

Talbot County Commission on the Aging

Meeting Minutes

Location: Brookletts Place Talbot Senior Center
400 Brookletts Ave. Easton, MD 21601
Wednesday, June 8, 2022 at 8:30 a.m.

Members Present: Marion Donahue; Kate Stinton; Jen Pierson; Jenna Marchi; Veda Gibson; Ellen; Rachel; Smith; Art Cecil; Ellen Taggart; Megan Murray; Andy Hollis; Grace Lyons

- I. Call to order: 8:36 am
- II. Treasurers Report-Marion
 - a. \$2042.18
 - b. Withdraw- \$23.70 new balance \$2018.48
- III. Business
 - a. Approve Minutes- Approved May Minutes
- IV. MAP Website
 - a. Kenyn Benjamin, Director of Operations, 211 Maryland, Inc. (501c3)
 - i. MD Information Network (official name)
 - ii. Legislative oversight over 211 MD (call or text)
 - iii. Central Connector to all health and human services needs in MD
 - iv. 24 hour access via phone text or chat or access through website for resources
 - v. Database curators do outreach to identify new resources
 - vi. Push alert text programs
 - vii. Data collected is available to the public- data dashboards- identify unmet needs by county
 - viii. Crisis line- 211 +1 for behavioral health
 - ix. Text alert programs:
 - 1. MD Mind Health- weekly messages of encouragement (898-211)
 - 2. MD Young Minds- 18 and younger
 - 3. 211Health Check- legislative authority for 211 to implement a suicide program- text or tyle “HealthCheck” and receive weekly check-in calls (211-MD1)
 - 4. MD Ready- Disaster related alerts and storm warnings
 - 5. MDHope- Educational messaging services (opioid national text platform)
 - x. Podcasts- monthly
 - xi. Partnership with the Department of Aging (2020)
 - 1. Integrate MAP data into 211 database

2. Redirected MAP to 211- MAP lives under 211 domain
 3. Creating texting keyword- #MDAging- text alerts to those that sign-up
 4. MAP Link hotline management
- xii. MD Primary Care Program & 211 MD Partnership
1. Improve health outcomes by enhancing access to resources to address unmet social needs
 2. Connect 211 data to the CRISP System

How can we help??

Kenyn can send us a list of all the resources that they have for Talbot County and we can review and revise- link us with a volunteer

New search engine will allow vendors to do updates within the system (long range plan)

- V. Committees
- a. Website/Social Media- See attached document
 - b. Community Outreach- TABLED
 - c. Marketing- TABLED
- VI. Current member information updates-All- TABLED
- VII. Report from Area Agency on Aging- TABLED
- VIII. Adjournment: 9:46 am

Next meeting will be August 10, 2022 at 8:30 am.

*July meeting cancelled