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THE BEST OF THE BEE GEES & ABBA

Ontario Investing in Oshawa's Local Music Industry



OSHAWA – The Ontario government is supporting Oshawa with an investment of \$13,000 through the AcceleratiON Program to strengthen and support the economic and cultural growth of the province's Black and Indigenous music businesses and artists.

Still Alive Industries Inc. will receive \$13,000 through Ontario Creates, an agency of the Ministry of Tourism, Culture and Gaming.

The announcement was made by MPP Lorne Coe, MPP for Whitby.

"Our government recognizes the important role that the arts play in fostering dynamic and thriving communities across Ontario," said MPP Lorne Coe. "This support will help Still Alive Industries Inc. continue to create more opportunities for emerging Black and Indigenous artists to showcase their talent – enriching our community, creating good jobs and drawing more visitors to Oshawa and communities across the province."

The AcceleratiON Program is designed to build the economic capacity of successful new and emerging Black- and Indigenous- owned music businesses, particularly those who may face barriers to the mainstream music industry. This is achieved through investment in a variety of activities that will help take these companies to their next level of success. Examples of eligible activities include music recording, marketing and promotion, export development, staff expansion and skills development, and live music event production.

In Oshawa, this funding will enable Still Alive Industries Inc. to support sound, recording, marketing and business development activities for Savannah Re's upcoming album. "Ontario's vibrant and diverse arts and culture industries enrich our lives and boost economic activity," said Stan Cho, Minister of Tourism, Culture and Gaming. "I'm pleased that Still Alive Industries Inc. is receiving funding through the AcceleratiON Program. They are helping to ensure Black musicians in Oshawa have the opportunity to share their art with their community and connect with audiences across the province and beyond."

"It's an honour to be presented this grant from Ontario Creates. As a Black female entrepreneur, I continue to go above and beyond to achieve success despite the many hurdles I face. The AcceleratiON program is so important to artists like me and I'm grateful for the investment the Government of Ontario is making into Black and Indigenous music, so our stories can be heard across the nation and around the world."

- Savannah Re, 3x Juno Award Winning Singer/Songwriter, Founder, Still Alive Industries Inc.

Ontario Creates is an agency of the Government of Ontario that promotes, enhances and leverages investment, jobs and original content creation in the province's book publishing, film and television, interactive digital media, magazine publishing and music industries.