

## The Central Delaware Blues Society

A non-profit arts organization \* Magnolia, Delaware

*You don't play the Blues, you let it out!*

PO Box 155, Magnolia DE 19962 \* [www.centraldelawareblues.com](http://www.centraldelawareblues.com)

### ***Greetings from the Central Delaware Blues Society (CDBS)!***

Dedicated to promoting and growing Blues Music, the CDBS has been supporting local musicians and Blues fans in keeping the Blues alive in Delaware since its inception in 2013. We are adding to a growing, vibrant music scene with local, national and international Blues acts performing regularly at our host location, Jonathan's Landing Golf Course in Magnolia, DE. We feature weekly "Fairway Jam Sessions" for local musicians to highlight their talents and hone their skills, many times with national/international Blues acts hosting the jam. Local and national Blues acts have also performed at our festivals and concerts over the past few years to an enthusiastic crowd. CDBS is an affiliate of the International Blues Foundation.

We would like to offer your business the opportunity to support this venture by sponsoring the Central Delaware Blues Society. A sponsorship will provide you with:

- ♪ An ad on our website in exchange for offering a 10% discount, or other negotiable discounts, to our members. The CDBS logo would be displayed at your venue, announcing your support. Check out other sponsors who have offered our discount and are advertised with us: [www.centraldelawareblues.com](http://www.centraldelawareblues.com).
- ♪ Our newsletter - distributed quarterly to you and our members and Sponsors - will display your logo as a Sponsor.
- ♪ CDBS is a Delaware nonprofit, and is a federally recognized 501 (c) (3) organization. All contributions are tax deductible.

### ***OTHER WAYS TO HELP KEEP THE BLUES ALIVE:***

The Central Delaware Blues Society (CDBS) holds two key events annually:

The ***Annual Regional International Blues Challenge (IBC) competition***, held during October, invites bands from the Delaware and surrounding region to compete for the chance to go to Memphis, TN to compete in the IBC competition. During this event and at the annual fundraiser, held in December, we ask for donations of auction items, including gift cards and merchandise from businesses and vendors such as yours. Winning our local CDBS competition awards the band a minimum of \$1500.00 to assist in their travels to Memphis. Plus we will match, up to an additional \$500.00, any band efforts to raise additional monies on their own by holding a fundraising event. We also guarantee the band a slot in our next annual Roadhouse Blues Festival. Winning the IBC in Memphis truly sets the stage for the band to move to the next level and become a full-time national touring act.

The ***Annual Roadhouse Blues Fest***, is an outdoor event featuring local, regional and national Blues acts. We are anticipating an ever growing crowd with each festival we hold. Donations – either cost or in-kind – to this event and the efforts of the CDBS, will be rewarded as follows:

### **ROADHOUSE BLUES FESTIVAL DONOR CATEGORIES**

#### ♪ **BB King Circle: \$4,000 +**

- Name and Logo on Annual Roadhouse Blues Festival Banner as "BB King" Sponsor
- If committed ahead of time, Sponsor Name and Logo will be included in Festival T-shirt design.
- Presence in our ads, RHBFB event program and a permanent presence on our website
- 2 Free Lifetime Memberships to CDBS

Free 10 X 10 Vending area setup for promotion of your company  
Permission to post your company banners / signage on the festival grounds  
Free Admission to Roadhouse Blues Fest for 15 people  
30 Drink Tickets at the Annual Roadhouse Blues Festival

♪ **Blues Aficionado: \$3,000 - \$3,999**

Name and Logo on Annual Roadhouse Blues Festival Banner  
If committed ahead of time, Sponsor Name and Logo will be included in Festival T-shirt design.  
Presence in our ads, RHBF event program and a permanent presence on our website  
1 Free Lifetime Membership to CDBS  
Free 10 X 10 Vending area setup for promotion of your company  
Permission to post your company banners / signage on the festival grounds  
Free Admission to Roadhouse Blues Fest for 10 people  
20 Drink Tickets at the Annual Roadhouse Blues Festival

♪ **Crossroads Contributor: \$2,000 - \$2,999**

Name and Logo on Annual Roadhouse Blues Festival Banner  
If committed ahead of time, Sponsor Name and Logo will be included in Festival T-shirt design.  
Presence in our ads, RHBF event program and a permanent presence on our website  
2 Free Annual Memberships to CDBS  
Free 10 X 10 Vending area setup for promotion of your company  
Permission to post your company banners / signage on the festival grounds  
Free Admission to Roadhouse Blues Fest for 6 people  
12 Drink Tickets at the Annual Roadhouse Blues Festival

♪ **Memphis Bound: \$1,000 - \$1,999**

Name and Logo on Annual Roadhouse Blues Festival Banner  
If committed ahead of time, Sponsor Name and Logo will be included in Festival T-shirt design.  
Presence in our ads, RHBF event program and a permanent presence on our website  
1 Free Annual Memberships to CDBS  
Free 10 X 10 Vending area setup for promotion of your company  
Permission to post your company banners / signage on the festival grounds  
Free Admission to Roadhouse Blues Fest for 4 people  
8 Drink Tickets at the Annual Roadhouse Blues Festival

♪ **Friend of the Blues: \$250 - \$999**

Name and Logo on Annual Roadhouse Blues Festival Banner  
Presence in our ads, RHBF event program and a permanent presence on our website  
Permission to post your company banners / signage on the festival grounds  
Free Admission to Roadhouse Blues Fest for 2 people  
4 Drink Tickets at the Annual Roadhouse Blues Festival

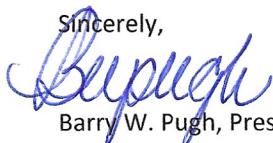
♪ **Mojo Maker: \$25 to \$249**

Your name listed in our RHBF event program  
2 Drink Tickets at the Annual Roadhouse Blues Festival

We hope that you will consider supporting the Central Delaware Blues Society with your contributions, your sponsorship, or just your presence at one of our many jams sessions and shows! To make it easy you can make donations and / or pay for your ads by using our PayPal account link. Just log into PayPal and "Send Money" to [CDBSPayPal@Comcast.Net](mailto:CDBSPayPal@Comcast.Net), it's that easy. We look forward to hearing from you!

Thank you for *Keepin' the Blues Alive!*

Sincerely,



Barry W. Pugh, President  
Central Delaware Blues Society  
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