

SATAN’S CHOICE RETURNS BUT WITH A DIFFERENT MISSION

OSHAWA — A name once associated with one of Canada’s most notorious motorcycle clubs is making headlines again in Oshawa — but this time, it is not because of violence, confrontation or controversy. It is because of pancakes, backpacks and community outreach.

Harley Davidson Guindon, son of legendary Satan’s Choice leader Bernie Guindon, is attempting to reshape what the motorcycle club name represents in 2026.

And he appears determined to do it publicly.

Through the revived Satan’s Choice Motorcycle Club, Guindon and members recently hosted a FREE community breakfast, welcoming people from all walks of life. Yes, you read that correctly. Satan’s Choice served breakfast to the community — free of charge.

For Guindon, the event represents something much bigger than pancakes and coffee. It is part of an effort to challenge the stigma surrounding motorcycle clubs and introduce what he describes as a new philosophy built around brotherhood, respect and giving back.

And another community breakfast is already planned. Guindon explained:

“We will be hosting the same event, and in addition, accepting donations for my 9th Annual Backpack and School Supplies Back-to-School Event.

On Sunday, August 30, the Oshawa SCMC will host a Free Community Pancake Breakfast beginning at 9:00

a.m. at 95 Simcoe Street South, Oshawa.

This event is especially intended to provide a warm, nutritious breakfast and a welcoming atmosphere for individuals experiencing homelessness or hardship in our community. Families, seniors, and anyone in need of a meal or friendly conversation are warmly invited to attend.”

Guests will receive pancakes, sausages, coffee, juice and water at no cost.

The breakfast begins at 9:00 a.m.

The club will also accept donations of new backpacks and school supplies in support of Harley G’s 9th Annual Backpack & School Supplies Drive, helping local children and families prepare for the upcoming school year.

“At a time when many members of our community are facing difficult circumstances, we believe that a warm meal, kindness and connection can make a meaningful difference,” Guindon said.

“We invite the community to join us in supporting our neighbours and showing that everyone deserves to be treated with dignity and compassion.”

WHO IS HARLEY GUINDON?

Harley Davidson Guindon — better known as Harley G — is an Oshawa businessman, former Hells Angels member and the son of Bernie Guindon, the longtime leader of the original Satan’s Choice Motorcycle Club.

Those who know Harley G describe him as charismatic, outspoken and fiercely loyal. He is also a seasoned figure in the motorcycle world who is

now attempting something few would have expected: bringing Satan’s Choice back while changing the culture surrounding it.

Satan’s Choice was once one of Canada’s most powerful outlaw motorcycle clubs.

Its remaining Ontario chapters were absorbed into the Hells Angels during a major “patch-over” in December 2000.

For approximately 25 years, Satan’s Choice was largely gone from Ontario’s motorcycle-club landscape.

Then came Harley G.

In August 2025, Guindon publicly announced that he was bringing the organization back, saying he had his father’s permission and intended to establish chapters across Canada.

Guindon is a former vice-president of the Hells Angels’ Brooklin, Ontario chapter.

He says he left the Hells Angels in good standing in order to attend to his father.

Bringing back the organization associated with his family name is clearly not something Guindon takes lightly.

He has repeatedly stated that the new Satan’s Choice is not intended to be a criminal enterprise.

Instead, he says the club is about brotherhood, loyalty, mutual respect, community involvement and the freedom of riding.

But anyone interpreting Guindon’s community-minded approach as weakness may be misunderstanding the man.

He remains outspoken about protecting his vision for the club.

“If you step on my shoes — I will step on your head,”

Guindon has said.

The message is unmistakable: Harley G intends to lead Satan’s Choice his way.

At the same time, he has made community involvement part of that vision.

In a social-media video, Guindon stated:

“Each new chapter has an obligation to help their community.”

That statement may best summarize what Harley G appears to be attempting.

The Choice is moving away from the old biker ways.

Law enforcement, naturally, is watching.

Ontario Provincial Police have confirmed they are aware of the resurgence and are monitoring developments for potential violence or criminal activity.

Durham police have also said their Biker Enforcement Unit is aware of the re-emergence and continues to monitor criminal activity associated with motorcycle clubs operating within Durham Region.

The return of Satan’s Choice, however, did not happen overnight.

Canadian Intellectual Property Office records show that Guindon registered the SATAN’S CHOICE word mark for “motorcycle clubs.” The application was originally filed in 2017 and registered in 2019.

That suggests the resurrection of the historic name had been contemplated for years before Guindon’s public announcement.

One police officer, speaking off the record, offered a striking assessment of what has taken place so far:

“What Mr. Guindon is doing is

revolutionary. So far, there are no signs of any criminal activity. His intentions seem to be genuine, and there have been no run-ins with police.”

Guindon has also publicly appeared with members of other motorcycle clubs, including the Loners and Dirty Dozen, while discussing cooperation between clubs.

Whether that cooperation represents a lasting shift within motorcycle-club culture remains to be seen.

But something unusual is clearly happening.

Twenty-five years after Satan’s Choice disappeared into the Hells Angels, the son of its legendary leader has brought the famous name and patch back onto Ontario streets.

But Harley Davidson Guindon says he is not interested in simply recreating the past. He wants to rewrite it.

His message is simple: Out with the old ways. In with a new community-based mindset.

Pancake breakfasts. Backpacks for children. Community outreach.

Brotherhood. Respect.

For a motorcycle-club name carrying decades of history, it represents a dramatic change in direction.

Harley G’s charismatic personality and highly visible leadership style appear to be attracting increasing attention both inside and outside the motorcycle world.

Local downtown Oshawa residents have greeted the return of the club with mixed opinions — understandable considering the history attached to the Satan’s Choice name.

But Guindon appears willing to let actions speak louder than reputation.

And if free breakfasts, school-supply drives and community involvement continue, the public may eventually have to decide whether the Satan’s Choice of today should be judged entirely by the Satan’s Choice of yesterday.

One thing is certain: Harley Guindon is not quietly bringing Satan’s Choice back. He is attempting to redefine what the Choice means.



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