

2019 SPONSORSHIP OPPORTUNITIES



The poster features a central image of two light-colored cows standing in a field. In front of them are two wooden baskets filled with red apples. The background is a collage of images including a piano keyboard on the left, a camera on a tripod on the right, and various abstract patterns and colors. The text 'Ag AND ART FILM FESTIVAL' is prominently displayed in the center, with 'AND' inside a black circle. Below the title is the website 'AgAndArtFilmFestival.com'. On the left side, a vertical banner contains the dates 'SEPTEMBER 13-15, 2019' and the location 'VACAVILLE, CA'.

**Ag AND ART
FILM FESTIVAL**

AgAndArtFilmFestival.com

SEPTEMBER 13-15, 2019
VACAVILLE, CA



OUR MISSION

The Ag & Art Film Festival (AAFF) supports local and international voices that advance storytelling, while furthering the education, production, and exhibition of films about agriculture and/or art. We do this by:

- Having an affordable entry point (\$7.07) so all filmmakers, regardless of income, have the opportunity to submit
- Awarding call-for-entry scholarships to filmmakers in countries affected by conflict or displaced by war
- Hosting year-round monthly programming of “ag and art” films
- Hosting quarterly networking mixers for filmmakers, artists, and ag-related business owners
- Providing a global stage, in downtown Vacaville, to share our common threads in the world of agriculture and art
- Providing an opportunity to share films made locally (Northern California) that feature agriculture and/or art in our region

AG AND ART FILM FESTIVAL



PRESENTING SPONSORS

Promotional Benefits

- Pre-Event, Event & Post Event Recognition, all venues and screens
- Branding on the festival's website and signage at all events August 1, 2019 - July 31, 2020
- Logo on all printed materials (posters, programs)
- Social Media mentions (Facebook & Instagram)
- 2019 Program - back cover & full page
- 15-second video ad promoted on social media and prior to each film block
- Logo on Step & Return on Red Carpet
- Logo on Screens prior to screenings and between film blocks

Festival Benefits

- 4 VIP Festival Passes*
- 4 Tickets to Year-Round Screening Program

*VIP Festival Passes provide access to all festival screenings, opening night party, VIP catered tent at the Andrew's Park screening of "Biggest Little Farm", Sunday Morning "Filmmaker Farm Breakfast" at a farm in Vacaville, and closing night party. Value of each \$250



PLATINUM SPONSORS

Promotional Benefits

- Pre-Event, Event & Post Event Recognition, all venues and screens
- Branding on the festival's website with link
- Logo on all printed materials (posters, programs)
- Social Media mentions (Facebook & Instagram)
- 2019 Program - full page ad
- Logo on Step & Return on Red Carpet
- Logo on Screens prior to screenings and between film blocks

Festival Benefits

- 2 VIP Festival Passes*
- 2 Festival Soirée Passes**
- 2 Tickets to Year-Round Screening Program

*VIP Festival Passes provide access to all festival screenings, opening night party, VIP catered tent at the Andrew's Park screening of "Biggest Little Farm", Sunday Morning "Filmmaker Farm Breakfast" at a farm in Vacaville, and closing night party. Value of each \$250

**Festival Soirée Passes provide access to all festival screenings, opening night party and closing night party. Value of each \$150

AG AND ART FILM FESTIVAL



GOLD SPONSORS

Promotional Benefits

- Pre-Event, Event & Post Event Recognition, all venues and screens
- Branding on the festival's website with link
- Logo on all printed materials (posters, programs)
- Social Media mentions (Facebook & Instagram)
- 2019 Program - 1/2 page ad
- Logo on Screens prior to screenings and between film blocks

Festival Benefits

- 4 Festival Soirée Passes*

*Festival Soirée Passes provide access to all festival screenings, opening night party and closing night party. Value of each \$150



SUPPORTING SPONSOR

Promotional Benefits

- Pre-Event, Event & Post Event Recognition, all venues and screens
- Branding on the festival's website with link
- Logo on all printed materials (posters, programs)
- Social Media mentions (Facebook & Instagram)
- 2019 Program - 1/4 page ad
- Logo on Screens prior to screenings and between film blocks

Festival Benefits

- 2 Festival Soirée Passes*

*Festival Soirée Passes provide access to all festival screenings, opening night party and closing night party. Value of each \$150

PROGRAM SPONSOR

Promotional Benefits

- Pre-Event, Event & Post Event Recognition
- Branding on the festival's website with link
- Social Media mentions (Facebook & Instagram)
- 2019 Program - 1/4 page ad