



Heily Rivas fashion
for Eileen Fisher
RENEW

fall 2023
Upcycled Optimism

The focus of this design was waste minimization and versatility.



The Eileen Fisher aesthetic evokes simple elegance, modesty made novel.

Upcycling pre-loved garments can bring joyous anticipation for a more sustainable future.

This mix-and-match set intends to breathe optimism into the atmosphere of reserved reverence and effortlessly exude winds of hope.



Customer Profile

Monique is a 34-year-old accountant living in Cambridge, MA. She loves kayaking along the Charles River, volunteering at soup kitchens, or traveling to visit family in Trinidad & Tobago. She has a home herb and flower garden and made a commitment to living plastic-free 5 years ago. In the office, Monique likes adding an occasional pop of color to her professional outfits. Layers are important because it can get very cold at work! She loves reusing her work wardrobe on weekend outings with her friends. The Eileen Fisher Renew initiative is one of her favorite ways to shop, because she can find pre-loved or reworked garments that are as unique as they are sustainable.



Monique

Accomplished,
Earth-lover,
loyal friend,
kind-hearted,
go-getter!



Two knit tops and
one T-shirt were
transformed into a
multi-garment set.

All components of
the original garments
were reincorporated
into the final design.



This zero-waste upcycled
design is meant to become
a seamless addition to any
sustainable wardrobe.



Experimenting with drape



Stain treatment

*Stains
removed with
organic
multi-purpose
soap and a
drop of
chlorine bleach
alternative*

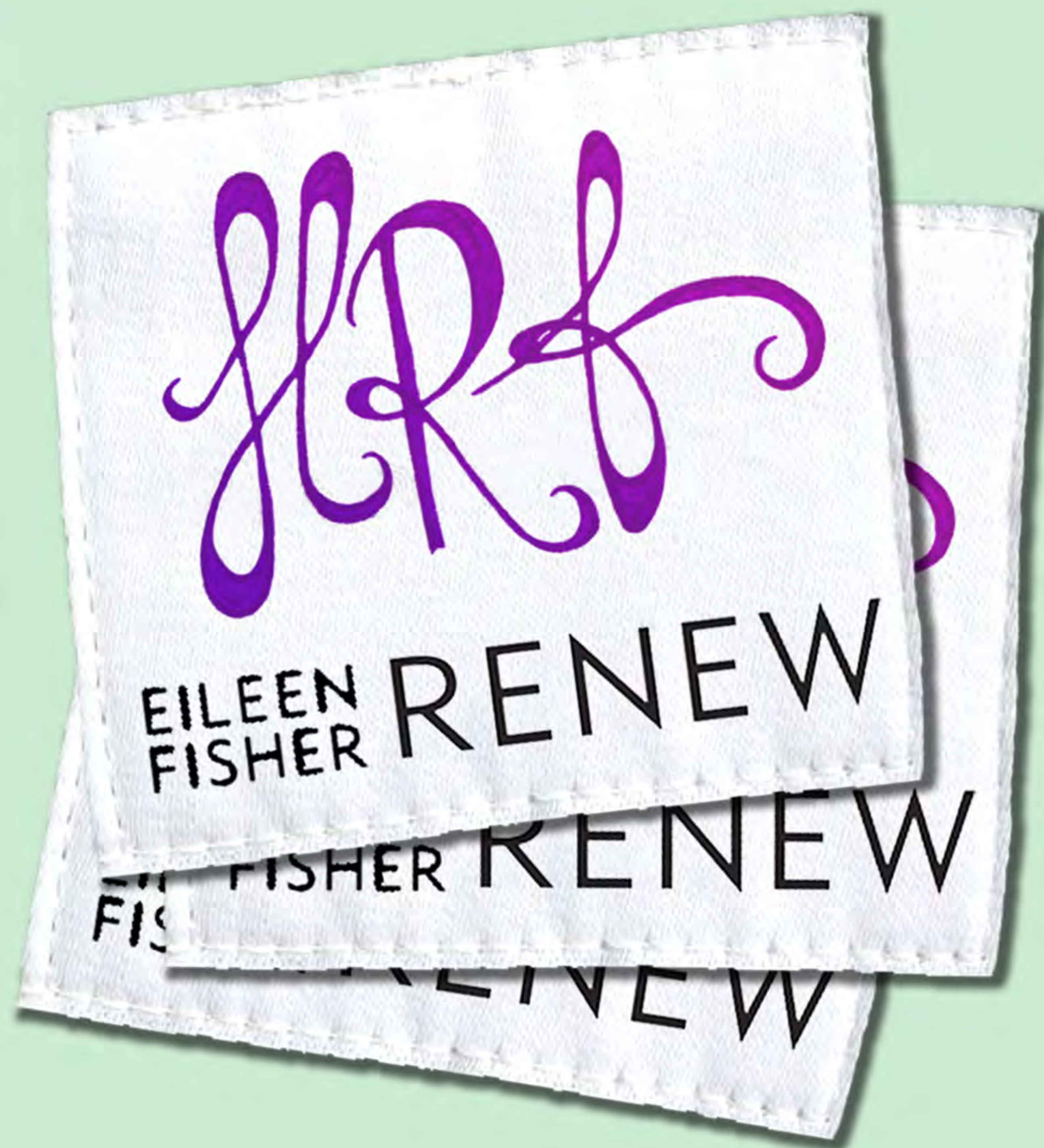
*The white
shirts were cut
in half and
rearranged into
a dress. The
excess became
a vest, along
with the mint
green sleeves.*



Cutting and re-shaping



Combination experimentation



Three pre-loved Eileen Fisher knit tops were upcycled into a dress, two vests, a pair of glovelettes, and a tie-back headband (or sash).

The long-sleeve dress can be combined with either of the sleeveless vests, or layered for extra warmth. The armhole and drape of one of the vests allows for it to be worn around the neck as a scarf, or around the head to protect from the cold.

Sustainability is the future of fashion.
Change starts when we do it together.

