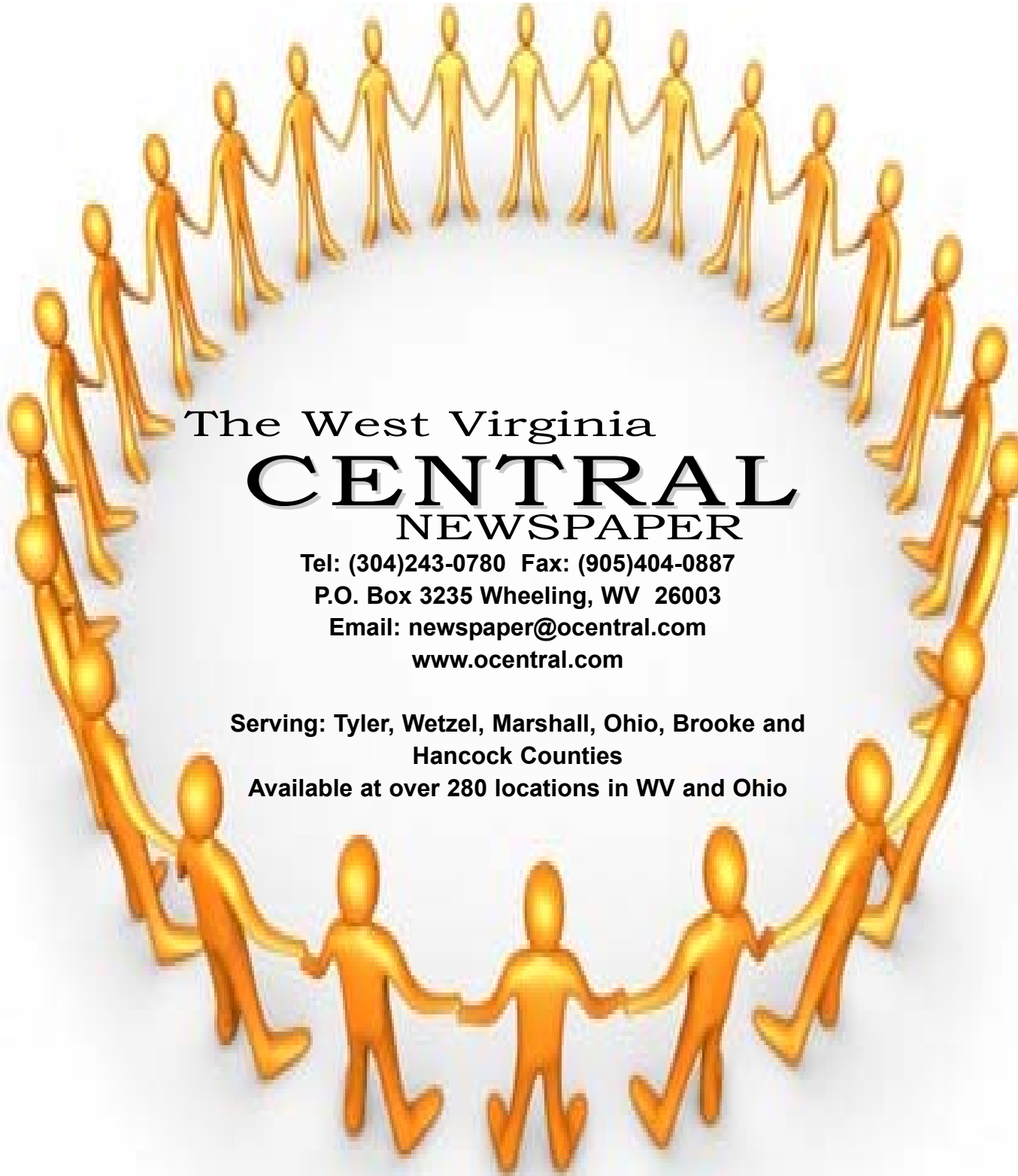


CENTRAL

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The West Virginia

CENTRAL NEWSPAPER

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THE WAVE RADIO

WELCOME TO: --- The West Virginia Central Newspaper .

The West Virginia Central Newspaper is a Monthly newspaper published every 15th of the Month. The Central "Wheeling" Edition was first introduced to the City of Wheeling in March of 2000. Since it's inception the newspaper has made numerous contributions to the community.

The Central is a Wheeling based newspaper, serving and available in Hancock, Brooke, Ohio, Marshall, Wetzel and Tyler Counties. 35,000 hard copy print every month.

The Central Newspaper is available free of charge at all news stand outlets.

