

7-7-7 Challenge and Script

*****7-7-7 Challenge*****

Contact 7 people a day for 7 days inviting them to the 7K message.
7 Live zooms once a night for 7 nights.

*****COPY-PASTE-SEND*****

This is Skill Free and Fear Free tactics

To 7K Members

(You will need to personalize scripts)

Hey _____ it's been awhile and I know you haven't been working 7K lately with life being so busy but I know you had a Huge WHY for building 7K when you first got started and I'm betting that WHY is still important today. I've got something really exciting for you. We now have a skill free and fear free way you can see your business grow without taking hardly any time. We are doing live zooms this week (7/7 to 7/13, 2022 and we've tested scripts that work for getting people to want to attend them and you don't even have to speak to them.

I will give you the script so all you need to do is COPY and PASTE and text out to 7 people either by phone or FaceBook messenger.

Would you spend 7 minutes to do it?

COPY_PASTE_SEND

*****SCRIPTS BELOW*****

Warm Market

Hey _____ I'm sure you are aware of the higher cost and added financial burden on families today and the devaluing of the purchasing power of the US dollar.

I came across a secret that governments and financial institutions are using to protect their families against rising inflation and failing currencies.

I'm not sure if you have heard about it or not but there is an invite only zoom tonight at 7pm MST, let me know if you would like the link with a Thumbs up

Cold Market

Hello, my name is _____. I did a search online looking for people that had the same interest as I do in protecting my family in a down economy and your name came up. I came across a secret the governments and financial institutions are using to protect their families against rising inflation and failing currency. I am not sure if you have heard about it or not but there is an invite only zoom tonight at 7 P.M. MST

Let me know if you would like the link with a thumbs up.

Zoom Link Remember Don't Send unless they ask!

<https://zoom.us/my/catchthevision>

After the Live Zoom make sure to!!

FOLLOW UP and do a 3-WAY CALL

*****SCRIPTS BELOW*****

What did you like best about what you heard on the zoom?

Then EDIFY the expert on the line who is doing the Close.

I'm working on this with the BEST person ever. He or She knows all the facts about 7K, knows about how money is being made, and is so fun and down to earth and loves to help people. HOLD ON let me see if I can get them on the phone for us for a couple minuets so He or She can explain how simple this is to do.

Do it, Teach your team to do it and Do it Today!

If you just get one out of the 7 to jump on each zoom that is 7 prospects seeing the 7K overview this week. You will have at least one Grab a membership. That is more exposures than most people do in a month. Pick 7 people in your phone or on your FaceBook Messenger and GO! Are you IN? Be sure to get your prospect on a 3-way call RIGHT after the zoom with your leader and they will Grab a membership! Don't let them drift away or try to close them yourself.

