

WELCOME TO INGINO PRODUCTIONS 2000

Presenting

THE OSHAWA/DURHAM

Proudly Serving Durham Since 1995

CENTRAL

DURHAM'S LARGEST AND OLDEST INDEPENDENTLY OWNED NEWSPAPER

INGINO PRODUCTIONS 2000 Ltd is a group of media companies that offer an extensive and time proven vehicle for businesses/public/groups to increase revenue/exposure through effective advertising/marketing over a wide range of professional media.

www.ocentral.com

These include:

The Oshawa/Durham Central Newspaper founded in 1995 based out of downtown Oshawa serving/distributed across the greater Durham Region to over **350** retail outlets. Now the largest and oldest independently owned newspaper. The Central publishes every monday a total of **55,000** hard copies, deadlines friday 5pm. The Central was the **FIRST** newspaper in Canada to publish an online edition, with today an online readership of over **600,000** daily hits. The hard copy readership is made up of **100%** subscription. A paid circulation is proof that there is a strong captive readership. At the moment there are **27,000 - 35,000** paid subscribers, the rest are sold throughout Durham. The Central is environment friendly, all copies not distributed at the end of each week are re-distributed to targeted neighborhoods at no charge on a promotional basis. This means **100% DISTRIBUTION** and a further assurance that your ad will be seen.

**TODAY THE CENTRAL HAS THE LARGEST CLASSIFIED SECTION
WIDEST RANGE OF ADVERTISERS OF ALL PAPERS**

The West Virginia Central Newspaper founded in 2000 with offices in Wheeling, West Virginia serving the Greater Ohio Valley with an extensive circulation. Members of the Wheeling/Weirton/Wetzel county chamber of commerce.

CENTRAL BUSINESS CONSULTING:

If your business is doing well why not make it great. If is great why not make it excellent. The Central offers business evaluation services. Nothing is left un-checked. Our business analysis is totally confidential and discrete. Having problems. Don't have the answers? Stuck in a rut? **WE CAN GET YOU OUT.** Need more cash flow. **NO PROBLEM. NO LOANS. NO MAGIC BEAN.** Good sound strategics. Gives your concern we will detail a logical and obtainable solution. Call us today for a free consultation.

SOCIAL MEDIA

Does your business have a web page? **WE CAN SET YOU UP IN 24hrs.** Do you have a social media presence? **WE CAN GET YOU IN THE GAME IN 1hr.** Do you want to lead the search engine pack? **WE CAN GET YOU THERE.** Social media is the new age pet rock. You can kick it around with no real use for it. Or you can learn how to use it as a weapon and hunt for new markets and greater profits. **LET US SHOW YOU HOW.**

CENTRAL DISTRIBUTION SERVICES:

Central distribution services offers door to door of your flyers and books. From eight cents and up.

136 Simcoe St. North, Suite #4 Oshawa. ON

Tel: (905)432-2657 Fax: (905)404-0887

Email: newspaper@ocentral.com

www.ocentral.com

**DURHAM'S SERIOUS AND PROVEN
ADVERTISER**

**Serving: Pickering, Ajax, Whitby, Oshawa,
Clarington and Port Perry**

The Oshawa/Durham Central Newspaper

Durham's Ambassador To The World~Durham's Largest And Oldest Independently Owned Newspaper



The Oshawa/Durham CENTRAL

NEWSPAPER

136 Simcoe Street., North. Suite 4 - Oshawa, Ontario. Canada L1G-4S7

Tel:(905)432-2657 Fax(905)404-0887

Email: newspaper@ocentral.com On the web: www.ocentral.com

PROUD SUPPORTER OF LOCAL SERVICE CLUBS:



ADVERTISING RATE CARD

TWO THIRDS PAGE:
\$1800 9X13



HALF PAGE:
\$1500
10.5X8.5



ONE THIRD PAGE
\$900
8X6



QUARTER
PAGE:
\$600
5X7



EIGHTH PAGE:
\$300
3X5



SIXTEENTH PAGE:
\$150
3X2



FULL PAGE:
\$2350.

Working Area
H ~ 15.25 inch
W ~ 10.25 inch



DURHAM'S LARGEST CLASSIFIED SECTION



The **CENTRAL CLASSIFIEDS**

The World Is Listening

Classified Rates:

Prices Listed Are Base On 1 Column X 14 Agate Lines or one inch.

1 INSERTIONS \$40.00

4 INSERTIONS \$140.00



Classified Boxed Ad Rates:

Minimum Size 5 Lines (Approximately 20 - 25 Words)

Each additional line .90

1 INSERTIONS \$70.00

4 INSERTIONS \$250.00

Regular Classified Ad

Oshawa, 1,2,3 Bedroom Apartments available from mid-January. Electric heat, washer / dryer on each floor. Very quiet exclusive, adult building. NO PETS. Call (905) 579-9016. 8152-1-8-1

Display Advertising

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HERE IS HOW TO REACH US:

136 Simcoe Street North, Suite 4., Oshawa Ontario Canada L1H 4G6

Tel:(905)432-2657 Fax:(905)404-0887

Email: newspaper@ocentral.com

IF RESULTS ARE IMPORTANT TO YOU
ADVERTISE IN DURHAM'S LARGEST CLASSIFIED SECTION
BOTH ON HARD COPY AND ON LINE

WWW.OCENTRAL.COM

CENTRAL DISTRIBUTION SERVICES



FLYER DISTRIBUTION

8 CENTS

ANYWHERE IN DURHAM YOU PICK THE AREA
You supply us the flyer we deliver - Printing EXTRA ask your agent
SAME ROUTES AS CANADA POST. YOU PICK THEM WE DO THEM
GUARANTEED DELIVERY



From Web Pages To: Social Media

WE CAN GET YOU THERE

Call Us For A FREE Consultation
We Specialize On All Social Media Platforms.
Over 20 years of Internet Experience.
NEED TO REBUILD YOUR BRAND?

WE CAN DO IT?

Our Public Relation Representatives Will Offer
You The Professional Experience You Need
When Dealing With Special Events/Issues.

Call us for details

905-432-2657

