



## Winston-Salem Holiday Parade Rules and Guidelines

-Line-up begins at 2:30pm and the parade will begin promptly at 5pm.  
(Please check your contact email for confirmation.)

^ All registered parade entries must report to the parade assembly area (4<sup>th</sup> and Broad checkpoint) on Saturday, December 2. The contact person listed on your application should check-in.

- Entries must be checked-in no later than 4:00 p.m. The Ambassadors reserve the right to cancel any entry not checked-in by 4:00 p.m. Refunds will not be issued due to late entry.
- Once checked-in, entries must go to their line-up area and remain there until the parade begins. Vehicles are not permitted to move from their line-up area unless specifically asked to do so by a Ambassadors team member or a police officer. The Ambassadors reserve the right to cancel any entry violating this rule, and no refunds will be issued.
- Parade entries must be registered prior to November 17. No day-of parade entries will be permitted this year, for any reason.

+Entries must be present by time listed in your confirmation email to participate-NO EXCEPTIONS

\*DO NOT have Santa or Mrs. Claus on your float as Santa will be on the last entry and is a special Sponsor privilege. If we see a Santa or Mrs. Claus, you must remove them or you will be asked to leave the parade route.

-All vehicles and floats must be decorated! Christmas, Hanukkah, Kwanzaa, Yule, Solstice, or winter season decor is acceptable.

+Soliciting of any kind is prohibited.

\*Only parade participants are allowed in the staging area, INCLUDING vehicles. If not appropriately labeled, cars will be towed.

-Please keep at least 20 Feet between entries on the parade route keep distance and do not stop, unless specifically directed by Parade volunteers/staff.. Please listen/pay attention to parade volunteers/staff for direction.

+No alcoholic beverages allowed in or on parade route.

\*The parade committee reserves the right to prohibit costumes, banners, flags, signs, logos or any other props or materials it deems inappropriate.

-Go-carts, skateboards, bicycle riders must wear helmets.

+Participants riding on floats, vehicles or any moving entry may not get off or on once the entry begins moving. Participants are either on or off the entry for the entire period of the parade.

\*Only participants/groups who have been issued a number/sign may be in the parade.

-In the event of an emergency on the parade route, all participants are asked to move to the right side of the street (southbound lane) to allow emergency services to pass in the left (northbound) lane.

=All entries with animals are responsible for cleaning up after their animals in the staging area, along the parade route and properly disposing of all animal waste.

+Floats cannot exceed 13 feet in height or 16 feet in width.

## DISTRIBUTION OF MATERIALS

Candy, samples, coupons or other materials of any kind will NOT be thrown or otherwise distributed from entrants while on the parade route. This is a violation of a City of Winston-Salem ordinance and violators will be banned from participating in parades in future years. Please note that this is a change from past years, as walking entries are also prohibited from distributing coupons, candy or other materials along the parade route.

-For the safety of all spectators, NO CANDY CAN BE THROWN, to ensure children do not run into the street. This is a city ordinance. Violation will result in not being able to be in the parade in the future.

=No political signs or hate speech of any kind allowed.

\*No profanity or offensive behavior will be tolerated with the parade. This includes before the parade during the line-up/staging time period or during the actual parade or along the parade route. No drugs or weapons will be permitted in the parade assembly area or on the parade route.

\*At the end of the Parade, DO NOT STOP; please keep going to your vehicles/parking to free up the streets for the rest of the entrants, and for the start of the Tree Lighting.

=THE PARADE WILL GO ON RAIN, SHINE, OR SNOW. It may be cold. Please be prepared.

## LIGHTING AND FIRE EXTINGUISHERS

Wire and lighting devices must have sufficient capability for the use intended on the float. Wiring should be properly secured to the float. At least one fire extinguisher should be placed within easy reach of the float driver. Extinguishers are required for floats using generators.

## WALKING ENTRIES

Walkers must be at least eight (8) years old to “walk” in the parade. Children under the age of eight must ride on a float, in a stroller or inside a vehicle.

## SUPERVISION

Entries with children need to have a minimum of two adults per every 10 children present at all times for safety reasons.

**\*DISCLAIMER:** The Parade Committee and the Winston-Salem Ambassadors reserves the right, at its sole discretion, to remove any and all individuals, groups, vehicles, floats, motorcycles, or participants of any kind from entering or continuing along the Parade route for any reason, including but not limited to, safety, perceived condition, failure to comply with Parade Staff instructions, any action(s) that may cause a delay in the Parade, and/or any violation of the rules and regulations set out in this document.

## The People-

This parade is organized by the WS Ambassadors, a nonprofit, and volunteers and in conjunction with the City of Winston-Salem, and the Winston-Salem Police Department.

We could not do it without our amazing partners, and sponsors, and of course, you, the people of Winston-Salem!