# **Ed Robinson**

Producer of Audio Content / Media Consultant / Professor www.cygmerproductions.com

## **PRO EXPERIENCE**

## Felician University, New Jersey

Media Consultant / Manager / Professor 07/22 - Ongoing

- Oversight of Radio Felician University
  Listenership growth of over 2000%, increase in global reach
  tripled, national recognition in media trade press
- Adjunct Professor of Communications

## SiriusXM, New York

Producer / Writer / On-Air Contributor / Audio Production 10/16 - 10/21

- Over 20 individual series, one-off specials, & recurring features across two channels
  - e.g.: Trunk Nation w/Eddie Trunk, The Jimmy Jam Show, Prince Sign 'O' The Times Anniversary Special, Busted Open Pro-Wrestling Talk, My First Time w/Larry Flick, Live Aid Look Back: 35 Years Later, & many more ...

## MTV Networks, New York

Audio Production / Associate Producer 07/12 - 06/15

• MTV Radio Division On-Tap with Nik Carter

### Freelance Producer

Production / Creative Development 11/08 - Ongoing

 Various initiatives, including: over a dozen UMG Nashville Country Radio Specials, launch of Car and Driver Podcast, & more ...

## Premiere Networks (iHeartMedia), New York

Producer / Writer / Audio Production / Board Operator 07/05 - 07/12

- Syndicated Music Programming / Specials & Features
- Board Operator Syndicated Talk Programming

Phone: (516) 639-2640

Email: erobinson.radio@gmail.com

## (ON-AIR FM) EXPERIENCE

#### **STATIONS**

WBAB (Classic Rock)
WLIR (Alternative)
WJVC (Country)
WALK (Adult Contemporary)
WWSK (Rock)
WXXP (Rhythmic CHR)
WBON (Rock)
WRCN (Classic Rock)

#### **SKILLS & ATTRIBUTES**

## TRACK RECORD

Proven track record in producing, maintaining, & expediting high profile projects in the entertainment industry.

#### **MEDIA SKILLS**

Adobe Creative Suite, Avid Pro Tools, NexGen & Zetta automation systems, operation of analog & digital audio consoles, & remote recording equipment.

#### **COMPUTER SKILLS**

Web Publishing / HTML, Microsoft Office / Google Workspace / Slack, Zoom video conferencing, Social Media management.

### SOCIAL MEDIA SKILLS

Over 3.2K followers on Twitter.

#### INTERPERSONAL SKILLS

Actively grows synergy within colleague/team relationships, success at providing assistance to fellow employees and mentoring new hires & interns. Successful at guiding students towards goals/employment.

#### **EDUCATION**

## **SUNY Empire State College**

Graduated, B.A. in Media Studies

#### Nassau Community College

Graduated, A.A. in Communications

#### **AWARDS**

AllAccess Radio's Got Talent 2023

Eagle Scout, BSA