

WASTING TAXPAYERS DOLLAR

Durham Regional Council has appointed a new Integrity Commissioner, Boghosian + Allen LLP, which is expected to cost the region up to \$100,000.

The role of integrity commissioners came into question after Councillor Leahy charged (see below) in a dispute with council that the Town of Whitby paid up to \$875 an hour to its integrity commissioner.

The contract of the current Region of Durham Integrity Commissioner, Principles Integrity, expires at the end of the term of the council on November 14.

Based on the previous level of complaints and inquiries, the annual value for Integrity Commissioner services is expected to be less than \$100,000, said a report by the region's Chief Administrative Officer (CAO).

It said invitations to enter into a consulting and professional services contract with the region were sent to nine individuals/firms. Three proposals were received and evaluated by a team from the Legal Services Department and

Corporate Services – Legislative Services. Respondents also participated in presentation and interview sessions which were evaluated by the same team, with the addition of the clerks and/or deputy clerks from Oshawa, Pickering, Uxbridge and Whitby.

"Based on the results of the selection process, it is recommended that Boghosian + Allen LLP be appointed as Regional Council's Integrity Commissioner for the 2026-2030 term of office," said the

report. It said Boghosian + Allen is a well-known and respected firm operating in the field of municipal law for over 20 years. They currently serve as integrity commissioner for 13 municipalities in Ontario, including comparable large municipalities such as the City of Hamilton. The firm is well-resourced and will be able to provide timely response to code of conduct complaints and requests for advice from members of council. The recommendation was

approved by the regional council on April 29. Scugog Notice

In a presentation from Principles Integrity, regarding 2026 Integrity Commissioner's Periodic Report to the Township of Scugog, Jeffery Abrams, Integrity Commissioner for the township, advised that his firm, Principles Integrity, will no longer be offering integrity commissioner services and that his current term with the township will conclude in January 2027.

NEWSPRINT VS ONLINE POSTING

While printing has risen to serve as a prominent form of communication with online publishing speeding quickly to meet the needs of the literate world, there are still, and will remain to be, significant differences between print and on-line publishing. Online and print publishing are significantly different.

What is the difference between online and print publishing?

Online and print publishing are significantly different. Choosing what medium to publish in depends on such factors as your publishing goals, the amount of money you have to spend, and the kinds of resources that are available to you.

Are print newspapers better than online newspapers?

Here are some of the major benefits and drawbacks of both print and online newspapers. Print newspaper pro: It's physical. The feeling of a warm newspaper right off the press is one of my favorite feelings, and the fact that a print newspaper can be physically held in your hands is a huge pro for print editions.

The other great thing about print newspaper is that the source is trustworthy and community know. Information in print is more reliable and accurate. Print copies also tend to be more beneficial to advertisers as it gets their product or service right in the hands of the consumer. News print also tends to have a lingering affect as newspaper are not normally read and erased or tossed. Newspaper on the average are seen by 2.5 people per household.

Difference between paid news print paper and free newspapers.

Paid circulation newspapers is the most reliable and effective means of publishing. Paid for newspaper have a captive audience that look forward to getting their copy of the paper on a particular day of the week. Or in some cases daily.

Paid circulation have proven through history to be the most effective vehicle for advertisers. Costs, depend on number of copies published and or market reaches. In newsprint you truly get what you paid for.

What is an online newspaper?

An online newspaper (or electronic news or electronic news publication) is the online version of a newspaper, either as a stand-alone publication or as the online version of a printed periodical. Going online created more opportunities for newspapers, such as competing with broadcast journalism in presenting breaking news in a more timely manner.

Reputable newspaper have stayed away from offering free online newspaper. Instead, they ask for a subscription to read a version of the newspaper. Normally just news briefs. Online publication, has only taken off in the last 10 years.

The reason. Cheap to produce. In general advertisers that rely on this type of media. Their ads never gets notices as most of the advertisers are filed in part of the web page offering the news.

In today's online climate. Information posted as trusted news outlets must be taken with a grain of salt. Sources are sketchy and reporting at time is skewed towards a political hidden agenda.

The other important thing about online only newspapers is that by their own admittance in not printing hard copy. These online newspaper can't generate a strong enough readership to justify the printing cost of hard copy.

Economic difference:

In print newspaper only cost \$1.00/wk to \$3.00/wk. Online, newspaper need to be accessed through a computer or smart phone. Internet service needs to be in place.

This, for many making it an impossible access as many are economically suffering.

Advertisers:

Like they say. 'You get what you paid for.' Online, may be cheaper than in print copy. But you also get what you paid for. In newsprint it goes directly to your customers hands, then it is up to you to offer the right sale to attract them.

Rule of thumb for online advertiser. If the consumer can't get to your ad in 3 clicks. You lost the interest.

In print advertising. Curiosity always has readers coming back. Online, once you closed that page it is gone for ever.

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