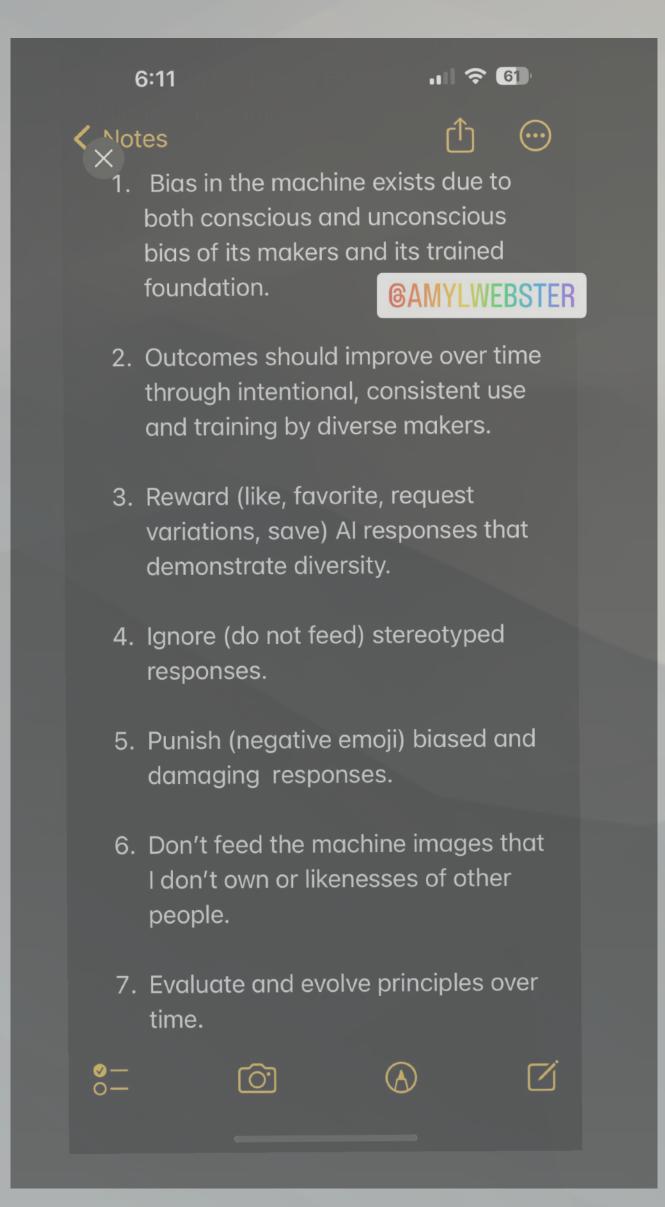
## Responsible Use Priciples (v1.1)



- 1. Bias in the machine exists due to both conscious and unconscious bias of its makers and its trained foundation.
- 2. Outcomes should improve over time through intentional, consistent use and training by diverse makers.
- 3. Reward (like, favorite, request variations, save) Al responses that demonstrate diversity.
- 4. Ignore (do not feed) stereotyped responses.
- 5. Punish (negative emoji) biased and damaging responses.
- 6. Don't feed the machine images that I don't own or likenesses of other people.
- 7. Evaluate and evolve principles over time.
- 8. Know how to report safety violations and actively report.

An experiment at the intersection of art, technology and embedded bias in generative Al imaging

Follow the experiment on Bluesky & Threads

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