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**NEW PROPOSED LAW TO BETTER PROTECT CANADIANS' PRIVACY AND INCREASE THEIR CONTROL OVER THEIR DATA AND PERSONAL INFORMATION**

The COVID-19 pandemic has transformed how Canadians live, work, access information and connect with each other, making digital technology more important than ever. The Government of Canada is committed to ensuring that Canadians can interact in this digital space trusting that their personal information is safe and secure and that their privacy is respected.

Today, the Honourable Navdeep Bains, Minister of Innovation, Science and Industry, introduced the proposed Digital Charter Implementation Act, 2020, which modernizes the frame-

work for the protection of personal information in the private sector.

This legislation takes a number of important steps to ensure that Canadians will be protected by a modern and responsive law and that innovative businesses will benefit from clear rules, even as technology continues to evolve, including:

- increasing control and transparency when Canadians' personal information is handled by companies;
- giving Canadians the freedom to move their information from one organization to another in a secure manner;
- ensuring that Canadians

have the ability to demand that their information be destroyed;

providing the Privacy Commissioner with broad order-making powers, including the ability to force an organization to comply and the ability to order a company to stop collecting data or using personal information; and

ensuring the strongest fines among G7 privacy laws—with fines of up to 5% of revenue or \$25 million, whichever is greater, for the most serious offences.

The proposed Digital Charter Implementation Act, 2020 builds a foundation of trust

and transparency between citizens, companies and government, while ensuring that innovators and businesses benefit from a modernized framework with clear rules.

The proposed act is an initial step toward a comprehensive reform of Canada's privacy framework. The Government of Canada is also proposing to modernize the Privacy Act, which applies to the federal public sector and which the Privacy Commissioner of Canada also oversees.

"The COVID-19 pandemic has accelerated the digital transformation which is changing how Canadians work, access information,

access services, and connect with their loved ones. This transformation is making concerns about privacy, and how companies handle Canadians' data, more important than ever. As Canadians increasingly rely on technology we need a system where they know how their data is used and where they have control over how it is handled. For Canada to succeed, and for our companies to be able to innovate in this new reality, we need a system founded on trust with clear rules and enforcement. This legislation represents an important step towards achieving this goal."

– The Honourable Navdeep

Bains, Minister of Innovation, Science, and Industry

Quick facts  
The Digital Charter Implementation Act, 2020 advances the Digital Charter and its 10 principles.

The Office of the Privacy Commissioner of Canada will continue to oversee organizations' compliance with the privacy law and have the power to issue orders and make recommendations for administrative monetary penalties.

A new Personal Information and Data Protection Tribunal will be created to levy these administrative monetary penalties and hear appeals of the orders.

**TOA MERRY & BRIGHT: HOME FOR THE HOLIDAYS**

Ajax Council invites residents, businesses and community groups to participate in TOA Merry & Bright: Home for the Holidays from November 23 – December 24. This special month-long program will inspire your festive spirit and help make the holiday season memorable.

Featuring three COVID-19 friendly ways to participate: Celebrate, Illuminate and Support.

**Celebrate - Cookies & Cocoa** with Santa: An Ajax Virtual Holiday Special. Spend a fun-filled hour with Santa and his helpers on December 4, at 7 p.m. Gather the family around and enjoy entertainment by Brant the Fire Guy, Mad Science and even a how-to session

on making your own craft at home, during the show! Perfect for all ages!

**Illuminate - Light up the Town:** Holiday Light Tour offers an opportunity to experience a self-guided Holiday light "twinkle tour" throughout TOA, running from November 23 – December 24. Add your home to our interactive map.

**Support -**The annual Mayor and Council Toy & Food Drive is accepting donations from November 23 – December 14 and is an opportunity for residents, businesses and community groups to give back. All donations will support local Ajax charities and families in need.

Kick-start the holiday season with

the Town of Ajax and the Ajax Public Library.

"No matter what your faith or traditions, this holiday Season will be very different than years past. I know we all want to celebrate with family and friends, but please consider that many cases are coming from private functions and gatherings. That's why TOA is proud to present the Merry & Bright: Home for the Holidays program, which offers opportunities to celebrate safely. No matter what your plans, please remember to practice the 3 W's – watch your distance, wear a mask and wash your hands. On behalf of Ajax Council, I wish you a safe and happy holiday season and all the best for 2021." Mayor Shaun

Collier, Town of Ajax

The annual Mayor and Council Holiday Food & Toy Drive runs from November 23 – December 14. For drop-off locations, items most in need and the benefitting charities, visit [ajax.ca/TownEvents](http://ajax.ca/TownEvents).

**Light up the Town: Holiday Light Tour** runs from November 23 – December 24. An online interactive holiday lights map will allow residents and businesses to add their festively decorated locations. The

regularly updated map will offer the Ajax community a chance to connect safely from the comfort of their vehicles over the holidays. To get involved, visit [ajax.ca/TownEvents](http://ajax.ca/TownEvents).

**Watch Cookies & Cocoa with Santa:** An Ajax Virtual Holiday Special on Friday December 4, 2020 at 7 p.m. online at [ajax.ca/TownEvents](http://ajax.ca/TownEvents), [facebook.com/myajax](https://facebook.com/myajax), or on RogersTV Durham.

Please note, this special pro-

gramming is in lieu of the annual Santa Claus Parade due to COVID-19.

The Town of Ajax remains open for business. For a complete list of service reductions and helpful links, visit [ajax.ca/COVID19](http://ajax.ca/COVID19). Please continue to follow public health guidelines and practice the 3Ws: wear a mask, watch your distance and wash your hands.

**CHIP REVERSE MORTGAGE**



**A CHIP Reverse Mortgage** is a way for Canadians home owners 55 or older to turn up to 55% of the value of their home into tax-free cash. (some conditions apply). It lets you retire safely and securely in the comfort of your home. Maintain full ownership and control. Unlike a traditional home equity line of credit or conventional mortgage, there are no monthly mortgage payments for as long as you live in your home.

**Your Responsibility:** The home must remain your primary residence. Simply pay your property tax and home insurance, keep your property well-maintained.

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