*The West Virginia Central Newspaper.
History In the Making.....*

The West Virginia Central Newspaper is a subsidiary of INGINO Productions 2000 a media group that includes the Oshawa/Durham Central Newspaper, Canada, Ontario. The WAVE Radio and Central Distribution Services. The Central family is a high tech publishing company with offices both in Canada and the United States. The Central group brings to the market place state of the art publishing technologies. This offering advertising clients the best quality reproductions maximizing the quality of the presentation in the market place.

**IF YOU ARE SERIOUS ABOUT RESULTS - WE ARE SERIOUS
ABOUT ADVERTISING**

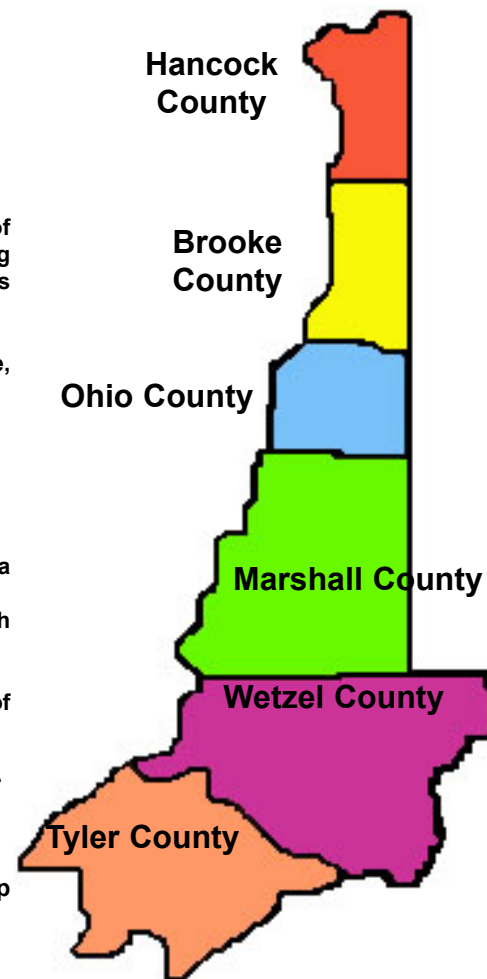
Our general readership is comprised of males 35 - 55 and females in the age group of 25 - 45. The coverage area is extensive and diverse.

Every advertiser that published in hard copy is also showcased on our online publication at no charge.

The uniqueness of appearing on line is that what you see on hard copy is exactly what you see on line. This eliminating pesky links. This maximizing advertiser dollar value and exposure. We receive on the average of 200,000 - 250,000 viewers every week.

We look forward to hearing from you and we appreciate the opportunity you may grant us to earn your business.

Proud Members of: The Wetzel County Chamber of Commerce
The Wheeling Area Chamber of Commerce
The Weirton Area Chamber of Commerce



The West Virginia
CENTRAL
NEWSPAPER

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ADVERTISING RATE CARD

TWO THIRD PAGE:
\$700 **9x13**



HALF PAGE:
\$625

10.5x8.5



ONE THIRD PAGE
\$550

8x6



QUARTER
PAGE:
\$300

5x7



EIGHTH PAGE:
\$200

3x5



SIXTEENTH
PAGE:
\$100

3x2



FULL PAGE:
\$750

Working Area
H ~ 15.25 inch
W ~ 10.25 inch



THE CENTRAL IS A FULL MEDIA COMPANY

The Central Newspaper is a full service media company. From business consulting on a one on one. To creating creative marketing platforms utilizing the latest online technologies.

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Radio



WHY ADVERTISE WITH “THE WAVE” RADIO

Commissioned in 1998, The WAVE Radio is one of the most listened radio station on the internet with over 250,000 listeners every week.

Our listenership extend to all continents with most listeners coming from Canada, United States, Europe, Australia, South America, Asia and Africa.

The phenomena of its success is simple. North American music is accepted world wide. With this recognition in mind we took into consideration the many different types of radio out already broadcasting. All of them are formatted to one type of music or another. Our success formula is one that breaks that stereotype in radio. We blend all kinds of musical disciplines into one. For example... One song may be soft rock, another hip hop and the next a classic. This blend of music types along with our variety in evening shows has won The Wave world wide recognition.

The WAVE Radio is fully interactive in real time. Listeners from across the planet can communicate with the on duty DJ and may carry dialogue or request songs.

Our advertisers are local, regional, national. Advertisers are taking advantage of this new millennium media. Now radio is International with million of potential listeners. For the first time now everyone can enjoy the same exposure that Multi-million dollar advertisers enjoy.



COMPETITIVE RATES:

The “WAVE” offers: 30 second spots for as low as
\$20.00/30.00 second spot.

OR

Contract rate: 30 second spot could cost you as low as \$1.00.
Option one 300 - 30 second spots per month -- 10spots/day \$300.
Option two 600 - 30 second spots per month -- 20spots/day \$600.

**For more information call
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