

# ILM Level 7 Diploma for Professional Executive Coaches & Leadership Mentors & the Diploma in NLP

Coaching & Mentoring are powerful tools for developing leadership capabilities but only if the coaches possess the high level of knowledge, skills and behaviours required which this programme offers. The programme is designed for people who wish to develop both professionally and personally, those who are working to meet the need for effective executive coaching and mentoring within their organisation or as independent coaches.

# Why Coaching & NLP?

Coaching and NLP have become business and personal tools that are achieving outstanding results across all sectors. Coaching in its various specialties is evolving every day. NLP added to coaching gives an added depth and range of tools and techniques.

People are the Key to success, to ensure continued and enhanced success; engaged, resilient high performing teams are paramount

**Engagement** on this course we explore different methods of engaging people on a one to one and in a group to enhance your Coaching skills

**Connection** we look at different methods of connecting people with their objectives and gaining the results that make a positive difference

Belief we explore how positive self-belief can empower Coaches and their Coachees

**Resilience** can not only make a difference to peoples results but also add years onto their life we explore why and how as a coach you can add resilience back into people tool boxes

**Consistency** is important to Coaches as they always have to be on point when it comes to their coaching sessions, we explore methods of self-alignment and state management

**Motivation** is often used as a must have in teams and individuals, but how can you deliver this as a coach, we explore how to charge peoples batteries and how to empower them with the techniques to do it for themselves

Coaching as a Leadership Approach Delivering all of the above and more...

# How?

## The Programme includes three Seminars:

The first offers an opportunity to learn all about our styles of communication and Coaching Psychology, Looking at both Trait (Language and Behavioural profiling) and Type (Myers Briggs Type indicator) theory to understand how we can utilise our natural styles and develop our emotional intelligence to achieve excellent positive influencing skills with anybody at any time.

The second develops the skills and knowledge required to be an effective coach including the appropriate interpersonal, communication, planning and organisational skills needed to carry out the relevant coaching and mentoring roles at a high level. It also examines the ethical issues that need to be considered by people operating as coaches, as well as topics that are specifically relevant to their roles in housing.

The third is focused on coaching practice, ensuring that you utilise all the knowledge, skills and behaviours you have developed during the Programme, and includes peer review and development of a coaching diary.

Assessment for this qualification requires candidates to apply what they have learnt in practical coaching interventions. Following this, delegates are required to reflect on and record their experiences in a coaching diary. It is through the combined development of knowledge and skills together with practical coaching and mentoring activities that candidates' capabilities and confidence is developed.

### **Tom Bamber**

The Programme is underpinned by the knowledge Tom Bamber has gained, during the last 19 years, working across all sectors, with a vast experience of different organisations in consulting, organisational development, people engagement, alignment, communication, leadership development, coaching and performance enhancement.



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## **Core Elements**

Self-Awareness
Coaching Techniques
Communications excellence
Coaching Ethics
Leadership Excellence
Stress Empowerment
Action Learning

Influencing Skills
Self Mastery
Myers Briggs Type
Pacing
Feedback skills
Pressure Coaching
Reflection

Rapport Skills
Calibration techniques
Language & Behavioral Profile
Coaching Practice
Coaching through Change
Outcome setting
Motivation

## Venue

We use exhilarating training venues to create Spacious yet intimate learning environments with delicious food included. Venue for 2018 is Salford Media City



2018 Dates...– Likely Dates for Confirmation 16<sup>th</sup> 17<sup>th</sup> July, 13<sup>th</sup> 14<sup>th</sup> August, 11<sup>th</sup> 12<sup>th</sup> September & 3<sup>rd</sup> October Investment... £1,795.00 Vat Exempt – this includes full Learner coaching support throughout the qualification



## A Small Selection of Testimonials

#### Graham Elleray - Specialist Investigative Interview Advisor Greater Manchester Police

As part of an employer initiative, I was one of a number of people to whom Tom Bamber (JRA Group) delivered training in workplace coaching. I am a police officer and the organisational aim was to train a cohort of staff to deliver coaching training to managers and supervisors. I teach Detectives about investigative practice and management, however had little knowledge in the field of workplace coaching. The training began with Tom delivering a series of classroom-based sessions, including coaching theory, practice and its benefits. The sessions included regular plenary discussions, practical activities and opportunities for experiential learning, as well as developing understanding of coaching theory. Tom provided a variety of examples to support learning, as well as using coaching skills to develop examples introduced by delegates. As a result, engagement levels were very high and the sessions were both informative and developmental, whilst Tom's unique teaching style also made them fun and extremely enjoyable. The coaching initiative subsequently led onto studies for an ILM qualification in coaching, which was also facilitated and supported by Tom (JRA Group) throughout.

From the very beginning, the support I received from Tom (JRA Group) was absolutely first class. Outside the classroom sessions, Tom responded promptly to any query I sent to him, even at rather random times of day, and nothing was too much trouble. Tom also provided fantastic mentoring support during my studies and invaluable guidance about my coaching practice. This aided me greatly when collating evidence to achieve the ILM coaching qualification.

