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Carla Skinner, Broker
 Real Broker Ontario Ltd.
905-409-6560
carla@carlacaresteam.com
www.carlacaresteam.com



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NEWSPRINT VS ONLINE POSTING

While printing has risen to serve as a prominent form of communication with online publishing speeding quickly to meet the needs of the literate world, there are still, and will remain to be, significant differences between print and on-line publishing. Online and print publishing are significantly different.

What is the difference between online and print publishing?

Online and print publishing are significantly different. Choosing what medium to publish in depends on such factors as your publishing goals, the amount of money you have to spend, and the kinds of resources that are available to you.

Are print newspapers better than online newspapers?

Here are some of the major benefits and drawbacks of both print and online newspapers. Print newspaper pro: It's physical. The feeling of a warm newspaper right off the press is one of my favorite feelings, and the fact that a print newspaper can be physically held in your hands is a huge pro for print editions.

The other great thing about print newspaper is that the source is trustworthy and community know. Information in print is more reliable and accurate. Print copies also tend to be more beneficial to advertisers as it gets their product or service right in the hands of the consumer. News print also tends to have a lingering affect as newspaper are not normally read and erased or tossed. Newspaper on the average are seen by 2.5 people per household.

Difference between paid news print paper and free newspapers.

Paid circulation newspapers is the most reliable and effective means of publishing. Paid for newspaper have a captive audience that look forward to getting their copy of the paper on a particular day of the week. Or in some cases daily. Paid circulation have proven through history to be the most effective vehicle for advertisers. Costs, depend on number of copies published and or market reaches. In newsprint you truly get what you paid for.

What is an online newspaper?

An online newspaper (or electronic news or electronic news publication) is the online version of a newspaper, either as a stand-alone publication or as the online version of a printed periodical. Going online created more opportunities for newspapers, such as competing with broadcast journalism in presenting breaking news in a more timely manner.

Reputable newspaper have stayed away from offering free online newspaper. Instead, they ask for a subscription to read a version of the newspaper. Normally just news briefs. Online publication, has only taken off in the last 10 years.

The reason. Cheap to produce. In general advertisers that rely on this type of media. Their ads never gets notices as most of the advertisers are filed in part of the web page offering the news.

In today's online climate. Information posted as trusted news outlets must be taken with a grain of salt. Sources are sketchy and reporting at time is skewed towards a political hidden agenda.

The other important thing about online only newspapers is that by their own admittance in not printing hard copy. These online newspaper can't generate a strong enough readership to justify the printing cost of hard copy.

Economic difference:

In print newspaper only cost \$1.00/wk to \$3.00/wk. Online, newspaper need to be accessed through a computer or smart phone. Internet service needs to be in place. This, for many making it an impossible access as many are economically suffering.

Advertisers:

Like they say. 'You get what you paid for.' Online, may be cheaper than in print copy. But you also get what you paid for. In newsprint it goes directly to your customers hands, then it is up to you to offer the right sale to attract them.

Rule of thumb for online advertiser. If the consumer can't get to your ad in 3 clicks. You lost the interest.

In print advertising. Curiosity always has readers coming back. Online, once you closed that page it is gone for ever.

THINK BEFORE YOU ADVERTISE ONLINE

Newsprint is alive and thriving. Be careful of advertising in FREE newspapers. By their own admittance they have no readership.

Region tax forecast up 25% over 10 years for police plan

The financing impact of the ten-year \$1.1 billion Durham Regional Police Service (DRPS) capital outlay plan, forecasts a 25 per cent growth in regional tax over 10 years. "The additional \$1 billion in forecasted debenture financing for the DRPS Major Facility Capital Program increases the region's 2026 to 2036 debt forecast for property tax and water and sewer services from approximately \$4 billion to \$5 billion, an increase of 25 per cent," stated a region report. It said after leveraging the available funding sources, including all development charges, known senior government funding opportunities, significant debt, and reserve and reserve fund financing, annual incremental overall property tax increases are projected at:

- 4.62 per cent in 2027,
- 4.25 per cent in 2028,
- 4.06 per cent in 2029, and
- 3.64 per cent in both 2030 and 2031, reducing to roughly 2.2 per cent per year for 2032

to 2036. Oshawa Debentures Burden On 23 March, the City of Oshawa Council enacted a by-law for the issue of \$20 million worth of debentures by the Regional Municipality of Durham for a term of 30 years on behalf of Oshawa (see here) for financing the Tributes Communities Centre \$50 million upgrade. The upgrade repayment costs, combined with the original construction cost debt, adds up to over \$200 million in property taxes across half a century to fund the TTC, says city Councillor and Chair of the city's Corporate and Finance Services Committee, Derek Giberson. A councillor that prior to being elected had no life experience in Corporate matters and or finances. The report stated that based on the expenditure forecast provided for the DRPS Service and Financing Strategy, regional staff have developed the financing strategy utilizing available and

forecasted development charge revenues, known senior government grants, and available reserves and reserve funds. "Debenture financing and property taxes have been utilized to finance the balance of the expenditures." It said the financing strategy includes \$1 billion in debenture financing (including \$10.8 million in development charge funded debt). "Annual debt servicing costs are projected to increase by \$73.9 million over the forecast period with 2036 annual debt servicing costs estimated at \$87.1 million. Actual debt servicing costs will vary based on market conditions at the time of the debenture issuance, the term of the debenture and the debenture instrument selected," the report said. In 2026, the police budget was the largest component of the region's property tax increase of 4.8 per cent. Anti-Police, left wing Oshawa Regional councillor Brian

Nicholson has publicly criticized Regional Chair and CEO, citing "lack of leadership" over a move that may significantly impact the property tax burden on residents next year. This coming from a councillor that has allowed his ward to become a crime zone. Chair John Henry responded, "The DRPS Service and Financing Strategy was reviewed by the Finance and Administration Committee on May 12, with a recommendation to receive it for information only, not for council endorsement." This meaning that it up for further consideration and not an actual implementation. This turning Nicholsons attacks another example of his anti-police position. DRPS plan also said from 2018 to 2026, the Durham police staff compliment has increased by 498 positions (42 per cent), including 359 new sworn positions and 139 new civilian positions.

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