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ROGERS CUSTOMER SERVICE

By Joe Ingino BA. Psychology **Editor/Publisher Central Newspapers** ACCOMPLISHED WRITER/AUTHOR OF OVER 800,000

Published Columns in Canada and The United States

Is it just me? On Friday, Rogers had an outage in my area... or so I thought. As most of you would have done. I called Rogers. First the pathetic automated system. In my opinion it is useless and time consuming.

It is set as a way to delay callers from going to an actual person. The automated is 100% programmed to favor Rogers. Not the customer... and forget thinking that it is for our security and or best interest.

In my opinion it is not. Once you actually get someone. You have to identify, verify and be blessed by the attendant before they actually can help you. The frustrating thing is that in many cases I feel like I am calling some office in the Middle East or South East Asia.

Don't get me wrong. I am not prejudice in any way. I just expect that for my \$1,500/mth bill that Rogers would have some sort of language standards.

The real sad thing that these standards do not seem to apply Chapter 1759 Member since 2015 to the cultural indifferences that are obvious on the mannerism and attitude of the so called 'SPECIALIST'.

After 30 minutes of automated system. You get passed off to an attendant. Only after having to hear a prompt telling you that 'We are glad you called, there is a bit of a wait'.... This time they told me 'estimated time 1hr'.

I almost fell off my chair. Want to hear the kicker? You have no choice.

Once they answered. Once again had to authenticate... You would think that they would transfer the call with an already authentication from the previous 3 or 4 authentications.

Bottom line. Each department knew less then one before. It got so bad. That I demanded to speak with technical support s it was Friday and we needed the internet back up and running.

We are now 2 hours in this call. After another long wait. Finally someone came on line. I asked them if there was an

He openly said that they are backed up do to all the calls coming in from people like myself.

I asked him. What is the resolve? He said, we are working on it and you should have your service back up and running

I asked him how long. He could not tell me.

So now I am in almost 3 hours to be told that Rogers did not know what caused it and or how long will the service be down. This is not customer service. A company that size should not have to put consumers through such and ordeal.

Now don't get me wrong. BELL is no better.

What has happened to customer service? What has happened to standards? Have we fallen so far down the human scale that we do not care. That corporations only interest in feeding the goose that lays their golden egg?

Customers are treated like a number? This is not right... Then again they know this and they know we have no choice.

We have no consumer protection and or recourse.

Sad that we allowed customer service to collapse.

JOE INGINO Proud Member of :

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The New Blue Party JOE INGINO IS AN ACCOMPLISHED WRITER/AUTHOR OF OVER 800,000 Published

Columns in Canada and **The United States**



Canada's 2025 Budget: **A Turning Point or Another** Missed Opportunity?

by Maj (ret'd) CORNELIU, CHISU, CD, PMSC FEC, CET, P.Eng. **Former Member of Parliament**

Pickering-Scarborough East

When Finance Minister François-Philippe Champagne rose in the House of Commons on November 4 to deliver the 2025 federal budget, the tone was unmistakably ambitious. Framed as a "budget for a generation," the plan seeks to reposition Canada's economy for a volatile world. With Prime Minister Mark Carney's first budget now tabled, Ottawa clearly wants to mark a

decisive break from the incremental politics of the past decade. From Maintenance to Nation-Building

The headline figure—nearly \$280 billion in new investments over five years—is staggering even by post-pandemic standards. Yet the government insists this is not another spending spree but a deliberate bid to modernize Canada's productive base, expand infrastructure, and strengthen national resilience amid global upheaval.

What distinguishes Budget 2025 is its structure. It introduces a capital-budgeting framework that separates day-to-day expenses from long-term investments. This seemingly technical reform signals a deeper shift: Ottawa wants Canadians to view public spending as investment in national assets ports, clean-energy grids, research capacity, and housing—rather than mere consumption. The allocations reflect that philosophy: roughly \$115 billion for infrastructure, \$110 billion for productivity and innovation, \$25 billion for housing, and \$30 billion for defence and security. In essence, it is nationbuilding 2.0, reminiscent of the post-war decades when Canada built highways, railways, and

In Carney's televised address, he called the effort "the price of staying sovereign in an uncertain world." With supply chains fragmenting and rivalries reshaping trade, Canada must rely more on its own productive capacity—from critical minerals and clean manufacturing to digital and transport infra-

