



Dear Potential Sponsor,

I am writing to invite you and your organization to become a part of a new Vacaville tradition, the **Ag & Art Film Festival**. By partnering with the Ag & Art Film Festival's (AAFF) inaugural event in Vacaville on September 13-15, you align your business with an event that contributes to the celebration of agriculture and art in a dynamic, entertaining environment.

The AAFF screenings and parties are centered in Downtown Vacaville with a couple of special events happening at farms in the rural areas of Vacaville. The festival is happening during the City of Vacaville's **VACA Arts Week**. The opening night "Meet the Filmmakers" party will not only feature the filmmakers but local artists (painters, sculptors, dancers, singers, musicians) as well.

The community-focused event will run annually with screenings of feature films and short films. The festival showcases agriculture and/or art-themed films both locally and from around the world.

Our mission:

1. To use the medium of cinema to foster an awareness of the importance of agriculture and art.
2. To partner with agriculture educational programs, as well as art programs, that enrich the lives of those in Vacaville and in the greater Solano County community.
3. Create a memorable multi-day experience in Vacaville for film audiences.

As a corporate partner you will have the opportunity to promote your business and generate brand awareness to a captive audience. A few suggested branding activations include: premier logo placement and advertisements in all of our marketing materials including, screening events, website and social media; and sponsor table for merchandise sales.

I have attached a comprehensive packet that provides information about Sponsorship Levels and Benefits. Please also take a look at our complete website, agandartfilmfestival.com, for additional information.

I look forward to speaking with you. Thank you for your support.

Sincerely Yours,
Lisa Murray
Executive Director
Ag & Art Film Festival