

Terms and Conditions

Effective Date: [9/29/26]

Welcome to the StrataSol website. These Terms and Conditions (“Terms”) govern your access to and use of this website and its content, resources, and related services.

By accessing or using this website, you agree to these Terms. If you do not agree with these Terms, please discontinue use of the website.

1. About StrataSol

StrataSol provides digital marketing consulting, local search optimization, marketing strategy, business development, and related advisory services to businesses.

References to “StrataSol,” “we,” “us,” or “our” in these Terms refer to [LEGAL BUSINESS NAME], doing business as StrataSol.

These Terms apply to use of the StrataSol website. Separate proposals, statements of work, service agreements, or other written agreements may govern specific consulting or marketing services provided to clients. If these Terms conflict with a signed client agreement for services provided to that client, the signed client agreement controls for those services.

2. Website Use

You may use this website for lawful business and informational purposes.

You agree not to:

- Use the website for unlawful or fraudulent purposes.
- Attempt to gain unauthorized access to the website, its systems, accounts, or data.
- Interfere with or disrupt the operation or security of the website.
- Introduce viruses, malicious code, automated attacks, or other harmful technology.
- Copy, reproduce, distribute, or commercially exploit website content without authorization.
- Use automated systems to scrape or collect information from the website except where permitted by applicable law.

We reserve the right to restrict or terminate access to the website when we reasonably believe you have violated these Terms.

3. Informational and Educational Content

The information provided on this website, including articles, guides, assessments, examples, recommendations, and other resources, is for general informational and educational purposes.

Website content does not constitute legal, financial, tax, accounting, or other regulated professional advice.

Marketing recommendations may also need to be adapted to the circumstances of a particular business. Businesses should evaluate recommendations based on their individual goals, market, customers, budget, competition, and other relevant factors.

4. No Guarantee of Marketing Results

StrataSol works to help businesses improve their marketing strategy, local visibility, customer experience, and digital presence. However, marketing performance depends on numerous factors outside StrataSol's control.

Accordingly, StrataSol does not guarantee specific search rankings, website traffic, leads, customers, sales, revenue, return on advertising spend, or other business results unless expressly stated in a separate written agreement.

Examples, projections, estimates, case scenarios, or potential outcomes presented on this website are illustrative and should not be interpreted as guarantees of future performance.

5. Local Search and Third-Party Platforms

Some StrataSol services and website content may relate to third-party platforms and services, including search engines, social networks, advertising platforms, analytics providers, artificial intelligence tools, and business-directory services.

StrataSol does not own or control these third-party platforms. Their algorithms, policies, features, pricing, availability, ranking factors, and terms may change at any time.

StrataSol therefore cannot guarantee that a particular business will achieve or maintain a specific position in Google Search, Google Maps, or any other search engine, directory, advertising platform, or digital service.

Use of third-party platforms is also subject to the terms, policies, and privacy practices established by those providers.

6. Artificial Intelligence

StrataSol may use artificial intelligence and other technology-assisted tools in its research, analysis, content development, marketing, optimization, and consulting processes.

AI-generated or AI-assisted information can contain errors, omissions, or inaccuracies. StrataSol uses appropriate professional judgment and human review where applicable but does not represent that AI-assisted information will always be complete or error-free.

Clients and website users remain responsible for reviewing information before relying upon it for significant business, financial, legal, or operational decisions.

7. Intellectual Property

Unless otherwise stated, the content of this website—including text, graphics, branding, logos, designs, frameworks, methodologies, downloadable materials, and other original content owned by or licensed to StrataSol is protected by applicable intellectual property laws.

StrataSol frameworks, assessments, methodologies, and branded materials, including materials associated with the **Local Authority Blueprint**, may not be reproduced, republished, sold, modified, distributed, or used commercially without prior written authorization from StrataSol.

You may view, download, or print website materials for your own legitimate personal or internal business use when such use is permitted by the website.

No ownership rights are transferred to you through your use of this website.

8. User-Submitted Information

If you submit information through a contact form, assessment, questionnaire, email signup, consultation request, or other website feature, you agree that the information you provide will be accurate to the best of your knowledge.

Our Privacy Policy governs our collection and handling of personal information.

Please do not submit confidential, proprietary, or highly sensitive information through general website forms unless specifically requested.

9. Links to Other Websites

The StrataSol website may contain links to third-party websites, applications, resources, or services.

These links are provided for convenience and informational purposes. StrataSol does not control these third parties and is not responsible for their content, availability, security, products, services, terms, or privacy practices.

Including a third-party link does not necessarily constitute an endorsement by StrataSol.

10. Website Availability and Accuracy

We make reasonable efforts to keep website information useful and accurate. However, we do not guarantee that the website will always be available, uninterrupted, secure, complete, current, or error-free.

We may modify, remove, suspend, or discontinue website content or functionality at any time without prior notice.

11. Disclaimer of Warranties

To the fullest extent permitted by applicable law, this website and its content are provided on an “as is” and “as available” basis without warranties of any kind, whether express or implied.

StrataSol disclaims warranties regarding accuracy, completeness, reliability, availability, merchantability, fitness for a particular purpose, and non-infringement of website content to the extent permitted by law.

12. Limitation of Liability

To the fullest extent permitted by applicable law, StrataSol and its owners, employees, contractors, representatives, and affiliates will not be liable for indirect, incidental, consequential, special, exemplary, or punitive damages arising from or related to your use of, or inability to use, this website.

This includes, without limitation, losses involving revenue, profits, business opportunities, data, customers, search visibility, or business interruption resulting from reliance on website information or third-party services.

Nothing in these Terms excludes or limits liability where such exclusion or limitation is prohibited by applicable law.

13. Indemnification

To the extent permitted by applicable law, you agree to indemnify and hold harmless StrataSol and its owners, employees, contractors, representatives, and affiliates from claims, damages, liabilities, losses, and reasonable expenses arising from your unlawful use of the website or material violation of these Terms.

14. Privacy

Your use of this website is also subject to the StrataSol Privacy Policy.

The Privacy Policy explains how we collect, use, store, and otherwise handle personal information when you interact with the website.

15. Changes to These Terms

StrataSol may update these Terms periodically to reflect changes in our website, business practices, services, technology, or applicable requirements.

We will post the revised Terms on this page with an updated Effective Date. Your continued use of the website after updated Terms are posted constitutes acceptance of the revised Terms to the extent permitted by applicable law.

16. Governing Law

These Terms are governed by and construed in accordance with the laws of the State of Florida, without regard to conflict-of-law principles.

Any disputes relating to these Terms or use of this website will be subject to the jurisdiction of the appropriate courts located in St. Johns, Florida, unless applicable law requires otherwise.

17. Severability

If any provision of these Terms is determined to be invalid, illegal, or unenforceable, the remaining provisions will continue in full force and effect to the extent permitted by law.

18. Entire Agreement Regarding Website Use

These Terms, together with the Privacy Policy and any other policies expressly incorporated by reference, constitute the agreement between you and StrataSol regarding use of this website.

Separate written agreements may govern consulting, marketing, or other professional services purchased from StrataSol.

19. Contact Us

Questions regarding these Terms and Conditions may be directed to:

StrataSol
info@stratasol.ai
<https://stratasol.ai>

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