

Done:

- Planted 456 trees (14 different varieties) and 312 large shrubs which are now tall and sturdy and 8 to 12 years old on the farm, leading to an estimated carbon capture of at least 5 tonnes per year
- Moved to 100% renewable electricity (Octopus)
- Moved to sustainable business banking (Nationwide)
- Prioritising local weddings to reduce travel
- Long completed aim to increase percentage of local own grown flowers so that bought in flowers are minimised to less than 25%
- Reduce travel by offering video call consultations and combining venue visits with other meetings
- Use of only spring water and rainwater, with no electricity supplied to the flower farm, plus utilising chemical free methods of growing to create a biodiverse haven for wildlife
- Stopped using traditional plastic florists foam, and launched trials for sustainable floral mechanics (still ongoing)
- All leftover florist material is recovered from venues and composted

Doing Now (2026/27):

- investigating ways of measuring the carbon footprint of a bought in flower, listing and prioritising growers and suppliers that are carbon neutral, British grown or if imported have accreditation by the Floriculture Sustainability Initiative .
- Ongoing trials and research to ascertain if fit for purpose, and if home compostable for plant based and reusable mechanics as new and better products are launched which reduce carbon footprint and are plastic free
- Trialling a variety of willow as a substitute for metal wire in arrangements to make them 100% compostable
- Minimising single use material of any kind
- Minimising imported flowers to less than 10% of total wedding flowers, measured per flower head
- Increasing area of flowers grown on flower farm to provide more varieties available and so decrease bought in flowers
- Planting more trees (25 English oaks from the woodland Trust so far this year)
- Coppicing some of the willow hedging, which has been seen to increase the trees carbon capture as it promotes rapid new growth, and using this for fencing and floral mechanics

By 2030:

- Replacing diesel van with estimated carbon footprint of 3 tonnes per year with electric van powered by 100% renewable electricity.
- Feasibility study of own solar or wind power to power new highly insulated floristry workshop and electricity for the flower farm
- Increase area of unheated polytunnels to extend the flower season and decrease bought in flowers.



IT'S AN ONGOING PROCESS TO MEASURE ACCURATELY A VERY SMALL BUSINESS'S TOTAL CARBON FOOTPRINT, IT WOULD BE REASONABLE TO SAY THAT THE DIESEL VAN AND ANY IMPORTED FLOWERS MAKE UP THE MAIN CARBON EMISSIONS FOR WILLOW GREEN, WHILST THE TREES PLANTED, THE NATURAL WAY OF GROWING FLOWERS WITHOUT HEAT OR ARTIFICIAL LIGHT, AND THE VERY LOCAL WEDDINGS WE SUPPLY OFFSET AND MINIMISE THESE. HERE'S TO A CARBON NEGATIVE FUTURE WHERE WE CAN REMOVE MORE THAN WE PRODUCE!