

Pelican Rapids: Find Your Path
November 15, 2023 board meeting
Historic City Hall - Pelican Rapids, MN

Members present: Jess Shulstad, Brian Mancini, Catlin Heinecke,
Jordan Grossman, Don Perrin, Nicole WK, Lana Grefsrud



Mission (NOW)

To promote businesses in Pelican Rapids through road construction in 2024 & 2025. We carry out our mission by providing value to amplify marketing and advertising efforts to help communicate navigation efforts through town with signage to through streets and parking areas.

Vision (FUTURE)

To become the Pelican Rapids community source for promotional, marketing and advertising resources. We will aim to provide fun events, both in person and online through social media, to keep Pelican Rapids active and front of mind within the community and surrounding areas during construction and beyond.

Core Values (ETHICS)

We will nurture relationships within our community with positive vibes, forward thinking and an adaptive mindset

Register with State (501.C3)

People of Pelican Rapids