

# 2025 Williams County Agricultural Society Event Sponsorship Packages for Midway Entertainment



## Midway Entertainment

### VIP SPONSOR OF THE DAY PACKAGE - \$5000

- 4 – All Week passes
- Grandstand Admission to all MAIN EVENTS for 4 people
- Ad in Fair Book – (May 30, 2025 deadline for submitting ad)
- Name or Business Name Announced on Radio Ads
- **All Items listed under Platinum Plus Package**

## Midway Entertainment

### PLATINUM PLUS SPONSOR PACKAGE - \$2500 (Minimum)

#### Publicity:

- Listed as a sponsor on the Williams County Fair Website
- Electric Sign Advertisement
- 8 - Vocal Advertisements over the Fair PA throughout the week (client must prepare the ad)
- Full Page Paper Flyer displayed at all (4) Fair Entrance gates (Supplied by sponsor)

#### Passes:

- 20 – One Day Passes

#### Promotion:

- Spot available along Main St. to hang sign (sign provided by sponsor)

## Midway Entertainment

### GOLD SPONSOR PACKAGE – \$1500 (Minimum)

#### Publicity:

- Listed as a sponsor on the Williams County Fair website
- 6 - Vocal Advertisements over the Fair PA throughout the week (client must prepare the ad)
- Full Page Paper Flyer displayed at 3 Fair Entrance gates (Supplied by sponsor)

#### Passes:

- 8 – One Day Passes

#### Promotion:

- Spot available along Main St. to hang sign (sign provided by sponsor)

**Midway Entertainment  
SILVER SPONSOR PACKAGE –  
\$1000 (Minimum)**

**Publicity:**

- Listed as a sponsor on the Williams County Fair website
- 4 - Vocal Advertisements over the Fair PA throughout the week (client must prepare the ad)
- Full Page Paper Flyer displayed at 2 Fair Entrance gates (Supplied by sponsor)

**Passes:**

- 5 – One Day Passes

**Promotion:**

- Spot available along Main St. to hang sign (sign provided by sponsor)

**Midway Entertainment  
BRONZE SPONSOR  
PACKAGE – \$500 (Minimum)**

**Publicity:**

- Listed as a sponsor on the Williams County Fair website
- Full Page Paper Flyer displayed at 1 Fair Entrance gate (Supplied by sponsor)

**Passes:**

- 2 – One Day Passes

**Promotion:**

- Spot available along Main St. to hang sign (sign provided by sponsor)

## **2025 Williams County Fair**

We invite you to promote your business and support the Williams County Fair. The combination of opportunities with the Sponsorship Committee and the Advertising Committee are almost endless. Every dollar counts! Your support goes miles to help underwrite the costs of the fair and in turn helps us to support the youth, the projects and make the fair a huge success with all the guests. The Williams County Fair on average has over 55,000 people through our fair gates over the 8 day period. That is excellent exposure for your business advertisement. While we have several predefined levels and opportunities, we can tailor a package that best suits your needs. The deadline to receive recognition in the Fair book is May 1, 2025.

### **General Sponsor**

The Williams County Fair is greatly appreciative of any donation toward the 2025 Fair. If you would like to make a donation but not to anything specific, please fill in the General Sponsorship area below. Thank you for supporting the Fair and helping to make the Fair exciting and fun for all!

**Interested in Sponsoring a Main Event at the Fair,  
check out our last page.**

# Sponsorship Agreement

Williams County Agricultural Society  
Attn: Katie Wineberner  
619 E. Main St.  
Montpelier, OH 43543  
For Questions call: Katie 419-518-0074  
[katie.wineberner@gmail.com](mailto:katie.wineberner@gmail.com)

<b>For Office Use Only</b>
Received Date: _____
Paid in Full: _____
Received By: _____

Please fill out the agreement and turn in with payment

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Midway Entertainment Sponsorship Package – our Main Event Sponsorships on backside of this Agreement.

VIP / DAY Sponsor Package _____	\$5000
Platinum Sponsor Package _____	\$2500
Gold Sponsor Package _____	\$1500
Silver Sponsor Package _____	\$1000
Bronze Sponsor Package _____	\$500
General Sponsorship _____	\$ _____

Sponsorships includes but is not limited to:

- Midway Entertainment – Entertaining Shows / Laser Tag / Wood Carver / Putt Putt / Blacksmith / Firefighter Show / etc.
- Kid’s Day – Events / Activities
- Junior Fair Livestock Shows – Judges Fees / Premiums / Misc. Items
- Senior Fair Exhibits – Judges Fees / Premiums / Ribbons / Misc. Items

Sponsor Signature x \_\_\_\_\_

Please make checks payable to:

Williams County Agricultural Society  
619 E. Main St.  
Montpelier, OH 43543  
Mail to: (Attn: Katie Wineberner)

# Williams County Fair

## Main Event Sponsors 2025

### Demo Derby \$1500

- 4 Day Passes (Fair Entry)
- 4 Pit Passes (Derby)
- 2 Day Passes / 2 Pit Passes
- 1-Day Pass / 1 Pit Pass

**\$1000**

**\$500**

### County Schools Band Show

- 5 Day Passes
- 2 Day Passes

**\$1000**

**\$500**

### Country Music Concert

#### Julia Neville

- 4 Concert Tickets
- 2 Concert Tickets

**\$500**

**\$250**

### Sensational Soul Brothers Band

- 4 Concert Tickets
- 2 Concert Tickets

**\$500**

**\$250**

**Annual Bike  
Giveaway  
\$200 per bike**

**Horse Pulls  
\$100**

**Fair Royalty  
Program  
\$200**

### KOI - Dirt Drags

- 4 Day Passes (Fair Entry)
- 4 Pit Passes (Derby)
- 2 Day Passes / 2 Pit Passes
- 1 Day Pass / 1 Pit Pass

**\$1500**

**\$1000**

**\$500**

\*\* General Sponsor of \$200 or less for a Main Event, you or your business will only be announced at the Indicated Event.

\*\* Sponsors of greater than \$200, you or your business will be recognized in our advertisements, day of the event and during the event.

Main Event Sponsor - Indicate Event / Amount

1. \_\_\_\_\_ \$ \_\_\_\_\_
2. \_\_\_\_\_ \$ \_\_\_\_\_
3. \_\_\_\_\_ \$ \_\_\_\_\_
4. \_\_\_\_\_ \$ \_\_\_\_\_

Sponsor Signature x \_\_\_\_\_

Please be sure to fill out the Customer Information Section,  
on the other side of this Sponsorship Agreement form.

Please make checks payable to

Williams County Agricultural Society  
619 E. Main St.  
Montpelier, OH 43543  
Mail : (Attn: Katie Wineberner)