






This Is Why The Central Is Number One Across The Region

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Keeping You Informed





RIP Charlie Kirk: The Centre Speaks

By Dale Jodoin

A man you may not have agreed with, but one who believed in freedom of speech. Agree or disagree, he stood up, debated openly, and didn't hide. He believed in faith, in business, and in the idea that anyone should be able to speak their mind without being silenced. That's what he was murdered for.

His death rattled the country.

The left, at least the loudest parts of it, threw parties. They laughed, posted online, and called it a victory. On the right, many mourned. But while the right splintered and the left wagged fingers about "keeping calm," it wasn't those sides that really shifted. It was the people in the middle. The ones nobody ever pays attention to. The people who get up early, grab their coffee, sit in traffic, and work their shift without being noticed. The ones who walk home past boarded-up storefronts, robbed again last night. The ones slammed with rising rent, higher grocery bills, and property taxes that keep climbing while politicians pat themselves on the back. They're not activists. They're not at rallies every weekend. Most of the time, they don't say much at all. And that's exactly why this moment matters. Because Charlie Kirk's death didn't just spark noise on the edges it woke up in the middle.

Who is the Centre?

The centre isn't a party. It's not a movement with a manifesto or a lobbyist in Ottawa or Washington. It's made of every walk of life: truck drivers, nurses, teachers, cashiers, small business owners. People of every color, every religion, every background.

And they're angry.

Not violently angry. Not "storm the building" angry. Just fed up. The kind of anger that comes from years of being told to shut up, years of being blamed, years of politicians throwing around words like "racist" or "Nazi" at anyone who questions a policy. You can't call them Nazis they're every color of the rainbow. You can't call them extremists—they're the parents packing lunches, the seniors stretching a pension, the young couples barely hanging on to their first mortgage.

The Breaking Point

For the centre, crime isn't a talking point. It's another smashed window at the corner store, another friend jumped on the subway, another repeat offender let out by a judge who shrugs and says "overcrowded prisons."

For the centre, inflation isn't a chart on TV. It's standing in the grocery aisle debating whether to buy fruit for the kids or skip it. It's opening the hydro bill and swearing under your breath because you know the next one will be higher.

For the centre, "equity" isn't an academic debate. It's watching taxes go up while services shrink, while governments pour money into programs that never seem to help the people actually struggling.

That frustration has been simmering for years. Charlie's death just tipped the pot.

A New Flag

You can tell who the centre is now. They're carrying flags. Canadian flags. American flags. Union Jacks. They're not carrying party banners or protest slogans they're carrying their country's symbol and daring politicians to look them in the eye. And they're saying, plain and simple: change, or we'll change you. Politicians who thought they could coast are on notice. Judges who thought no one was watching will feel the pressure. University courses that shovel socialism into young heads will be challenged. This isn't about right or left anymore. The centre doesn't care about talking points. They care about safety, fairness, and common sense.

Not a Mob

Government officials have already started smearing them. "Extremists." "Dangerous." "Populists." But it doesn't stick. Because the centre isn't a mob. It's millions of individuals who don't always agree with each other, but share one simple truth: they've had enough. Enough of crime being excused. Enough of taxes climbing while nothing improves. Enough of leaders who care more about slogans than citizens. This isn't a call for violence. It's a call for justice.

A Global Wave

It's not just Canada. Not just the United States. From England to Ireland, Scotland to Australia, people in the centre are waking up. Ordinary folks who used to shrug and stay quiet are raising their voices. You can hear it in pubs in Manchester. In diners in Toronto. In coffee shops in Boston. "Things can't go on like this."

Flags are being waved. Voices are getting louder. Politicians who thought they had decades of security are suddenly looking shaky.

What Comes Next

Charlie Kirk, agree with him or not, was always honest about what he believed. He didn't dodge debate. He faced critics head-on. And in his death, he lit a spark the political class should be terrified of. Because when the centre rises, it doesn't fizzle out like a hashtag. It doesn't splinter into factions like the far left or the far right. It solidifies.

You've woken a sleeping giant. A juggernaut that won't be ignored.

In the next couple of years, expect to see a shift so sharp that the left and the right won't know where to hide. This isn't a revolution it's a replacement. Governments and unions that stand in the way of common sense will be swept aside. The centre isn't asking for special treatment. They're demanding equal treatment. They're demanding leaders who actually serve, not lecture.


The Last Word

Charlie Kirk's death isn't the end of a man. It's the beginning of a movement. Not his movement. Not the right's movement. The centre's.

