

Geyser Road Elementary School PTO - Meeting Minutes - October 15, 2024

Attendees: Cody Conley - Principal, Rachel Ponessa- Co-President, Annie Brill - Co-President, Lisa Zabielski-Vice President, Jess Quigley-Secretary, Maureen Agostinello - 5th Grade Co-Chair, Jessica Hirliman - 5th Grade Co-Chair, Marissa Izykowski - AIE Chair, Tonya Robinson - Communications Chair, Chelsea Morini, Ali Fowler-Kelly, Morgan Scheib

President's Welcome - *Thank you to everyone for coming, especially the new faces. Time is the most valuable commodity we have, and we thank everyone who is willing to give their time for their kids and the community.*

Principal's Message - *If there is anything we want to be updated on, let him know. (Maureen- Liaison between PTO and teachers - Ask the teachers for feedback on events, and suggestions.)*
Cody will sent a PTO Update in his Bi-Weekly outreach to parents.

Review Action Items from September:

- Check out Simply Yours for Fundraiser -*Moved to October Action Items*
- Meeting Minutes posted on school website/PTO website - *Jess Q. has made a space on the website called "Meeting Information" where minutes and agendas are posted by month.*
- Greenery Sale at BOCES - *Jess Q. contacted Boces, they are not interested in supplying wreaths for a fundraiser, as theirs is also a fundraiser.*
- Check out FB Live for meetings - *Marissa- We are still checking into the best platform for a live stream. Moved to October Action Items*
- Gecko Grants -Google Form and Paper - *Jess Q. has drafted a form. Maureen will help Jess put it into a platform accessible to Saratoga teachers, and we will supply paper copies as well. Moved to ASAP Action Items.*
- Geyser Road Google Drive - *We will circle back to this when the rest of our forms are created.*
- Proposed Budget Items for the year from past reports - *Discussed at Executive Board meeting.*

October Agenda Items:

- Recap of Recent Events (Financial Report, Changes Needed, etc.):
 - Fall Catalog Fundraiser- Rachel (Lisa taking over as chair)
 - Ends 10/16 - Rachel and Lisa are meeting on Friday 10/18 to discuss collections. Rachel will blast a reminder for Catalog due.

- Gecko Gear - Rachel
 - \$351.68 profit
 - Reopen Dates - January 2nd and end of March
 - Discussion:
 - Other local companies?
 - Can Walton's donate shirts?
 - Can we have kids donate clothes that don't fit?
 - Explore a company that makes smaller clothes?
- Color Run - Rachel
 - Color Run was amazing. We had a great turn out and we got lots of pictures.
 - Profited \$570.51
 - Pledges not yet finalized, roughly \$655 raised.
 - We will split that in half and send a donation to the American Cancer Society.
- Armchair Fundraiser - Rachel
 - \$70 so far
 - Discussion:
 - Can we come up with a cute/funny slogan to circulate on Social Media?
- Upcoming Events:
 - Neighborhood Kitchen Fundraiser (10/16) - Marissa
 - Last minute orders being taken! Will cut off at 50.
 - Trunk or Treat (10/26, Rain Date 10/27) - Rachel
 - What do we need?
 - Still need volunteers to help set up, run concessions/bake sale, games and crafts. The student council will be helping that night as well, Ms Russo and Mrs Endieveri asked if they could. They have a sign up of their own and will share at the end of the week.
 - Discussion:
 - Can we get Middle/High School students to volunteer?
 - Blast another sign up for trunks and volunteering on Social Media
 - 5th Grade Haunted House Update - Going well
 - Art To Remember Fundraiser (10/31-11/18) - Renay
 - Chairperson for next year - Chelsea has volunteered.
 - Maureen speaking on her behalf - On track for this year.
 - Family Math Night Update - Annie and Mrs. Renner
 - November 20th

- Greenery Sale
 - Greenery Sale: Rachel reached out to Sunnyside after we found out BOCES couldn't help us. Awaiting her response.
- Holiday Shop Update (12/17-12/19) - Lisa - Getting sign ups - Working with Rachel.
 - We need volunteers to work the shop.
Discussion:
Maureen - Division Street ES has local artisans supply crafts to sell. Could we do something like this instead of or in addition to what we have? Will show Lisa pictures and get information.

Treasurer's Update - Kim

- See last page

5th Grade Committee Update - Jess and Maureen

- Haunted House coming up
- Events in the works: Hoffman's Car Wash Fundraiser

Arts in Education Update - Marissa

- Dance program for Kindergarten in May-Free
- 4th Grade Mr. Mike \$5000

Open Discussion/For next Month's Agenda

Lisa - Fundraiser idea - Sneaker Fundraiser

John Hirleman - Rec Center Fundraiser

Tonya - Gym fundraiser

****Please email all fundraiser ideas and/or any items you would like to be added to the next agenda to the PTO secretary - geyserptosecretary@gmail.com***

Next Meeting: Tuesday, November 19th at 6pm. We meet in the Geyser Road Elementary School Library.

October Action Items

- Rachel-Waltons - Will get breakdown of profit, ask about sizing, get catalog for the board to look at to choose next items.
- Tonya and Marissa will look into other options for Gecko Gear
- Tonya will check out Live stream options
- Tonya - Funny advertisement for Armchair
- Lisa - Reach out to Division Street PTA about Holiday Sale
- Marissa - Check out Simply Yours

ASAP Action Items

- Marissa and Jess will reach out to the Social Workers at the Middle and High School for student volunteers to help at Trunk or Treat
 - National Honor Society - Need marketing piece and sign up genius link
- Jess and Maureen will figure out Gecko Grants to get to Cody - Microsoft Teams?
- Bi-weekly PTO Update - Tonya will send to Cody - Cody will send us dates.
- Rachel - FB Blast on trunks needed



Geyser Road PTO Treasurer Report

For the Meeting On:

October 15, 2024

PTO Account Balance

As of 10/14/2024: \$ 10,857.23

Since last meeting:

- Color Run Products purchased (-2334.49)
- Random Donations (+97.43)
- Ice Creams for summer programs (-99.26)
- BJs Membership Renewal (-110)
- Paid Insurance (-255)
- Printing Supplies (-85.27)
- Drama Club Script (-110)
- Not Yet added
 - Silver Graphics check (+291.64)
 - Paid Northshire invoice (-9.99)
 - Color Run Registrations (+2905)
 - Color Run Pledges (+655)

Color Run Profited: \$570.51

Color Run Pledges: To be finalized but current number is above, 50% goes to the American Cancer Society