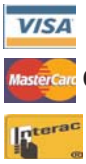


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## AJAX LAUNCHES NEW LOGO TO CELEBRATE ITS 70TH ANNIVERSARY



The Town of Ajax has launched a new logo to kick-start the celebration of its 70th anniversary.

Over the course of the year, the town will be tying in the recognition of its anniversary into various events to help celebrate this milestone and commemorate 70 years of Ajax memories since its incorporation in 1955.

With a population of approximately 127,000 residents today, the Town of Ajax is a

diverse community with landmarks such as: The Ajax Waterfront Ajax's 200 km trail system Greenwood Conservation Area Pickering Village - Ajax's historic main street St. Francis Centre for Community, Arts and Culture Pat Bayly Square Residents are encouraged to join the town at community events throughout the year, enjoy its 95 parks, waterfront, trails and more, as well as share memories and photos with on social media using the hashtag #ajax70 and tagging

the Town - X @townofajax, Instagram @TownofAjax and Facebook @myajax.

"As we recognize and commemorate 70 years of Ajax since its incorporation in 1955, we are reminded of our significant growth as a town and our continuous commitment to diversity and unity. I encourage all residents to join us throughout the year in celebrating the amazing milestones that make Ajax so unique. Thank you for 70 years of memories and choos-

ing Ajax as your place to call home," said Shaun Collier, Mayor and CEO.

In 1941, Defence Industries Limited (DIL), the largest shell filling plant in the British Commonwealth, was located in this area to provide supplies for the Allies in World War II. When thousands settled in the immediate area, a community developed and a post office was needed, which meant the area needed a name.

A competition among DIL employees resulted in the name Ajax being chosen in honour of one of the three ships that, in 1939, had engaged and defeated the German battleship Admiral Graf Spee at the Battle of the River Plata near Uruguay. After the war, the community continued to grow and by the early 1950's, Ajax was incorporated as a town (1955). Twenty years later, the small community of Pickering Village and parts of Pickering Township were amalgamated with Ajax, forming the town's

current boundaries.

Since 1958, most of Ajax's streets have been named after veterans who served on HMS Ajax during WWII and those who served on the 8th HMS Ajax, which visited Oshawa Harbour in 1976. Ajax is home to a total population of approximately 127,000 residents (2021 Statistics Canada Census of Population).

The Ajax waterfront is a popular spot to visit with seven kilometers of park land, which extends across the town's southern border along the shores of Lake Ontario. Residents enjoy the scenic views, activities in the open spaces and the multi-use trail system. Key points along the way include Rotary Park, Lion's Point, Veteran's Point Garden, Paradise Park and Carruthers Marsh.

Ajax is known for its focus on active transportation - the 200 km trail system includes enhanced bike routes with markings reflecting the flora

and fauna of the area. Most of the routes take approximately 20 minutes to complete by bike.

Greenwood Conservation Area is enjoyed by residents and visitors who explore 283 hectares of naturalized green space, nature trails, walking paths and playgrounds all year.

Pickering Village is Ajax's historic main street, situated at the crossroads of Old Kingston Road and Church Street. The area is also home to the St. Francis Centre for Community, Arts and Culture, which is a theatre that provides arts and cultural events and experiences for residents and visitors.

The area also has various local businesses and a Gateway Mural, which captures the Indigenous and natural history of the area.

Pat Bayly Square is home to the Ajax Signature Sign, outdoor skating rink in the winter and various community events in the summer.



**Todd McCarthy**

MPP - DURHAM

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# TOWN OF AJAX NEWSPAPER