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## Whitby Secures \$1.5 Million to **Name Future Sports Complex**

The Town of Whitby announced that the future Whitby Sports Complex will now be named the Fieldgate Sports Complex, following Council approval of a new \$1.5 million, 10-year naming rights agreement.

This agreement will help reduce facility operating costs while creating new recreation opportunities in Whitby. Fieldgate Homes has played a key role in several local real estate projects, including recent planned and proposed developments in the Brooklin area.

Fieldgate Homes naming agreement helps to reduce facility costs and support future recreation opportunities in Whitby

The Town of Whitby is proud to announce that the future Whitby Sports Complex will now be named the Fieldgate Sports Complex, following Council approval of a new \$1.5 million, 10-year naming rights agreement.

This agreement will help reduce facility operating costs while creating new recreation opportunities in Whitby. Fieldgate Homes has played a key role in several local real estate projects, including recent planned and proposed developments in the Brooklin area.

In addition, separate naming agreements have also been established with two Whitby families who each contributing to the project in significant ways. One agreement honours a generous land donation, while the other reflects a financial sponsorship that recognizes the family's historic connection to the site and its legacy within the community. Through these agreements, the outdoor park will now be named Roybrook Park, while a multi-purpose room inside the facility will be named the Mitchell Room after the former Whitby Mayor's family.

Together, these three partnerships represent an important milestone in the construction of the new sports complex — a top priority identified by residents in Whitby's Community Strategic Plan.

"We are proud to partner with these community builders on this state-of-the-art facility designed by and for Whitby residents. Naming rights partnerships like this help to deliver large-scale projects in a more fiscally responsible way, helping to make programs and services more affordable for our community. Thank you to our partners for sharing our Community Strategic Plan vision of making Whitby an even more exceptional place to live, work, and explore."

Elizabeth Roy, Mayor, Town of Whitby

A naming rights sponsorship is a financial or land contribution that gives a business or family the opportunity to have a facility, room, or public space named after them — helping to reduce project costs for the community.

As part of the naming rights agreement, the name 'Fieldgate Sports Complex' will be prominently displayed on the building's exterior, with interior recognition throughout the facil-

The new complex will be located on the west side of Baldwin Street South, just south of Highway 407.

Nearly 3,000 residents and community partners provided feedback to help inform the facility's design.

Once open, the facility will feature Durham's largest pool, a twin pad arena, multi-purpose gymnasium, and more. The outdoor park will feature lit pickleball, tennis and basketball courts; Whitby's first multi-purpose artificial turf field, a skatepark and pump track; and more.

