

PHOTOJOURNALISM PHOTOGRAPHY ASSIGNMENT

- **The Single Image** – Accurately and powerfully capture an entire story in one perfect image.
- **The Photo Essay** – Illustrate a larger story with a series of related photos.
- **Street Photography** – Visual poetry; not so much concerned with the actual subject of the image, but rather what that subject represents.

PROJECT PROPOSAL

1. Select the topic you plan to photograph.
2. Establish the logistics and purpose. Determine HOW and WHY you will be addressing the selected topic. The topic should be powerful, lacking neutrality. Choose a topic you are passionate about and tell your viewpoint. What is your side of the story? Take the opportunity with this project to powerfully and passionately share a topic through images. Without these two ingredients, it may be difficult to successfully complete the project. Your selected topic and purpose needs to be WRITTEN in detail in your project proposal.
3. Not sure what topic to choose? What is the story that you want to tell? How can you tell that story with images? Maybe you want to tell a story about an event at school? A sporting event or a dance. Maybe something in your community? A charity or a government activity. Maybe your family? A family trip. Come up with a story FIRST, and then think about a way to illustrate that with photos. Write a PROJECT PROPOSAL, which includes HOW and WHY you will share your story.

PLANNING YOUR PHOTOS

1. Once your written project proposal has been approved, you should begin planning your image. Consider your VIEWPOINT, PROPORTION, VALUE, and TIMING.
2. Where will your photo be taken? Be sure to consider the SURROUNDINGS/ENVIRONMENT in which you will take the photo. If your photo cannot be taken successfully at school, you will need to find TIME OUTSIDE OF SCHOOL to take your images.
3. What is your message or intent for the viewer? Remember your PURPOSE. How will your clearly COMMUNICATE your message through your photos?

TAKING YOUR PHOTOS

1. Think about the "big picture" - literally a wide shot of whatever event or thing you are trying to share. Take multiple images from different angles/viewpoints. Consider your lighting. Are you shooting indoors or out? Sunny or shade? Where is your light source in relation to the subject? What mood are you trying to create? Are you achieving the mood you intend?
2. Capture some of the details, the little things. Get a closer shot, zoom in. Try multiple views, up high, down low. Consider proportion. Take MANY DIFFERENT photographs from different angles to ensure you have the best shot.
3. Look for some emotion (usually found in people's faces) and also look for some contrast or "juxtaposition" which can be very dramatic. This is where you capture things that don't always go together. What mood best tells your story? How can you capture the mood in your photograph? Always consider the TIMING of your photography. Try to take candid shots that tell an accurate story.

CHOOSING YOUR BEST PHOTOS

1. NOW is the time to decide which photojournalism technique best portrays your intended message. Which photographs best tell your original story? Will you tell your story through a SINGLE IMAGE, PHOTO ESSAY, or STREET PHOTOGRAPHY?

EDITING YOUR PHOTOS IN PHOTOSHOP AND SUBMITTING YOUR WORK

1. Choose your best photograph(s). Use Photoshop to enhance your photos. Adjust the LEVELS and BRIGHTNESS/CONTRAST as necessary. DO NOT OVER ADJUST YOUR IMAGES. The goal is to create a BELIEVABLE, true to life story. Consider the impact converting your image to BLACK AND WHITE might make. Make your minor adjustments and SAVE your final photo(s) as .JPEG files. TITLE each photo. Upload in One Drive and SHARE with me or EMAIL to morsmith@dorchester2.k12.sc.us
2. Do your best work! You or another classmate will be CRITIQUING your photo!!!