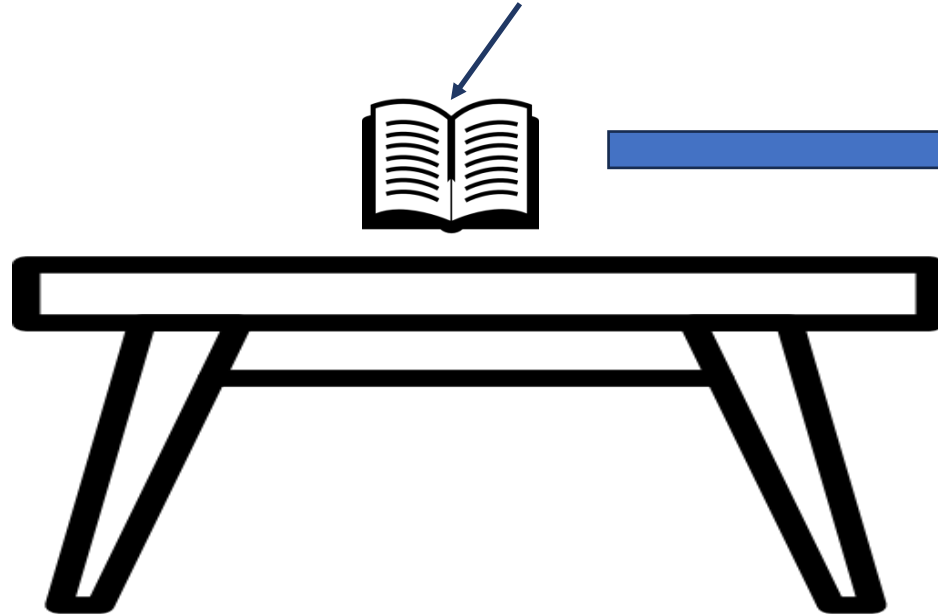


Knowledge Driven Development (KDD)

– proposition to industry and academia

KDD is a framework that structures and links industry, enterprise and project knowledge increasing effectiveness of a knowledge worker.

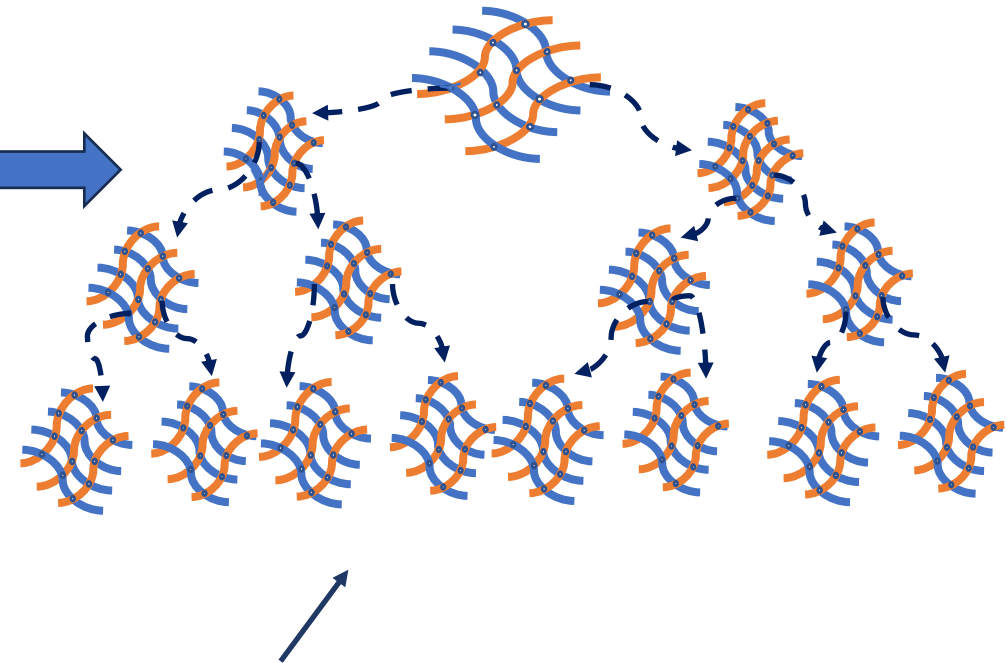
At present the knowledge is scattered and difficult to retrieve when needed



Unstructured knowledge



Structured knowledge



Knowledge is structured at hierarchical levels.

Domain related challenges in project delivery

Long learning curve

Difficult to locate
information

Project Delivery
Issues

Industry Knowledge
Structure

Enterprise
Knowledge Structure

Project Knowledge
Structure

Proposition: Structures when populated, addresses above challenges

Pain Area

Despite the presence of expert talks, internships, related assignments and one-off optional courses such as finance, academia still lacks a formal mechanism to seed industry knowledge.

Root Cause

With so many vast and diverse industries, students are unsure which one they will eventually join. Companies provide domain training after hiring, industry knowledge is rarely tested in interviews, and many faculty members do not have industry experience.

Proposition

The KDD framework provides a domain-agnostic way to structure industry knowledge, enabling its formal integration into academic programs.

What can it do in the space of employment generation?



In Industry:

If a commercial product is made available to IT companies, it can compete with the most popular project delivery software and as such has the potential to become a billion-dollar company. This company can generate thousands of jobs.

In Academia

It formalizes seeding industry knowledge in academia in a domain agnostic way. This is a new skill and has the potential to be added to the curriculum in all the management and engineering colleges. It can play a big role in reducing industry-academia gap. In addition to offering this service to academia, it can also generate thousands of jobs in academia who can teach this new skill.

Readiness of the KDD offering in Industry and Academia

The first use case of KDD is launched in Udemy, where Life Insurance is explained using KDD structure. A demo KDD tool is in the advanced stage of readiness for its market launch. For Academia, it is ready to be implemented with tool and extensive literature. In fact, there has been many successful implementations in academia already. It is currently facing all the challenges that comes naturally to a new idea.

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