agricultural Society

Attn: Dave Page \ Matt Kennedy

619 E. Main St.

Montpelier, OH 43543

For questions call:

Dave Page: (419) 630-6388

Matt Kennedy: (419) 630-3978

For Office Use Only
Received Date: _____
Paid In Full: _____
Received By: _____

We invite you to promote your business and support the Williams County Fair. The combination of opportunities with the Sponsorship Committee and the Advertising Committee are almost endless. Every dollar counts! Your support goes miles to help underwrite the costs of the fair and in turn helps us to support the youth, the projects and make the fair a huge success with all the guests. The Williams County Fair on average has over 55,000 people through our fair gates over the 6 day period. That is excellent exposure for your business advertisement. While we have several predefined levels and opportunities, we can tailor a package that best suits your needs. The deadline to receive recognition in the fair book is May 1, 2022.

Please Print Legibly

BUSINESS NAME: _____

CONTACT NAME: _____ PHONE #: _____

ADDRESS: _____ FAX #: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

From Page 2 of the Sponsorship Contract, enter the total amount due: \$ _____ .00

Signature Required by Authorized Representative for Invoicing

Print Name: _____ Title: _____

Signature: _____ Date: _____

MAIN EVENT SPONSORSHIP OPTIONS						
Event Name	Platinum	Gold	Silver	Bronze		
General Fair Sponsor	\$2000 & up	\$1500	\$1000	\$500		
Demo Derby Sponsor	\$2000 & up	\$1500	\$1000	\$500		
Truck Pulls	\$2000 & up	\$1500	\$1000	\$500		
Rodeo	\$2000 & up	\$1500	\$1000	\$500		
Free Entertainment Stage	\$2000 & up	\$1500	\$1000	\$500		
All County Band Show	\$2000 & up	\$1500	\$1000	\$500		
Cheer Competition	\$2000 & up	\$1500	\$1000	\$500		

OTHER SPONSORSHIP OPTIONS		
Annual Bike Giveaway		\$100.00
Jr. Fair Livestock Show Sponsor		\$500.00
Harness Racing		\$100.00
Senior Fair Exhibits Sponsor		\$250.00
Fair Royalty Program		\$250.00
Kid's Day Events		\$250.00
Day Sponsor		\$500.00
Other Sponsor:		

Platinum Sponsors receive:

- Full page advertisement in both printed and digital fair book
- Advertising on both website and electronic sign
- Announcement of sponsorship during sponsored event

Gold Sponsors receive:

- Half page advertisement in both printed and digital fair book
- Announcement of sponsorship during sponsored event

Silver Sponsors receive:

- Quarter page advertisement in both printed and digital fair book
- Announcement of sponsorship during sponsored event

Bronze Sponsors receive:

- Business card advertisement in both printed and digital fair book
- Announcement of sponsorship during sponsored event