NEWSPRINT VS ONLINE POSTING

While printing has risen to serve as a prominent form of communication with online publishing speeding quickly to meet the needs of the literate world, there are still, and will remain to be, significant differences between print and on-line publishing. Online and print publishing are significantly different.

What is the difference between online and print publishing?

Online and print publishing are significantly different. Choosing what medium to publish in depends on such factors as your publishing goals, the amount of money you have to spend, and the kinds of resources that are available to you.

Are print newspapers better than online newspapers?

Here are some of the major benefits and drawbacks of both print and online newspapers. Print newspaper pro: It's physical. The feeling of a warm newspaper right off the press is one of my favorite feelings, and the fact that a print newspaper can be physically held in your hands is a huge pro for print editions.

The other great thing about print newspaper is that the source is trustworthy and community know. Information in print is more reliable and accurate. Print copies also tend to be more beneficial to advertisers as it gets their product or service right in the hands of the consumer. News print also tends to have a lingering affect as newspaper are not normally read and erased or tossed. Newspaper on the average are seen by 2.5 people per household.

Difference between paid news print paper and free newspapers.

Paid circulation newspapers is the most reliable and effective means of publishing. Paid for newspaper have a captive audience that look forward to getting their copy of the paper on a particular day of the week. Or in some cases daily.

Paid circulation have proven through history to be the most effective vehicle for advertisers. Costs, depend on number of copies published and or market reaches. In newsprint you truly get what you paid for.

What is an online newspaper?

An online newspaper (or electronic news or electronic news publication) is the online version of a newspaper, either as a stand-alone publication or as the online version of a printed periodical. Going online created more opportunities for newspapers, such as competing with broadcast journalism in presenting breaking news in a more timely manner.

Reputable newspaper have stayed away from offering free online newspaper. Instead, they ask for a subscription to read a version of the newspaper. Normally just news briefs. Online publication, has only taken off in the last 10 years.

The reason. Cheap to produce. In general advertisers that rely on this type of media. Their ads never gets notices as most of the advertisers are filed in part of the web page offering the news.

In today's online climate. Information posted as trusted news outlets must be taken with a grain of salt. Sources are sketchy and reporting at time is skewed towards a political hidden agenda.

The other important thing about online only newspapers is that by their own admittance in not printing hard copy. These online newspaper can't generate a strong enough readership to justify the printing cost of hard copy.

Economic difference:

In print newspaper only cost $1.00/wk to $3.00/wk. Online, newspaper need to be accessed through a computer or smart phone. Internet service needs to be in place.

This, for many making it an impossible access as many are economically suffering.

Advertisers:

Like they say. 'You get what you paid for.' Online, may be cheaper than in print copy. But you also get what you paid for. In newsprint it goes directly to your customers hands, then it is up to you to offer the right sale to attract them.

Rule of thumb for online advertiser. If the consumer can't get to your ad in 3 clicks. You lost the interest.

In print advertising. Curiosity always has readers coming back. Online, once you closed that page it is gone for ever.

THINK BEFORE YOU ADVERTISE ONLINE

Newsprint is alive and thriving. Be careful of advertising in FREE newspapers. By their own admittance they have no readership.

Province investing $7 million in community programs to help seniors stay healthy, active and socially connected

As part of its plan to protect Ontario and help seniors stay healthy, active and connected in their communities, the province is opening applications for the next intake of the Seniors Community Grant Program (SCG). These grants support local, not-for-profit community groups, municipalities, Indigenous governing bodies and organizations to deliver a suite of programs designed to help seniors increase independence, reduce social isolation and create positive connections.

SCG recipients can receive up to $25,000 to support local programs, services and events to provide seniors with opportunities for greater social inclusion, volunteerism and community engagement. This year's investment includes an additional $1 million, specifically for programs dedicated to improving the quality of life for senior veterans.

Applications for 2027-28 are open now until December 17, 2026. Community organizations interested in applying can visit Ontario.ca/getfunding for more information.

