

NEWSPRINT VS ONLINE POSTING

While printing has risen to serve as a prominent form of communication with online publishing speeding quickly to meet the needs of the literate world, there are still, and will remain to be, significant differences between print and on-line publishing. Online and print publishing are significantly different.

What is the difference between online and print publishing?
Online and print publishing are significantly different. Choosing what medium to publish in depends on such factors as your publishing goals, the amount of money you have to spend, and the kinds of resources that are available to you.

Are print newspapers better than online newspapers?
Here are some of the major benefits and drawbacks of both print and online newspapers. Print newspaper pro: It's physical. The feeling of a warm newspaper right off the press is one of my favorite feelings, and the fact that a print newspaper can be physically held in your hands is a huge pro for print editions. The other great thing about print newspaper is that the source is trustworthy and community know. Information in print is more reliable and accurate. Print copies also tend to be more beneficial to advertisers as it gets their product or service right in the hands of the consumer. News print also tends to have a lingering affect as newspaper are not normally read and erased or tossed. Newspaper on the average are seen by 2.5 people per household.

Difference between paid news print paper and free newspapers.
Paid circulation newspapers is the most reliable and effective means of publishing. Paid for newspaper have a captive audience that look forward to getting their copy of the paper on a particular day of the week. Or in some cases daily. Paid circulation have proven through history to be the most effective vehicle for advertisers. Costs, depend on number of copies published and or market reaches. In newsprint you truly get what you paid for.

What is an online newspaper?
An online newspaper (or electronic news or electronic news publication) is the online version of a newspaper, either as a stand-alone publication or as the online version of a printed periodical. Going online created more opportunities for newspapers, such as competing with broadcast journalism in presenting breaking news in a more timely manner. Reputable newspaper have stayed away from offering free online newspaper. Instead, they ask for a subscription to read a version of the newspaper. Normally just news briefs. Online publication, has only taken off in the last 10 years. The reason. Cheap to produce. In general advertisers that rely on this type of media. Their ads never gets notices as most of the advertisers are filed in part of the web page offering the news. In today's online climate. Information posted as trusted news outlets must be taken with a grain of salt. Sources are sketchy and reporting at time is skewed towards a political hidden agenda. The other important thing about online only newspapers is that by their own admittance in not printing hard copy. These online newspaper can't generate a strong enough readership to justify the printing cost of hard copy.

Economic difference:
In print newspaper only cost \$1.00/wk to \$3.00/wk. Online, newspaper need to be accessed through a computer or smart phone. Internet service needs to be in place. This, for many making it an impossible access as many are economically suffering.

Advertisers:
Like they say. 'You get what you paid for.' Online, may be cheaper than in print copy. But you also get what you paid for. In newsprint it goes directly to your customers hands, then it is up to you to offer the right sale to attract them.

Rule of thumb for online advertiser. If the consumer can't get to your ad in 3 clicks. You lost the interest. In print advertising. Curiosity always has readers coming back. Online, once you closed that page it is gone for ever.

THINK BEFORE YOU ADVERTISE ONLINE
Newsprint is alive and thriving. Be careful of advertising in FREE newspapers. By their own admittance they have no readership.

Where will the 2030 FIFA World Cup take place?

After an extensive bidding process, the 2030 FIFA World Cup was awarded to three host nations for the second time: Spain, Portugal and Morocco.

For the first time, the World Cup will be hosted across two continents simultaneously, Europe and Africa.

With the 2030 FIFA World Cup marking the 100th anniversary of the prestigious tournament, matches will stretch even beyond two continents, with Argentina, Paraguay and Uruguay hosting one match each.

In celebration of the milestone, FIFA will be bringing the tournament back to where its first-ever final was hosted, at the Estadio Centenario in Montevideo, Uruguay.

As tournament hosts, Argentina, Uruguay, Morocco, Portugal and Spain will automatically qualify for the tournament.

Possibility of a historic 64-team expansion

After the biggest World Cup in terms of participating nations, FIFA now has its eyes on an even bigger expansion in honour of the tournament's centennial anniversary.

A proposed one-off 64 team tournament is in the cards, with FIFA president Gianni Infantino examining and considering the possibility.

"When you organize a World Cup, it's important that you organize it for the whole world. It's not just Europe and South America, but the entire world, effectively. Every nation should be able to dream of taking part in the World Cup," Infantino told Swiss broadcaster Blue Sport.

"We can see that the quality of the teams is extremely high, and it's getting higher and higher everywhere in the world. If you don't give smaller countries the chance to participate in the World Cup, they also lose the incentive to keep improving," Infantino added.

According to ESPN, if approved, the next World Cup would feature 64 teams across 128 matches, which would be double the original format.

Following the success of Canada's first time hosting a FIFA World Cup, Prime Minister Mark Carney released a statement.

"Canadians will be talking about our team's performance on the pitch for generations. The men's national team's first-ever win at the World Cup. Our first-ever knockout win and our first match in the Round of 16," said Carney in the statement.

"While today marks the end of the World Cup, it marks the start of a new chapter in Canadian soccer and in Canadian sport."

Carney announced the government's largest-ever investment in sport with \$1 billion toward access to the sport, upgrades to stadiums, fields, and local parks and to provide talent with "resources to get from playground to podium."

Adam van Koeverden, Canada's secretary of state for sport in Carney's cabinet, also released a statement of his own following the end of Canada's first World Cup.

"This summer, through a strong and collaborative relationship, Canada, Mexico and the United States delivered the largest and most ambitious FIFA World Cup in the competition's history," said van Koeverden.

"Canada hosted 13 incredible matches and welcomed the world with a spirit and openness that was quintessentially Canadian."

Van Koeverden went on to thank each nation that Canada welcomed at Toronto Stadium and Vancouver Stadium, along with the fans, organizers and volunteers who made the tournament possible. "This tournament created memories that will remain part of our national story and showed what Canada can achieve when we take on ambitious projects."

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