



YEAR-END

FUNDING SOURCES

BEST PLACES TO FIND FUNDING FOR YOUR NONPROFIT BY DECEMBER 31ST

Free webinar

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WHO IS TY BOONE?

25+
YEARS ACTIVE

3
BOOKS WRITTEN

2
DEGREES EARNED

10 + THOUSAND
STUDENTS TAUGHT

2
PROFESSIONAL DESIGNATIONS

\$500 + MILLION
FUNDING & MANAGEMENT



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Urban awareness
"A NONPROFIT ORGANIZATION"



WHERE IS THE MONEY?

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TOP 1

DONATIONS AND FUNDRAISING.

THE FASTEST WAY...

BECAUSE UNLIKE GRANTS, YOU HAVE CONTROL OVER THE OUTCOME.

TIPS:



**GET VISIBLE.
STAY VISIBLE**



**BE THE
CHANGE**



**MAKE SOME
NOISE**



**DEMONSTRATE
YOUR WORTH**

TOP 1

CONT.

CROWDFUNDING AND END OF YEAR CAMPAIGNS



GET
CONNECTED

GROW YOUR
AUDIENCE



KNOW
YOUR GOALS

COMMUNICATED
YOUR SUCCESSES



SHOW YOUR
WORK

PARTICIPATE IN
/REGISTER AT
GIVING TUESDAY

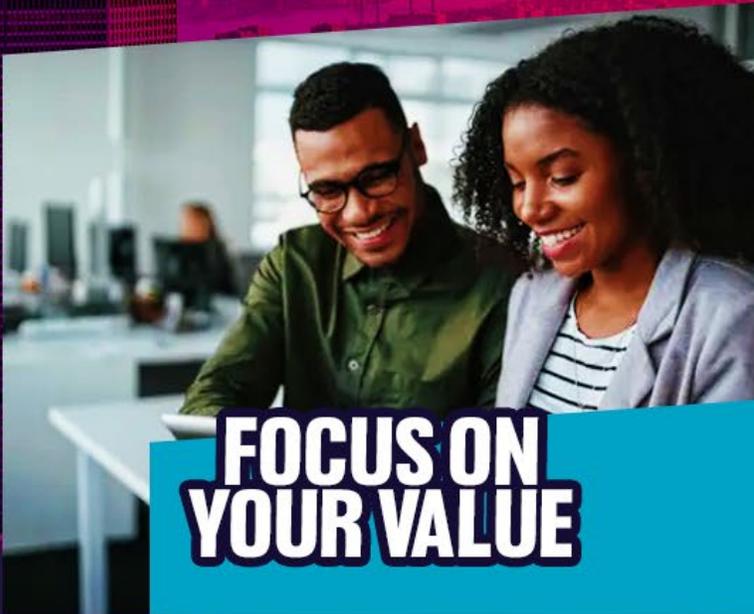


TOP 1

CONT.

VOLUNTEERS... WHEN THEY SAY TIME IS MONEY.. THIS IS A WAY TO LOOK AT IT..

TIPS:



TOP 2

**CORPORATE SPONSORSHIP
AND ONLINE MICRO-GRANTS.**

**TYPICALLY SHORTER APPLICATION
/ASK PROCESS WITH ONLINE
APPLICATIONS BEING POPULAR.**

**DO NOT SEND COLD
SPONSORSHIPVV ASKS.**

TIPS:

1



**KNOW WHAT YOU
HAVE TO OFFER**

3



**LEARN ABOUT YOUR
TARGET SPONSOR**

2



**KNOW THEIR
PHILANTHROPIC GOALS
AND HOW YOU HELP TO
ACCOMPLISH THEM**

4



**TAILOR YOUR ASK
IF ALLOWED AN
OPPORTUNITY**

TOP 3

EARNED INCOME.

Create It! **SELL IT!!**



- ◎ **REMEMBER YOUR CORE VALUES (FOR PRODUCT AND SERVICE DEVELOPMENT)**
- ◎ **STAY MISSION-MINDED**

MEMBERSHIP FEES. IT'S NOT TOO LATE.

TIPS:





A LITTLE INSIGHT ON GRANTS AND FOUNDATIONS

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HOW CAN I GET IT NOW?

GRANTS

GRANTS ARE NOT GUARANTEED AND AN AWARD LETTER DOESN'T MEAN THAT YOU WILL RECEIVE FUNDING RIGHT AWAY... SO... IF YOU ARE APPLYING FOR GRANTS, PARTICULARLY AT THE STATE, LOCAL OR FEDERAL LEVEL RIGHT NOW... CHANCES ARE THAT YOU WILL NOT RECEIVE THE FUNDING BY DEC. 31... BUT.... 2026 IS ALMOST HERE, SO IF YOU ARE COMPETITIVE APPLY!

FOUNDATIONS

FOUNDATIONS VARY IN THEIR TURNAROUND TIME, BUT AS A GENERAL RULE, GIVE THEM 8-12 WEEKS TO REVIEW AND AWARD UNLESS OTHERWISE STATED.

TIPS:



**RELATIONSHIPS
MATTER**



**UNDERSTAND YOUR
CAUSE AND HOW YOU
MAKE A DIFFERENCE**



**KNOW YOUR
NUMBERS**



**KNOW YOUR
BENEFIT TO THE
COMMUNITY**



FINALLY

PLAN TO FINISH STRONG

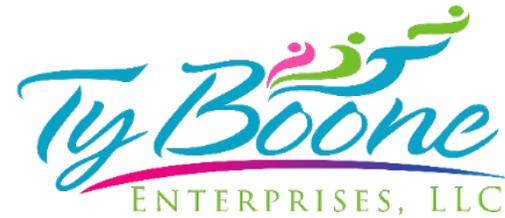
FUNDING PLAN... THE NEXT 8-12 WEEKS ARE IMPORTANT. WHAT ARE YOUR GOALS?

OF THE WAYS DISCUSSED, WHICH AREA BEST FITS YOUR ORGANIZATION'S CURRENT WORKING CAPACITY? FOCUS THERE FIRST.

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ANY QUESTIONS?





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