

Dastur&Co

Almaty, Kazakhstan 050020
123/7, Dostyk Avenue
Tel 007 727 2939191, 2939696

rochebobois
PARIS

LETTER OF REFERENCE

Saida Tulegenova was accepted for employment as Director of Franchise in April 2012 where I am General Director of the company.

Saida's main functions according to her job description included:

1. Development and introduction of strategy of a franchise of the company;
2. Management and development of the company: systematic reviews of results of achievement of strategic objectives for last period, revision of strategy of the company and long-term plans for the future;
3. Cooperation with suppliers and manufactures of the furniture and accessories, close work with clients
4. Development plans of carrying out advertizing and art actions;
5. Organizing cooperation with the printing houses, advertizing agencies, TV companies, printing editions, etc.

Work performed by Saida always were comprehensive, irrefragable and thorough. She often took initiative in new undertakings. Her large contribution into activity of the company is worth special praise.

Saida always performed all work commissioned in time, and often – prior to the target date, and was eager to work overtime if necessary.

She works well under stress, is accurate, attentive, energetic, does not need additional supervising.

Saida's merits include also desire for further education, improvement of gained practical skills.

In case you need more detailed information concerning work of Saida Tulegenova, I will be happy to answer all your questions.

General director



G.T.Aityeva