



BETTER BUSINESS MUSIC™



BETTER BUSINESS MUSIC™ INTRO LETTER PARKING GARAGE AUDIO PROGRAM



Attention: GM/ Operations

Regarding: Commercial Audio Systems for Safety and Ambiance Lobby and Parking Garages

Hello Operations,

With Better Business Music we have developed with some of our key partners a parking garage audio system solution that has resulted in a win/win scenario for our clients. Our audio systems for parking garages and musical content have and will work together in enhancing commercial spaces with noted benefits such as:

- Warm and welcoming ambiance
- a sense of safety for clients
- detracts loitering
- setting the tone of the property and its visitors and employees

We have worked with key partners on prior projects with great success such as:

- Oxford Properties
- EasyPark
- FCR Property Management
- IMPARK
- CBRE
- Bentall Kennedy and more.....

and we look forward to the opportunity to showcase our audio systems for your company.





BETTER BUSINESS MUSIC™ PARKING GARAGE APPROACH AND DESIGN

When approaching a commercial space such as a parking garage, we like to have a very detailed understanding of the facility so we bring in several key persons on our team, to ensure our departments have a thorough understanding and design our systems to optimize the experience for the venue and client.

Site Survey:

- With designated floor plan, we will take a walk around with the client to view facility and give some initial feedback on venue.
- We will also plot electrical rooms and common areas for audio passage

Design:

- Our design team will then work with a floor plan and our site survey notes to map out speaker lines, head end storage and speaker placements for client approval

Sale Process and Quotation:

- A formal quotation will be given for review by client as well as music content to be decided upon for the facility.
- 2 quotes shall be given 1) Music content 2) Audio System

Music Content:

- Better Business Music has the country's best programming team for all genres of music. Traditionally we like light jazz, classical and piano and guitar instrumental music for garages as it avoids lyrical clutter and enhances ambiance.
- Updates can either be via disk or broadband, depending on the "connected" status of the player.
- **Our rates are \$75.00/mo on a 36-month term or \$60.00/mo on a 60-month term**
- Client to preview vast music library and select 5 channels plus holiday

Onsite Project Management:

- Our tech team will be the onsite project management team and report their progress weekly

Installation and System Commissioning:

- Our foreman will be in charge of programming and installation of audio components and testing the system

Training:

- 1-hour training session to key personnel will be given on how the system is to be used.





BETTER BUSINESS MUSIC™ BACKGROUND

About Better Business Music:

One of the fastest growing businesses in Canada. The company provides licensed music and other services to retail stores, restaurants, and other locations throughout the U.S. and Canada. The company has achieved rapid growth due to two key factors: innovative, proprietary, music software and a management team with more than 20 years of experience in the commercial music business.

In addition to licensed in-store music, Better Business Music provides on-hold music, customer queuing, digital signage, and production of customized audio, text and visual messaging. Better Business Music focuses on building the brand of its clients, providing store-specific music and messaging that enhance the customer experience.

We also have partnerships with Bose and TOA speaker lines for audio system design and installations.

Let's set an appointment to further discuss we can be a media partner to your commercial space!



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BETTER BUSINESS MUSIC™

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