And here's the message, clear as daylight:

We are the centre. We are not left or right. We are tired of being pushed around. We are done being called names. We are not calling for violence, but for change that will last generations. And to the politicians, judges, and bureaucrats who think they can ignore us?

Bye-bye. Your job is gone.



Job Seekers: You Only Control Three Things

By Nick Kossovan

Take a step back from all the toxic noise surrounding job searching these days. If you're a job seeker in 2025, you're likely feeling frustrated, overwhelmed, and quite possibly angry. Also likely, you spend an excessive amount of time scrolling through LinkedIn, reading posts criticizing employers' and recruiters' hiring practices and lamenting the job market. Criticism is fair, but it's most effective when it is based on accurate information and constructive solutions, which job seekers rarely provide or present in a way that benefits the employer's self-interest. Job seekers' frustration arises not from the job market itself, but from attempting to control things outside their control, often fueled by a sense of entitlement.

Job search reality is simple: job seekers only control three things:

1. What they're thinking
2. What they do and don't do
3. How they handle their emotions

Whether professionally or socially, when it comes to interacting with people, the inescapable truth is that your power of influence ends where the other person's begins.

- If they wanted to reply, they would.
- If they wanted to talk to you, they would.

You have no control over other people's behaviour. Whether someone likes or loves you is their decision, not yours. Changing the way someone behaves towards you or treats you isn't something you can force; it's entirely their choice. To speed up your job search, you need to shift your focus from what you wish you could control (wishful thinking) to what you actually can. At the risk of sounding overly dramatic, there's no time in your life when the phrase attributed to Brian Tracy—"How you think is everything!"—is truer than when job searching.

What You're Thinking Right Now

Your thoughts shape your outcomes. If you want to change your life, particularly in terms of your job search, you need to start thinking differently. This begins with carefully selecting what you watch, read, and whom you listen to. These choices greatly influence your future thoughts and perspectives. Consume content that reflects the person you aim to be. Job seekers tend to dwell on negativity. They convince themselves that they're undervalued and that employers are unfair for not catering to their needs. The more you complain that employers don't know how to hire, the more you drain your energy and distract yourself from what truly matters: your own actions.

What You Do or Don't Do

There are two types of job seekers:

1. Proactive
2. Reactive

Being reactive is much easier, which is why the job market is largely populated with reactive job seekers. They wait for employers to post jobs, even though it's well known that most jobs are never advertised. What you do—or don't do—determines your job search success. I've yet to meet a job seeker who's doing EVERYTHING they can: create a resume that highlights their impact on past employers, fully optimising their LinkedIn profile and activity, including a compelling cover letter (not including one is lazy), being mindful of their appearance and mannerisms, and taking the necessary steps to reach out to people who can assist in their job search. All your actions related to your job search, especially those that employers will see and evaluate, must be strategic and intentional.

How You Handle Your Emotions

A person's ability to manage their emotions is a key indicator of their maturity and professionalism. Every time you choose discipline over mood, you invest in your future. Every time you choose mood over discipline, you withdraw from it. It's the expectations that job seekers have of employers that cause their frustrations to turn into anger. When you face rejection or silence from employers, it's easy to fall into negativity. However, controlling your emotional response is essential. When you publicly display your frustrations and anger, employers see that you can't manage your emotions, which is a turnoff. Criticizing hiring practices, over which you have no control, not only wastes your time and energy but also damages your professional image. Creating stories to protect your ego, such as claiming that ghosting is rude or that feedback is owed, wastes mental energy. Ghosting has become a social norm, and as to be expected, has shifted into the workplace. While ghosting is unprofessional, you can't prevent it from happening, no matter how much you rage against it. My take: consider being ghosted as your answer. Employers have no formal (keyword) obligation to job seekers; their priority is their employees and business objectives.

Stop wasting time and energy trying to influence what you can't control. Instead, focus on what you can: your thoughts, actions, and emotional responses. The job search landscape may seem apocalyptic, especially if you buy into all the negativity. However, by taking control of the three aforementioned pillars, you shift your perspective to see all the opportunities that are still available in today's job market. Focusing on possibilities rather than impossibilities will improve your job search outcomes.

More than ever, achieving job search success requires taking decisive actions, maintaining a positive mindset, and understanding what you can and can't control. Focusing your attention on what you can control is key to transforming your job search.

Nick Kossovan, a well-seasoned corporate veteran, offers "unsweetened" job search advice. Send Nick your job search questions to artoffindingwork@gmail.com.