

FOR SALE

McLaughlin Square, Oshawa

Downsize to the Rightsize®



\$499,900

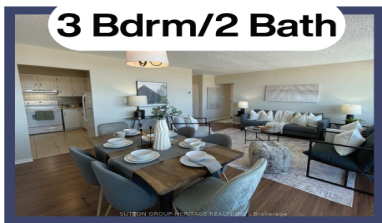
2 Story Penthouse



3 Bdrm/2 Bath

\$359,500

Bungalow End Unit



3 Bdrm/2 Bath

\$399,000

Bungalow End Unit



3 Bdrm/2 Bath

Call Carla today to schedule your viewing!



Carla Cares

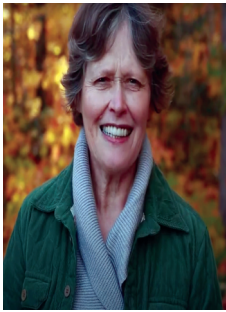
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Not intended to solicit those currently under contract with a brokerage

Composting Magic

by Lorraine Roulston
 'Protecting Our Ecosystem'



International Compost Awareness Week, celebrated the first week in May, provides compost councils on both sides of the border, to celebrate the event with outreach activities. Composting is one of the most important actions that one can do to fight climate change and support a thriving, sustainable future for all life on earth.

Call compost a heap, a pile, or a mound— it's a world full of busy worms, insects, and billions of organisms. Bacteria, fungi, and protozoa, which are all too small to see, start the decomposition process. Compost heaps should be covered with leaves or soil to avoid attracting animals. A layer of soil also introduces microbes. If compost has a nitrogen odour, it contains too many kitchen food 'greens'. To solve this issue, aerate the pile and add more dry leaves 'browns'.

Compost soaks up great quantities of water and stores it as a film on tiny soil crumbs called aggregates that give soil its structure. During long rainless periods, plant roots seek out and absorb this moisture. This results in healthier plant growth. DIY composters can be made from any of: slatted wood pieces, pallet skids, chicken wire, or cinder blocks. Large barrels with holes around the sides for ventilation and on the bottom for drainage can also be used.

Commercial composters have a sliding door at the base in order to allow a shovel to access the finished compost. Tumblers sit sideways on a triangular stand. Organics decompose quicker when spun. Do not add worms. Unfortunately, its sliding door freezes in cold weather. You can place a tray underneath to catch any liquid which can be used as compost tea. Black 'digesters' are set about 15 cm (6") into the ground. As they are anaerobic, they accept bones and meat - more suitable for small yards. Utilizing compost results in healthier plant growth. For businesses, compost provides a revenue from organic resources that contributes to a circular economy.

Presently, rising fertilizer prices demonstrate a farmer's vulnerability in relying on synthetic and mineral fertilizers. Compost will improve the resiliency of our agricultural systems and mitigate the consequences of future crises such as the one currently facing us today.

"Fossil-fuel-based synthetic fertilizers are like steroids providing a quick boost of nutrients directly to plants for fast growth but do nothing for soil health. In contrast, compost - which is a made-in-America product - provides a feast for the soil, adding organic matter and fostering beneficial microbial life. This leads to slow release, long-term fertility and so many other benefits from better soil structure to higher water-holding capacity, which can make the difference in whether a farmer's crop survives drought conditions or not."

Brenda Platt, Director, Composting for Community Initiative, Institute for Local Self-Reliance.

Compost for residents results in healthier plant growth. For businesses, compost provides a revenue from organic resources that contributes to a circular economy.

NEWSPRINT VS ONLINE POSTING

While printing has risen to serve as a prominent form of communication with online publishing speeding quickly to meet the needs of the literate world, there are still, and will remain to be, significant differences between print and on-line publishing. Online and print publishing are significantly different.

What is the difference between online and print publishing?

Online and print publishing are significantly different. Choosing what medium to publish in depends on such factors as your publishing goals, the amount of money you have to spend, and the kinds of resources that are available to you.

Are print newspapers better than online newspapers?

Here are some of the major benefits and drawbacks of both print and online newspapers. Print newspaper pro: It's physical. The feeling of a warm newspaper right off the press is one of my favorite feelings, and the fact that a print newspaper can be physically held in your hands is a huge pro for print editions.

The other great thing about print newspaper is that the source is trustworthy and community know. Information in print is more reliable and accurate. Print copies also tend to be more beneficial to advertisers as it gets their product or service right in the hands of the consumer. News print also tends to have a lingering affect as newspaper are not normally read and erased or tossed. Newspaper on the average are seen by 2.5 people per household.

Difference between paid news print paper and free newspapers.

Paid circulation newspapers is the most reliable and effective means of publishing. Paid newspaper have a captive audience that look forward to getting their copy of the paper on a particular day of the week. Or in some cases daily.

Paid circulation have proven through history to be the most effective vehicle for advertisers. Costs, depend on number of copies published and or market reaches. In newsprint you truly get what you paid for.

What is an online newspaper?

An online newspaper (or electronic news or electronic news publication) is the online version of a newspaper, either as a stand-alone publication or as the online version of a printed periodical. Going online created more opportunities for newspapers, such as competing with broadcast journalism in presenting breaking news in a more timely manner.

Reputable newspaper have stayed away from offering free online newspaper. Instead, they ask for a subscription to read a version of the newspaper. Normally just news briefs. Online publication, has only taken off in the last 10 years.

The reason. Cheap to produce. In general advertisers that rely on this type of media. Their ads never gets notices as most of the advertisers are filed in part of the web page offering the news.

In today's online climate. Information posted as trusted news outlets must be taken with a grain of salt. Sources are sketchy and reporting at time is skewed towards a political hidden agenda.

The other important thing about online only newspapers is that by their own admittance in not printing hard copy. These online newspaper can't generate a strong enough readership to justify the printing cost of hard copy.

Economic difference:

In print newspaper only cost \$1.00/wk to \$3.00/wk. Online, newspaper need to be accessed through a computer or smart phone. Internet service needs to be in place.

This, for many making it an impossible access as many are economically suffering.

Advertisers:

Like they say. 'You get what you paid for.' Online, may be cheaper than in print copy. But you also get what you paid for. In newsprint it goes directly to your customers hands, then it is up to you to offer the right sale to attract them.

Rule of thumb for online advertiser. If the consumer can't get to your ad in 3 clicks. You lost the interest.

In print advertising. Curiosity always has readers coming back. Online, once you closed that page it is gone for ever.

THINK BEFORE YOU ADVERTISE ONLINE

Newsprint is alive and thriving. Be careful of advertising in FREE newspapers. By their own admittance they have no readership.

DURHAM'S #1 NEWSPAPER

The Central

THE VOICE OF DURHAM REGION

Your Community. Your Voice. Your Newspaper.

SURVIVED COVID,
HARSH ECONOMIC TIMES,
AND NEVER QUIT.

Through every challenge.
We kept showing up.

WE ARE TIME TESTED
 Proven. Trusted. For Generations.

INDUSTRY RESPECTED
 Committed to Excellence in Journalism.

GLOBALLY RECOGNIZED
 Local Stories. Global Impact.

BUILT ON TRUST. DRIVEN BY COMMUNITY.
 Committed to Durham. Always.