



Sponsorship Options

A 30+ year tradition, the WS Holiday Parade reaches tens of thousands of people of all ages, nations, and races, every year. The exposure value is tremendous.

Santa Sponsor - \$1175

- 1 Available

Santa Sponsor - \$850

- 1 Available

All Holiday Inclusive Float Sponsor - \$675

- 1 Available

Beginning Of and End Of Sponsor - \$650

- 1 Available

Silver Level Beginning Of and End Of Sponsor - \$550

- 1 Available

Bronze Beginning Of and End Of Sponsor - \$450

- 1 Available

Dignitary Sponsor - \$350

- 1 Available

T-Shirt Sponsor - \$450

- 1 Available

General Sponsor - \$150
Multiple Available

Friend Of Sponsor - \$45
Multiple Available

Other Sponsorships are able to be suggested or negotiated, please reach out to President of Winston-Salem Ambassadors, Mackenzie Cates-Allen, at mackenzie@wsambassadors.org.

The Winston-Salem Ambassadors is a tax-deductible 501 c 3, EIN 81-4170578.