

AIM Specialty Health® (AIM) Services

AIM Specialty Health® (AIM) services include management of Cardiology, Genetic Testing, Musculoskeletal (Spine, Interventional Pain, Joint Surgery) Radiology (High-Tech Imaging), Radiation Therapy, Rehabilitation (PT, OT, ST), Sleep Testing and Therapy, Specialty Pharmacy, and Upper Gastrointestinal Endoscopy (esophagogastroduodenoscopy (EGD)).

All of these services require precertification or pre-notification**. This does not apply to services rendered as part on an emergency department or inpatient stay. In addition, for providers of high-tech imaging and sleep testing and therapy services, AIM requires the completion of an *OptiNet*® online site assessment.

AIM also administers our Cancer Care Quality Program, where providers following the regimens may be eligible for enhanced reimbursement.

Ordering and Servicing Providers: Getting Started

Both AIM's management services and the *OptiNet* online site assessment can be accessed through the Availity Portal at www.availity.com or www.aimspecialtyhealth.com/goweb.

Availity

- You need an Availity User ID and Password
- Go to www.availity.com and select "Log on"
- From the Availity Patient Registration drop-down menu - Select Authorizations & Referrals and choose AIM Specialty Health
- If your organization is not registered, go to www.availity.com
- Select Register Now

Additional Resources:

CPT® code lists, Clinical Guidelines, Tutorials and more can be found in the Reference Desk on the AIM ProviderPortal page. Select the Reference Desk and then select the code list or tool you are interested in viewing.

For technical questions about the *OptiNet* Online Site Application, call (800) 252-2021. For all other questions contact your local Anthem Network Relations Representative.

Precertification/Pre-notification Requests and Inquiries

After you have logged into Availity or AIM directly, select "I Agree" to the HIPAA disclaimer on the AIM ProviderPortal page.

To submit a request:

- Select Order Type.
- Enter Member Search criteria.
- Select "Find this member."
- Complete requested information and if submitted information meets criteria, an authorization number will be issued.

To locate code lists:

- Select Reference Desk
- Choose appropriate code set (diagnostic imaging, specialty drug, radiation therapy, sleep, or surgical)

To confirm a request (inquiry):

- Select Check Order Status.
- Select the Order Type.
- Select the search type (Order ID, Member Number, Member Name, WMDS Number)
- Select Find This Order.
- If a precertification request has been submitted and approved, it will be returned. The returned report can be printed and placed in the member's chart.

**Important Notice: Please contact 800-676-BLUE (2583) to verify precertification requirements for members covered by a non-Anthem Blue Plan.

OptiNet™ Online Site Assessment (IN, KY, MO, OH, WI)

OptiNet is an online provider assessment tool that collects data regarding Radiology, Sleep testing capabilities, Specialty Drugs (Level of Care) and Genetic Testing such as: modality-specific information on facility qualifications, technologist, genetic counselor and physician qualifications, accreditation, equipment, patient access, and places of service. The assessment does not need to be completed in one sitting. Data can be saved as you proceed through the assessment. The survey results will be available within 24 hours after you submit the assessment. The information gathered from the *OptiNet* assessment will be made available to ordering providers during the pre-certification / pre notification request process.

Servicing providers of high tech imaging services and sleep studies need to complete the self-assessment survey by selecting Access Your Optinet Registration in the AIM application. The Availity or AIM User ID and password is required to access the site assessment. Note: If you have not already done so, you need to register with AIM at www.aimspecialtyhealth.com/goweb in order to access the assessment.

To access the *OptiNet* site assessment application from the Availity Web Portal, log in to Availity, then from the Patient Registration drop-down menu - select Authorizations & Referrals | AIM Specialty Health

You may also access the assessment via www.aimspecialtyhealth.com/goweb.

After you have logged into the AIM application:

- Select "I Agree" to accept the HIPAA disclaimer.
- Select Access Your OptiNet Registration
- Select Registration Type: Diagnostic or Sleep Medicine
- Select the green bar - Access Your OptiNet Registration
- Select Begin Registration on the AIM Provider Registration Wizard page.
- Find your location/site and complete the requested information.
- Click the Submit button (sends assessment for tabulation)

Learn More – AIM Microsites

Find resources including codes, clinical guidelines, checklists and frequently asked questions on the AIM microsites below listed below:

- Radiology: www.aimprovider.com/radiology
- Cardiology: www.aimprovider.com/cardiology
- Medical Oncology: www.cancercarequalityprogram.com
- Radiation Oncology: www.aimprovider.com/radoncology
- Genetic Testing: www.aimprovider.com/genetictesting
- Musculoskeletal: www.aimprovider.com/msk
- Rehabilitation: www.aimproviders.com/rehabilitation
- Sleep: www.aimspecialtyhealth.com/goweb/sleep
- Specialty Drugs: www.aimprovider.com/specialtyrx
- Upper Gastrointestinal Endoscopy (EGD): www.aimproviders.com/surgicalprocedures

AIM Specialty Health is a separate company providing utilization review services on behalf of Anthem Blue Cross and Blue Shield.

Availity is an independent company providing a wide variety of online tools that allow providers to access real-time information from multiple payers via one secure sign-on.

CPT® is a registered trademark of the American Medical Association

Anthem Blue Cross and Blue Shield is the trade name of: In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Ohio: Community Insurance Company. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Company (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.

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