

One Shave. One Cause. One Community

One Shave. One Cause. One Community: How the Dan Plowman Team Turned Movember into Local Impact. Every year, The Dan Plowman Team makes it a priority to give

causes that matter close to home. This year's campaign carried special meaning. Running from November through January 12, the Dan Plowman Team's Movember

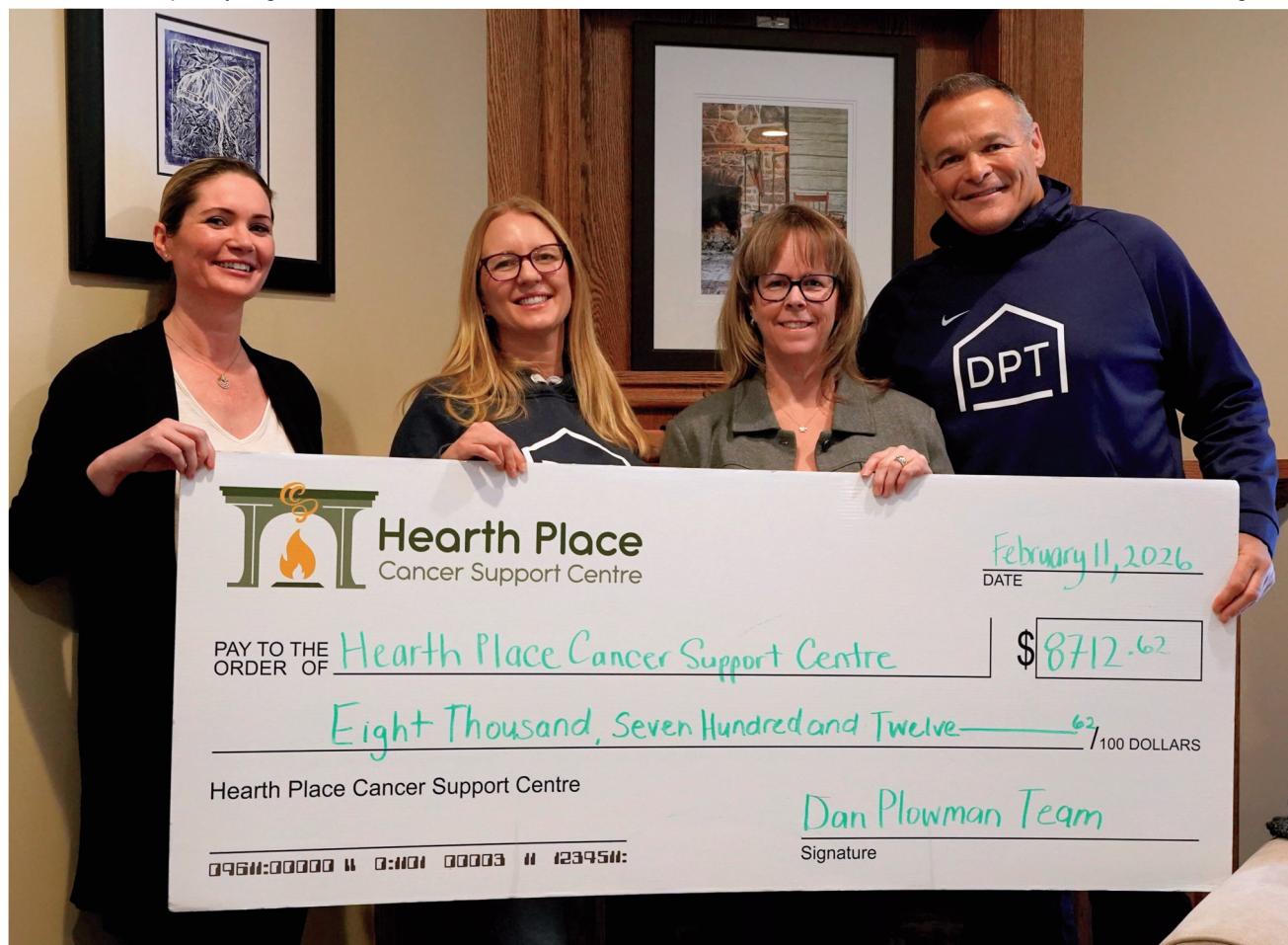
organization providing free programs and support to individuals and families facing cancer in Durham Region. "For us, this one was personal," says Dan Plowman. "When someone on

ness around men's health, including prostate cancer, testicular cancer, mental health, and suicide prevention. While the Dan Plowman Team embraced the fun side of grow-

work, but they also receive large scale funding," Plowman explains. "We wanted to support an organization that directly impacts families right here in Durham Region. Hearth Place stood out because every dollar raised stays local and goes straight back into helping people in our community." Hearth Place Cancer Support Centre offers a wide range of free services, including emotional support, wellness programs, education, and group sessions for individuals living with cancer as well as their caregivers and families.

Their mission is simple but powerful. No one should face cancer alone. For Al Napier, that support became part of his recovery journey. After receiving his cancer diagnosis, Al leaned on his family, friends, and local resources as he navigated treatment and healing. Today, he continues to recover, and his strength has become a source of inspiration for the entire Dan Plowman Team. "Al's story reminds us that behind every diagnosis is a person, a family, and a network of people who care," says Tammy Napier. "Seeing the team rally around this cause has been incredibly meaningful. Hearth Place provides a safe space for people during some of the hardest moments of their lives and knowing we can help support that makes this campaign so special." The team launched their Movember fundraiser under the slogan "One Shave. One Cause. One Community." Over the course of the campaign, agents

shared updates, posted moustache photos, encouraged donations, and reached out to clients and supporters to help spread the word. What began as a fundraising goal quickly turned into a community-wide effort. Thanks to the generosity of clients, friends, and local residents, the campaign gained momentum. As donations continued to come in, the team found themselves closing in on their \$8000 goal, prompting them to extend the fundraiser into January before officially closing on January 12. For Plowman, the experience reinforced why giving back remains a core part of the team's culture. "We are incredibly fortunate to work in this community every day. Supporting local charities is our way of saying thank you. It is about showing up, not just as realtors, but as neighbors." The Dan Plowman Team plans to continue their annual charitable initiatives, selecting different causes each year based on community needs and personal connections. Their approach remains the same. Focus on local impact, involve the team, and create meaningful opportunities for others to give back. As last year's campaign wraps up, the message is clear. Small acts of generosity, when multiplied across a community, can create powerful change. Because at the end of the day, it is not just about real estate. It is about people. It is about community. And it is about standing together when it matters most.



back. While real estate is at the heart of what they do, community has always been at the center of why they do it. Through annual fundraising initiatives, the team comes together to support different charitable organizations, raising awareness and funds for

fundraiser was inspired by the cancer recovery journey of Al Napier, husband of Director of Operations, Tammy Napier. His experience brought the reality of cancer close to home and motivated the team to dedicate their efforts to Hearth Place Cancer Support Centre, a local

your own team is directly impacted, it changes everything. Tammy and Al's experience reminded us just how important it is to have strong local support systems in place." Movember is traditionally associated with growing moustaches to raise awareness

ing mustaches, their focus remained firmly on turning that awareness into tangible support for their community. Rather than donating to a larger national organization, the team made a conscious decision to keep the funds local. "Big charities do incredible

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