The Fiscal Balancing Act

Ambition carries a cost. The projected deficit of \$78.3 billion for 2025-26 exceeds earlier targets, prompting charges that the government has broken its fiscal promise. Still, Ottawa pairs its investment drive with two anchors: balancing day-to-day operations by 2028-29 and ensuring the deficit-to-GDP ratio declines over time The government argues that not all deficits are equal—those creating long-term assets can strengthen the balance sheet. Whether voters accept that logic will hinge on tangible results: more jobs, affordable homes, better transport, and a stronger industrial base.

Importantly, the budget avoids broad tax hikes. Instead, it leans on targeted incentives: enhanced clean-tech and critical-minerals credits, immediate expensing for manufacturing facilities, and renewed support for capital investment. The message to business is competitive, not punitive.

The "New Way" Ottawa Envisions

Beyond the numbers, Budget 2025 seeks to redefine Canada's economic model. After decades of dependence on U.S. demand and commodity cycles, the government outlines a path toward selfreliant growth. Major infrastructure, defence, and energy projects aim to reinforce the North American industrial base and link economic policy with national security.

Housing policy also takes a new turn. After years of stalled pledges, Ottawa commits \$25 billion to expand affordable supply and speed up permitting through federal-provincial-municipal partnerships. By tying transfers to measurable results, it aims to impose coordination on a system long marked by fragmentation.

This "whole-of-nation" narrative—combining productivity, housing, defence, and climate—reflects Carney's belief that fiscal policy must prepare nations for structural shocks rather than react to them. Opposition Voices and Alternative Visions

A credible democracy requires credible opposition, and reactions to Budget 2025 reveal Canada's shifting political landscape.

The Conservative Party, led by Pierre Poilievre, branded the plan "a costly budget of broken promises." Their critique focuses on the deficit, debt-servicing costs, and the absence of direct affordability relief. Conservatives warn it could rekindle inflation and do little to fix the housing crisis, calling instead for spending restraint, a smaller bureaucracy, and repeal of the carbon tax. These arguments resonate with Canadians who feel squeezed by rising costs. Yet their response remains largely reactive—emphasizing cuts and deregulation without offering a detailed growth strategy. Fiscal prudence matters, but rebuilding productivity requires more than austerity. Their criticism and essentially lack of an intelligent alternative constructive proposal demonstrate some deficiencies in their profession-

The New Democratic Party offered a more nuanced view. Finance critic Don Davies welcomed infrastructure spending and co-operative housing—long NDP priorities—but warned that removing the Underused Housing Tax and trimming public-sector jobs could hurt fairness. The party also questioned generous incentives for foreign corporations, urging stronger domestic-content rules.mln a minority Parliament, such conditional support could shape amendments and ensure social equity remains part of the growth agenda. The Bloc Québécois and Green Party criticized centralization and questioned environmental follow-through. While their influence is limited, their calls for transparency and accountability echo public concern about execution. Risks and Rewards

Execution remains the Achilles heel. Canada's regulatory maze and permitting delays often stall infrastructure projects for years. Without serious streamlining, many of these investments could remain PowerPoint slides long after political momentum fades. Fiscal risk looms as well. Interest payments are projected to reach \$58 billion annually by 2028, more than the federal health transfer. If global rates rise or growth falters, Ottawa's fiscal anchors could wobble. Yet the potential upside is significant. If implemented effectively, these investments could renew productivity, expand the industrial base, and strengthen Canada's resilience. The capital-budgeting reform, if maintained, may also

improve transparency—clearly distinguishing investment from consumption. A Moment of Choice

Every generation faces a moment when the old economic model no longer fits new realities. Budget 2025 aims to meet that moment with an integrated, forward-looking vision. Whether it marks the start of a new Canadian era—or another cycle of lofty promises—will depend on disciplined execution and a Parliament willing to debate rather than weaponize fiscal policy.

For now, the budget stands as both a gamble and a statement of intent: that Canada is ready to invest in itself again—to build rather than drift, and to chart a "new way" suited to the century ahead. Let's see if the budget will be passed or not next week. It is a confidence vote. Its rejection would start a winter election.

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