Exceptional Police Work and Community Service Honoured at PADAN BIG GREEN

Acts of courage, compassion, investigative excellence and community leadership were recognized at the 23rd annual Police Appreciation Dinner and Awards Night (PADAN).

The event, held at Deer Creek Golf & Banquet Facility in Ajax, celebrated the contributions of sworn and civilian members of the Durham Regional Police Service, along with community partners whose work has made a lasting difference across Durham Region.

This year's theme, "Heart of the Badge," recognized the people behind the badge, their commitment to service and the care they bring to the communities they serve.

The evening highlighted remarkable examples of bravery, teamwork, innovation and dedication, including the response to a homicide in Oshawa, the coordinated investigation of an armed carjacking, the safe location of a vulnerable missing person and the development of an internationally recognized approach to supporting survivors of human trafficking.

2026 PADAN Award Recipients:

Sergeant Steve Chambers and Constables Seth March, Sarah Preston, Alexandre James and Matt McLaughlin were recognized for their response to a violent and tragic homicide in Oshawa. The members put themselves at risk to protect others, provide life-saving care and support the victims with compassion and dignity.

Their actions demonstrated bravery, teamwork and professionalism under extremely difficult circumstances.

Detective Josh Brown, Sergeant Travis Rodgers, Detective Constables Cameron Nicholson and Larry Burns, and Constables Shawn Kent, Will Petschenig, Sophia Kisil and Jeff Williams were recognized for their response to an armed carjacking in a residential neighbourhood in Clarington. Frontline officers, Air1 and the Auto Theft Unit worked together to track the suspects and safely conclude a dynamic, high-risk investigation involving stolen vehicles travelling at dangerous speeds.

Constable Reanna Irvine was honoured for going above and beyond to locate a vulnerable missing person.

After finishing a shift, Constable Irvine continued watching for an 85-year-old woman with severe dementia who had been missing overnight.

While driving home, Constable Irvine located the woman and helped bring the search to a safe conclusion.

Detective Sergeant Dave Davies, Staff Sergeants Brad Chapman and Glenn Hurst, Detective Tara Connolly, Sergeant Jason Price, Constable Mark Brady and Karly Church were recognized for creating the Human Anti-Exploitation and Lived Experience Team, known as the HALT Model.

The survivor-informed approach brings lived experience directly into police outreach and operations, strengthening trust and engagement with survivors of human trafficking.

The model has since been presented by the team and adopted by police services internationally.

Dave Selby Award

Derek Williams received the Dave Selby Award, which recognizes outstanding contributions to policing by those who support the Service's vision, mission and values.

Through expertise, innovation and collaboration, Derek Williams helped transform how video technology supports police investigations. The work helped build a Community Camera Program that has grown to more than 300 cameras across Durham Region, providing critical evidence in investigations involving homicides, firearms offences, arsons and robberies.

Mike Ewles Community Builder Award

Constable Stefanie Puckrin received the Mike Ewles Community Builder Award, recognizing individuals who have gone above and beyond to build bridges between the Durham Regional Police Service and the communities it serves. Constable Puckrin has dedicated much of her career to community policing, with a particular focus on supporting youth, older adults and vulnerable community members.

Kevin McAlpine Lifetime Achievement Award

Retired Constable Heather Adams received the Kevin McAlpine Lifetime Achievement Award, which recognizes a retiring or retired officer whose career has been defined by dedication, enthusiasm, leadership and an unwavering commitment to ethical policing.

During more than three decades with the Durham Regional Police Service, retired Constable Adams built a career centred on service, community and making a difference in the lives of others.

PADAN has provided more than $1.5 million over the past 23 years to support police service-driven community outreach programs for vulnerable populations, including at-risk youth, older adults and victims of crime.

This year's event also included a funding presentation to Victim Services of Durham Region in support of its work assisting victims and delivering human trafficking intervention and prevention programs.

The Durham Regional Police Service extends its heartfelt appreciation to the PADAN organizing committee, event sponsors and community supporters for recognizing the work of DRPS members and continuing to invest in programs that help make Durham Region safer and stronger.

