

THE OSHAWA/DURHAM

Proudly Serving Durham Since 1995

CENTRAL

DURHAM'S LARGEST AND OLDEST INDEPENDENTLY OWNED NEWSPAPER



**PROVEN
TESTED
RELIABLE
ADVERTISING**

**NO OTHER
NEWSPAPER
COMES CLOSE**

THE OSHAWA/DURHAM
CENTRAL

NEWSPAPER

IF YOU ARE
SERIOUS ABOUT
RESULTS
ADVERTISE WITH
DURHAM'S



**ADVERTISER
LARGEST
CLASSIFIED
SECTION**

**100%
ADVERTISER
SATISFACTION**

**GUARANTEE
WE ARE
NUMBER ONE**

THIS IS WHY WE ARE NUMBER ONE

THE OSHAWA DURHAM CENTRAL NEWSPAPER

www.ocentral.com

Founded in 1995, based out of downtown Oshawa, a weekly publication serving/distributed across the Greater Durham Region to over **450** retail outlets. Including all major retailers including **WALMART - SOBEY - REXALL - ESSO - CIRCLE K**, to name a few. The Central publishes every Monday a total of **65,000** hard copies, deadlines Friday 5pm. All advertisers are also included online and on all our social media.

WHY CONSIDER ADVERTISING IN DURHAM'S #1 ADVERTISER:

- The Central was the **FIRST** newspaper across the planet to publish an online edition, today an online readership of over **600,000** daily hits.
 - Hard copy readership is made up of **100%** subscription. Paid circulation are proof that we have a strong captive readership.
 - **30,000 - 35,000** paid subscribers, the rest are sold throughout Durham.
- The Central is environment friendly, all copies not distributed at the end of each week are re-distributed to targeted neighborhoods at no charge on a promotional basis. This means **100% DISTRIBUTION** and a further assurance that advertisers ad are seen.

- When you advertise with the Central. We assure your satisfaction 100%. From design of your ads to placement. We are there every step of the way.

**TODAY THE CENTRAL HAS THE LARGEST CLASSIFIED SECTION
WIDEST RANGE OF ADVERTISERS OF ALL PAPERS**

THE CENTRAL OFFICES IN THE UNITED STATES

The West Virginia Central Newspaper founded in 2000 with offices in Wheeling, West Virginia serving the Greater Ohio Valley with an extensive circulation. Members of the Wheeling/Weirton/Wetzel county chamber of commerce.

Other services:

CENTRAL BUSINESS CONSULTING:

If your business is doing well why not make it great. The Central offers business evaluation services. Nothing is left un-checked. Our business analysis is totally confidential and discrete. Having problems. Stuck in a rut? **WE CAN GET YOU OUT.** Call us today for a **FREE** consultation.

SOCIAL MEDIA

Does your business have a web page? **WE CAN SET YOU UP IN 24HRS.**
Do you have a social media presence? **WE CAN GET YOU IN THE GAME IN 1HR.**
Do you want to be at the top of search engines? **WE CAN GET YOU THERE.**
The Oshawa Durham Central Newspaper is the leader in social media technologies. From Public Relations to Political campaigns and revenue generating needs. We cover them all.

CENTRAL DISTRIBUTION SERVICES:

Central distribution services offers door to door of your flyers and books. From printing to door delivery. Call for details.

From all of us as at The CENTRAL NEWSPAPER we extend our warmest thank you for considering allowing us the opportunity to earn your business. Joe. L Ingino

The Central
Newspaper
Available At



And 400 Other
Locations Across
Durham



136 Simcoe St. North, Suite #4 Oshawa. ON

Tel: (905)432-2657 Fax: (905)404-0887

Email: newspaper@ocentral.com

www.ocentral.com



Serving: Pickering, Ajax, Whitby, Oshawa, Clarington and Port Perry

The Oshawa/Durham Central Newspaper

Durham's Ambassador To The World~Durham's Largest And Oldest Independently Owned Newspaper

The Oshawa/Durham CENTRAL

NEWSPAPER

136 Simcoe Street., North. Suite 4 - Oshawa, Ontario. Canada L1G-4S7

Tel:(905)432-2657 Fax(905)404-0887

Email: newspaper@ocentral.com On the web: www.ocentral.com

PROUD SUPPORTER OF LOCAL CLUBS:



ADVERTISING RATE CARD

TWO THIRDS PAGE:
\$1900 9X13



HALF PAGE:
\$1600
10.5X8.5



ONE THIRD PAGE
\$1200
8X6



QUARTER
PAGE:
\$600
5X7



EIGHTH PAGE:
\$400
3X5



SIXTEENTH PAGE:
\$250
3X2



FULL PAGE:
\$2550.

Working Area
H ~ 15.25 inch
W ~ 10.25 inch



DURHAM'S LARGEST CLASSIFIED SECTION



The **CENTRAL CLASSIFIEDS**

The World Is Reading

Classified Rates:

Prices Listed Are Base On 1 Column X 14 Agate Lines or one inch.

1 INSERTIONS	\$50.00
4 INSERTIONS	\$175.00



Classified Boxed Ad Rates:

Minimum Size 5 Lines (Approximately 20 - 25 Words)
Each additional line .90

1 INSERTIONS	\$90.00
4 INSERTIONS	\$300.00

Regular Classified Ad

Oshawa, 1,2,3 Bedroom Apartments available from mid-January. Electric heat, washer / dryer on each floor. Very quiet exclusive, adult building. NO PETS. Call (905) 579-9016. 8152-1-8-1

Display Advertising

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HERE IS HOW TO REACH US:

136 Simcoe Street North, Suite 4., Oshawa Ontario Canada L1H 4G6

Tel:(905)432-2657 Fax:(905)404-0887

Email: newspaper@ocentral.com

IF RESULTS ARE IMPORTANT TO YOU
ADVERTISE IN DURHAM'S LARGEST CLASSIFIED SECTION
BOTH ON HARD COPY AND ON LINE

WWW.OCENTRAL.COM

CENTRAL DISTRIBUTION SERVICES



FLYER DISTRIBUTION

8 CENTS

ANYWHERE IN DURHAM YOU PICK THE AREA
You supply us the flyer we deliver - Printing EXTRA ask your agent
SAME ROUTES AS CANADA POST. YOU PICK THEM WE DO THEM
GUARANTEED DELIVERY



From Web Pages To: Social Media

WE CAN GET YOU THERE

Call Us For A FREE Consultation
We Specialize On All Social Media Platforms.
Over 20 years of Internet Experience.
NEED TO REBUILD YOUR BRAND?

WE CAN DO IT?

Our Public Relation Representatives Will Offer
You The Professional Experience You Need
When Dealing With Special Events/Issues.

Call us for details

905-432-2657