I would highly recommend Tom to anybody as a coach or facilitator to teach and develop aspiring coaches. My own personal learning has been very significant and the development of coaching skills and knowledge under Tom's teaching and guidance has enabled me to improve in other areas of my professional practice. It has also enabled me to develop as a person, to provide support to others in developing their confidence and self-belief, and to achieve their own personal goals.

### Paul Stephenson Chief Executive - Cheltenham Borough Homes

"CBH have worked with the Tom on an organisational development programme which has transformed the way our staff work and think. We are seeing real benefits in terms of cultural change as we move towards an empowered and enabled culture from what was more command and control.

The enthusiasm and commitment of Tom Bamber has rubbed off on staff and Board members who can now relate to the ethos being developed on an individual as well as a team basis. We have adopted a bottom up approach which means that the Senior Leadership Team is still receiving training while others within the broader staff team are looking at options to extend their knowledge and experience.

We have been able to mould programmes to meet different needs with our staff being central to how the programme is delivered and also how the change is implemented. The last year of delivering the programme has been exciting and challenging for all of us and we are better positioned to be able to work together to deal with the changes we face as a company, a team and as individuals, Highly recommended!"

### **Kevin Dodd Chief Executive - Wakefield District Housing**

"We have worked with Tom for over 9 years .....Following my attendance on the ILM Level 7 Diploma in Professional Executive Coaching & Leadership Mentoring we chose the Tom to help us develop our 120 managers. We are striving to develop a coaching culture and key to this was managers becoming more aware of their personal coaching style in developing others within the organisation. The outcome of the locally delivered sessions has enabled WDH to have more intuitive managers; it has also helped us to address issues of succession planning and talent management. Our association with Tom will continue to develop others within the organisation to ensure WDH has an embedded coaching culture."

### David Hatter, VP EMEA Information Technology Newell Rubbermaid

They helped us develop a clear strategy to move from a product centred organisation with 27 customer service sites across EMEA to a customer centred operation servicing our clients and EMEA operations from just 5 sites

In our drive for "customer service excellence", Tom has helped support not only a major shift in culture within the CS Team at all levels of management through to the front-line team leaders & coordinators. Tom has also helped drive the total customer centric focus for the department. Tom provided fresh insight into current working practices. They highlighted areas of improvement and then more critically, facilitated the implementation of better ways of working, thus increasing efficiency, reducing cost and enabling us to prepare for revenue generation.

Within their workshops & their use of effective motivational skills, Tom has been an integral part of developing the leaders & coordinators by using both group and one to one sessions. They have covered the full breadth and depth of our Programme from developing the Strategy with us to delivering workshops to develop individual, team & leadership and coaching skills. They are recognised, respected and accepted as part of our team.



As a result of the work carried out by Tom we have enhanced the skills of our leaders and created new teams who are keen to welcome and embrace change, drive initiatives and strive to successfully provide "excellence" across the board. The standards being set are being recognised by not only our external customers but also cross functionally. This has resulted in extending Toms work with us as the training & development schedule has been expanded to encompass other departments.

#### Lesley Doherty, CEO at Royal Bolton Hospital NHS Foundation Trust

Undertaking the ILM Programme and then the NLP Practitioner Programme provided me with a grounded approach to enhancing the performance of myself and my teams developing the philosophy of investing and developing others to meet their full potential by using coaching techniques.

The experience of Tom across the private and public sector enhanced the learning opportunities and depth of self-development. The LAB profile particularly assisted the teams to appreciate that individual approach, drive and motivators once understood are a powerful enabler for improving team dynamics and subsequent performance.

From a personal perspective it demonstrated that most limitations are self-imposed, having a greater understanding of NLP techniques has enhanced not only my leadership style but how I communicate with and support staff.

#### Lauren Collins Training and Development Manager, Operational Communications Branch, Greater Manchester Police

I have been working with you for over twelve months now on various projects. I wanted to let you know how much the training that your company has provided has helped our staff develop both personally and professionally.

The INLPTA NLP Diploma that you tailored to meet the coaching needs of the Operational Communications Branch training unit has considerably improved the way my training team approach difficult situations and deliver feedback. It has also allowed the team to recognise the reasons behind why people work the way they do and to therefore understand each other and work together more effectively.

I have received excellent feedback regarding the way Tom delivers the training and from my perspective, in his role as a consultant, he has consistently exceeded my expectations. I am really pleased with the new advanced communications skills course that Tom has written with us and look forward to all of our staff benefiting from the positive results that have been clear to see within my team since working with the JRA Group.

#### Jerry O'Brien, Avon Fire & Rescue Service Deputy Chief Officer

As promised here is some feedback on the work Tom did with our Board recently. In short "Tom played a blinder" as we would say in the East End of London. He clearly got a good feel for us socially the night before the delivery day. Having seen us in our natural and relaxed state, Tom used all his skills and dexterity to the maximum. Everyone - and I mean everyone just loved him and thought he did a fantastic job. I gave Tom a big ask and he did not let me down. The whole day was fun, interactive, informative and thought provoking. Just what we wanted and needed.

Tom is a credit to the group and any of us would be happy to recommend him to others.