

Meeting Notes: 2-17-24

- Present:
 - Lana, Jessica, Kathy, Joan, Nicole, Kari, Diane, Brian, Don
- Payment and Donation Options:
 - Create Venmo Account to easily take payment at vendor show, online, etc
- Signs/Styles – which option will serve our needs best for directing traffic (vehicle and pedestrian)
 - Sandwich Board - \$100/ea
 - Post Style - \$120/ea
 - Will offer discounts for quantity of 50+ ordered
 - Mix of both will likely work best.....
- Questions:
 - Can we learn what MNDOT will do for signs so that we don't duplicate efforts
 - *Contact Tom Pace to get answers and find out who project liaison will be*
 - *Reach out to Bailey Thompson in Barnesville about what they did for signage – what they felt worked good – what they wish they would have done instead.....*
 - Signage for businesses..... can those be used in front of their doors after construction or is that not allowed anymore?
 - What are the rules for signs post construction?
 - *Contact City to find out what 'new ordinance' will be*
 - Should we talk with Perham and ask if they want to order signs together to get a discount
 - *Reach out to Perham to see if they would want to order signs to take advantage of volume pricing on signage*
 - *Contacts: Nick Murdock (Economic Dev Coordinator) 218.346.6703*
 - *OR Jade (City Engineer)*
 - Do we want to invite a DOT and/or City to one of our meetings
 - Signs to navigate cars to where to park with business names on them.
 - Signs from parking to navigate pedestrians to each business
 - Possibly tall flag style to mark parking lots
 - Signs to current entrance of each business if temporary or blocked
 - Can we paint on roads or sidewalks that will eventually be removed?
 - Footprints or arrows
 - If not Paint can we chalk or Chalk on finished new sections
 - *Ask city if this will be allowed*
 - Can we clarify between the City, P4P, Etc what we are asking of each constituent group?
 - City Residents
 - Area Residents
 - Visitors
 - Businesses
 - Especially what we are asking of individual residents in support of our town and businesses
 - Patronage
 - Awareness
 - Donations
 - Volunteerism
- Puzzle Fundraiser
 - buy puzzles and resell at vendor shows – online – in stores – etc.....
 - Pelican Pete
 - Peteyville

- Puzzle Competitions
 - Lone Tree
- Pelican Fest:
 - Puzzle Competition Fundraiser
 - Chalk Party, involve kids, prior to Pelican Fest or part of town events
- Awareness:
 - Facebook Page
 - Encourage Shares
 - Website
 - Link detours
 - Videos
 - Go live weekly or more with status of construction
 - Girl in Perham with cardboard cutout
 - (northpine market) – easy way to promote and give shout out to local shops....
 - Lakes and Lifestyles Magazine
 - Advertise????
 - Ballard Sanitation Flyer Mailer: Soon, contact Janna
 - \$90/side (need 1500 – print on chamber printer?)
 - Pamphlets at each business to hand out
 - Or free stickers at local businesses to give to customers
 - Make or find Pelicans that we can sell, fundraise these.....
 - Booth at Showcase
 - \$50 – set up next to city booth
 - Serve coffee with FYP mugs for donation