

Meeting Notes: 3-9-24

Present: Lana, Catlin, Nicole, Kari, Don, Brian (temporarily)

We talked about reaching out to the Chamber to start conversation on what our committees roles will be in the project. We think that our mission / goal will be to help locals and visitors navigate the construction of downtown. No one likes to get confused with 'where to go' in a town with construction zones. We want to make that easier for them.

- Highlight parking lots
- Signs to show where to go for business districts
- Throw in some whimsical elements with Pelican shaped signage (reusable display area)
- Sandwich boards with easy to change messages on corrugated panels

We will meet with the chamber at the board meeting on March 19 to have this conversation with them. Their roll could look more like supporting businesses with interviews, conversations, etc from the person to person perspective.

We will consider running some paid ads on Facebook before events in town to help reach a larger audience.

Website is up!! Peopleforpelican.com

- Add an Events Page (for now, take event details off Facebook events or Chamber site)
- Add a Sponsors Page for logos of local businesses

We talked fundraisers and have decided to place an order for Pelican Themed Puzzles. This run will we will get (20) of each: Lone Tree "4 seasons" / Old Rapids photo / New Rapids Photo. If this goes over well, we will do a fall run before the holidays as well that can feature Maplewood scenes, Holiday Horse Parade, Peteyville, etc.

Chamber Showcase Event: We will have a booth (\$50) and sell puzzles, have handouts/fliers for our organization and give out PR stickers.

Where are we at with EDC / EDA funding?? Don will drop off the form the EDC – we need that funding before we can get EDA. I will work with Jordan to get all the paperwork properly filled out.

Thank you

Lana