

## Types of inviting approaches

There are three types of approaches when inviting people.

1-people you have influence over

2-People with equal influence

3-People with influence over you or they are influencers

Once you have your list put together divide the people into these three different groups using the three different approaches.

People you have influence over-this person you will be able to call up and tell them that you have come across something that has potential and they need to take a look at it.

People of equal influence-most of the people on your list will fall into this category. First pique their interest, ask them what are your thoughts on gold and silver? Then share [oneozgold.com](http://oneozgold.com).

People who influence you or who are influencers-with this group you will use the super indirect approach. They are not a prospect but you want their opinion because you respect their opinion. So if you call Mark - Mark I know you are a very successful business person and I really respect your opinion, I have come across something that has some potential and I would really like for you to take a look at it and give me your opinion.